

Minutes

Village of Bartlett Economic Development Commission June 11th, 2018

1) Call to Order

C. Green called the meeting to order at 7:05 pm

2) Roll Call

Present: S. Gandsey, C. Green, D. Gunsteen, Adam Lewensky, T. Smodilla,

Absent: N. Gudenkauf, G. Kubaszko, J. LaPorte, R. Perri,

Also Present: T. Fradin, Economic Development Coordinator;
S. Skrycki, Assistant Village Administrator;
J. Dienberg, Administrative Intern

3) Approval of Minutes

4)

T. Smodilla called a point of order to inform the commissioners that if they missed a meeting that commissioners can still listen to the recording online before the minutes are approved, so that they can come to the meeting informed about what occurred.

A motion was made to approve the minutes of the April 9, 2018 meeting.

Motioned by: S. Gandsey

Seconded by: D. Gunsteen

T. Smodilla Abstained

Motioned carried.

5) Introduction of New Commissioner: Adam Lewensky

Adam Lewensky introduced himself to the other commissioners. He shared that he has lived in the community for three years, and share that he was excited to get started helping to grow the community.

The rest of the commissioners introduced themselves to Commissioner Lewensky

6) Access O'Hare West

T. Fradin updated the commissioners on the progress made in the collaborative *Access O'Hare* Group. He shared that the group's first group effort at a trade show was at the recent ICSC

show in Las Vegas. The group has helped the Village pursue parts of its Strategic Plan. Mr. Fradin shared his staff memo with the group and opened the floor up for questions.

S. Gandsey asked if other communities, such as Schaumburg, in the group were better recognized by developers at the ICSC show. Commissioner Gandsey also asked if the group planned to share information on Social Media (i.e. Twitter, LinkedIn)

T. Fradin confirmed that Schaumburg was one of the most recognizable, but with that being said, each community was able to use the instant recognition of those larger communities to get their name out to developers that weren't familiar with the area. Mr. Fradin also shared that the group has discussed the use of social media, and is in the process of gathering volunteers to run those pages.

T. Smodilla asked if the data on the website would continue to be updated.

T. Fradin confirmed that it would, most likely in conjunction with events and trade shows.

T. Smodilla asked if anybody asked about Bartlett, and its location.

T. Fradin said that people were either familiar with the location, and the others were completely unfamiliar to the region, and were provided with a map showing where everyone was located.

T. Smodilla asked what types industry these developers were.

T. Fradin said that the show focused on the retail sector.

T. Smodilla asked if developers had commentary in regards to the business climate in the state of Illinois.

T. Fradin responded that it didn't come up, and that when they had meetings with developers, the developers were aware that they were meeting with an Illinois municipality. He added that while businesses know they have challenges in the state, they still want to be in the Illinois market.

C. Green asked if they Navy Pier show had the same retail focus.

T. Fradin confirmed that it was through the same organization, ICSC, and does indeed have retail focus. The Navy Pier show uniquely focuses on the greater Chicagoland area.

S. Gandsey asked if staff came home with a list of contacts met at this show.

T. Fradin confirmed that they did, and there are multiple follow-up meetings scheduled with potential prospects.

D. Gunsteen asked if the group shares that 390 will be extended.

T. Fradin said that it is, and added that Bartlett still resides the corridor, and still has very desirable development sites.

7) Update on Bartlett Economic Development Assistance (BEDA) Program

T. Fradin reported that the Village Board passed the BEDA program to begin at the beginning of May, with a line-item of \$150,000 towards the incentive program. Mr. Fradin again emphasized that sales-tax generating business will be favored. Mr. Fradin reviewed the program, and opened up the floor for questions.

D. Gunsteen asked if establishments with Video Gaming would be exempt from this program.

T. Fradin said that they wouldn't be exempt, adding that if a full-service restaurant with gaming would be able to apply.

S. Skrycki added that he felt confident that the Board would not show favoritism towards gaming establishments.

T. Smodilla asked how the board delineates revenue from sales tax from revenue from video gaming.

T. Fradin responded that the Illinois Gaming Board reports those numbers monthly. He added that the sales tax is reported in an annual comprehensive report, adding that the Village has a strong grasp on what is being collected.

S. Skrycki added that the gaming report is very well organized, and added that staff would provide those numbers to the EDC.

C. Green asked how long this pilot program will last.

T. Fradin responded that it lasts for the Fiscal Year 2018 and the hope is that it can expand past the first year.

T. Smodilla added that Video Gaming has negative optics, but also added that the revenue is essential to smaller restaurants survival. Commissioner Smodilla asked if the Board has shown any interest in May's Lounge, and if they would support establishments whose primary business is video gaming.

S. Skrycki stated that the answer to that question is a board driven question, and that it is off the topic of the current discussion.

8) Select Chicago

T Fradin informed the commission of a newer initiative of Foreign Direct Investment (FDI), and added that there will be a trade show, Select Chicago, that will focus on FDI in the Chicagoland

Area. Mr. Fradin stated that he has attended some preliminary seminars, and added that the Village will be attending the first show in two weeks. Adding that he has been asked to speak at the show, to showcase Bartlett's experience with FDI. He shared the details of the show, and opened up the floor for questions.

C. Green asked if Bartlett was included in the bus tour of "showcase communities"

T. Fradin responded that the Village is not, as there was a \$5,000 fee to be included in that.

S. Gandsey asked if the Village would join the German-American Chamber of Commerce to further market the community

T. Fradin responded that the village hasn't yet, but wouldn't rule it out for the future.

T. Smodilla expressed interest of what the foreign perspective of the country as well as the state of Illinois.

9) New Business/Public Comment

C. Green invited the EDC to join Arts in Bartlett at the Global Arts Festival in Bartlett Park June 23-24.

10) Adjournment

A motion was made to adjourn the meeting.

Motioned by: T. Smodilla

Seconded by: S. Gandsey

Motion Carried. The Meeting Adjourned at 7:57 PM