

VILLAGE OF BARTLETT ECONOMIC DEVELOPMENT COMMISSION

MEETING AGENDA

Meeting to be held at:
BARTLETT VILLAGE HALL
228 South Main Street, Bartlett, IL
May 14, 2018
7:00 PM

- 1. Call to Order
- 2. Roll Call
- 3. Approval of the April 9, 2018 meeting minutes
- 4. Access O'Hare West
- 5. New Marketing Folders
- 6. Update on Bartlett Economic Development Assistance (BEDA) Program
- 7. New Business/Public Comment
- 8. Adjournment

Minutes

Village of Bartlett Economic Development Commission April 9th, 2018

1) Call to Order

G. Kubaszko called the meeting to order at 7:02 pm

2) Roll Call

Present: G. Kubaszko, C. Green, R. Perri, T. Smodilla, N. Gudenkauf, J. LaPorte, S. Gandsey

Absent: D. Gunsteen

Also Present: T. Fradin, Economic Development Coordinator,

S. Skrycki, Assistant Village Administrator

J. Dienberg, Administrative Intern

3) Approval of Minutes

A motion was made to approve the minutes of the March 12, 2018 meeting.

Motioned by: R. Perri Seconded by: J. LaPorte

T. Smodilla Abstained

Motioned carried.

4) Bartlett Economic Development Assistance Program

T. Fradin introduced a draft of the new Bartlett Economic Development Assistance (BEDA) Program to the commissioners.

In an effort to create a formal economic development incentive program to better compete for investment with neighboring communities and to achieve the primary economic development goals of attracting private investment, creating jobs and bringing underutilized or unutilized properties into productive economic use, Staff has requested and received \$150,000 in funding from the Village Board for a new line item titled "Economic Incentives."

Staff has created the proposed BEDA Program with the intention of fulfilling those goals. Although there remains a concentration of vacant and underutilized properties primarily in the Downtown Business District, this program will be made available Village-wide.

Unlike the former Downtown TIF Rebate program, these funds may also be used for interior build-out costs, for example the installation of hood and ductwork to convert a former office space into a restaurant or new floors, doors, windows and/or signs or awnings to convert a space into a store.

The program as formulated will not limit recipients to sales-tax generating uses only, but stipulates a preference for those types of businesses.

As a pilot project, these funds will be released upon the approval of the Fiscal Year 2018-2019 budget next month and will be made available on a competitive, first-come, first-served basis. Staff will make it known through the Village's communication channels including social media channels, the Village cable channel, email news blasts and at area trade shows that these funds are being made available.

It is the Village's hope that these funds highly leverage private investment in vacant or underutilized properties including, but not limited to, the former Platform 18 location, the former Fresh Market space or construction projects on the Route 59 corridor.

The funds will not be made available for new business investment in the Brewster Creek Business Park or the Blue Heron Business Park, as both of those areas are Tax Increment Financing (TIF) districts and any economic incentives granted by the Village would be comprised of funds from those respective redevelopment area's funds.

- **T. Fradin** expressed his excitement about the creation of this new program, and stated that he would thoroughly review any and all requests as well as bring them before the EDC for review and recommendation.
- **T. Fradin** opened the floor up for discussion and also requested the EDC's recommendation to move this program to the Village Board for approval at its May 1st Meeting.
- **C. Green** asked about the review process for the program, and for Tony to elaborate on the Pre-Application meeting.
- **T. Fradin** clarified the process, as outlined on the second page of the program application included in the packet. He added that the pre-application meeting is designed to be first point of contact with the business, to gauge the project and answer any questions the business may have before they embark on the program.
- **C. Green** asked how staff came to the figure of \$150,000.
- T. Fradin stated that it was a good starting point for a pilot program that wasn't too much to ask for, but enough to ensure that it could have an impact.
- S. Skrycki added that the funds were provided through the annual Video Gaming revenues.
- **T. Smodilla** asked a series of questions about the BEDA program, including if priority would also be given to Video Gaming establishments in addition to the sales tax preference, if there was any way the application could use metrics to make a more objective application, and if buildouts would be instructed to conform to the overall look and feel with surrounding areas, using the Town Center as an example.

- **S. Skrycki** expressed a belief that the Village Board would not give preference to Video Gaming Parlors in this program.
- **T. Fradin** added that some businesses may receive an incentive that have video gaming, but not if it's their main focus of the business. He added that the primary focus will be sales tax generation.
- **T. Smodilla** expressed that it is important for the Village to show the metrics behind how funds are being allocated and how staff is weighing the businesses overall value to the community, giving smaller businesses a fair shot.
- **T. Fradin** added that small shops would not be excluded from this program, and that they will be clear and upfront with every business, adding that the metrics would come into play more so if the funds were being depleted and it was two very similar applicants. He added that while the metrics are important, staff will be looking at the business's overall value to the community and will use all factors. In terms of conformity, it was added that the TOD plan has specific requirements on Façade, but that there are no formal requirements other than bringing the buildings up to code.
- **S. Gandsey** asked if there will be a priority deadline for the fiscal year, and how long the process will take.
- **T. Fradin** responded that it will be first-come first-served, hoping that it will generate interest and add a sense of urgency with the businesses. He also added that once the program is approved, staff and commissioners will advertise the program through social media, the village newsletter, and the village website.
- **S. Skrycki** added that staff will not sit on applications, and move quickly on an application to bring the businesses to the village as quickly and efficiently as possible.
- **S. Gandsey** asked staff if anything was being done to optimize the digital component of the marketing of the program, by optimizing key words in search engines, and create a specific landing page for the program/application on the website, etc.
- T. Fradin agreed.
- **T. Smodilla** added that she agrees with creating a sense of urgency, but added that she believes that the process may be too arduous, and asked how much total time will take to get through the application process.
- **T. Fradin** responded that he would combine some of the steps, bringing it down to six rather than eight. He added that this process will be streamlined, and could be done as quickly as one month.
- J. LaPorte asked if there would be bounce back from existing business owners.
- **T. Fradin** responded that they may, adding that they are eligible. They will not be able to be reimbursed for prior projects before the program existed, but if they want to make improvements, they are more than eligible.

- **T. Smodilla** asked if there would be a query on existing businesses, to ensure their financial health and stability.
- **T. Fradin** responded that they will not, and that it is a risk, but that staff declined to add that. He did add that part of the process is that the business has to fund part of it, being a financial test of its own.
- **J. Laporte** asked if there is anything at all the Village can do to incentivize businesses without this program.
- T. Fradin added that there is not.
- **R.** Perri clarified that the Village would have to approve the improvements to the business and that those improvements had to be up to Village code.
- T. Fradin said that that is correct.
- T. Smodilla made a motion to make a recommendation to the Village Board to approve the Bartlett Economic Development Assistance Program with the proviso that the previous recommendations to the program be added.

Seconded by: S. Gandsey

Motion Carried

5) New Business/Public Comment

- **T. Fradin** cited that the TOD plan identifies Site E, a 1.8 acre parcel of land, east of the Town Center Development, for future development. After going through the RFP process, one developer submitted an eligible bid to buy the property \$662,500. Staff recently presented the bid to build apartments to the Village Committee of the Whole and will be bringing it to the board for a final vote.
- **R. Perri** asked if the parking was worked out.
- **T. Fradin** said it was, and that there are 71 spaces.
- **R.** Perri informed the commissioners that Westgate Commons has just finished a long-term lease to bring in a well-known local dermatologist to the Village. He followed up to ask if this business would be potentially be eligible for the proposed BEDA program.
- **T. Fradin** applauded Commissioner Perri's work to bring the business in, and added that this brings the vacancy rate down to 6%. He added that while that the new tenant could apply, but that it is not a sales tax generating business and will not receive preference.

6) Adjournment

A motion was made to adjourn the meeting.

Motioned by: T. Smodilla Seconded by: S. Gandsey

Motion Carried. The Meeting Adjourned at 8:14 PM

ECONOMIC DEVELOPMENT MEMORANDUM

DATE: May 8, 2018

TO: Chairman and Members of the Economic Development Commission

FROM: Tony Fradin, Economic Development Coordinator

RE: Access O'Hare West marketing initiative

In an effort to meet several of the goals in both the Village's Strategic Plan as well as the EDC's 2016-2020 Marketing Plan, the Village has increased marketing of undeveloped land sites in the Village and has joined a consortium of nine other area communities to market these sites.

Specific to the Marketing Plan, several of the goals pertain to seeking economic development of sites along both the Route 59 and Lake Street corridors. Another goal of the marketing plan is to increase participation in ICSC.

In an effort to work more collaboratively with area communities situated along the I-390 corridor, Staff has joined with these other communities to market the area at upcoming trade shows including RECon, ICSC's largest annual trade show held at the Las Vegas convention center May 20th thru 23rd.

Staff has met with representatives of these other communities bi-monthly for the past three months to strategize in terms of naming, branding, materials to present, staffing of the booth and creation of promotional items including a website, brochures and a booth.

The ten communities that comprise Access O'Hare West include:

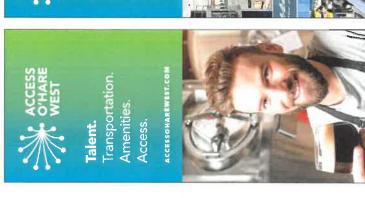
- Bartlett
- Bensenville
- Bloomingdale
- Elk Grove Village
- Elmhurst

- Hanover Park
- Itasca
- Roselle
- Schaumburg
- Wood Dale

Attached is some of the marketing materials that will be utilized at RECon as well as other area trade shows

Displays

Banner 1



Transportation. Amenities. Talent. Access.





Front

Banner 3

Banner 2



Promoting Regional Growth West of

Transportation. Amenities.

Talent.

International Airport Chicago's O'Hare

ACCESSONAREWEST.CO.

ACCESSONABRWEST, COM

Access.

ACCESSOHAREWEST.COM



Back

1-sided

Front

Back

Displays



24x36 Sign / Easel

Web Site



ABOUT









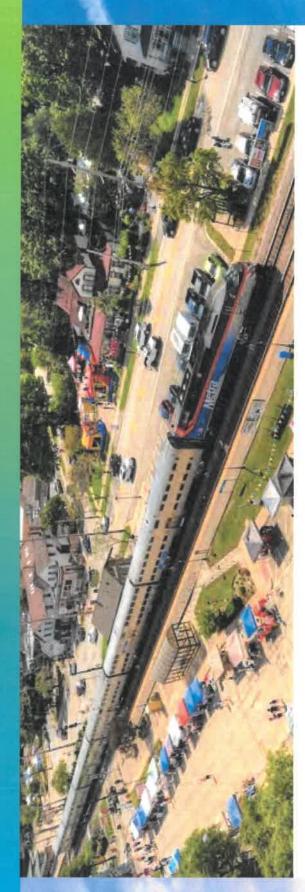


development opportunities to large industrial parks, the communities of Access O'Hare West are ready to grow. From excellent retail opportunities to greenfield

Web Site



ABOUT THE COMMUNITIES OUR ADVANTAGES CONTACT



Bartlett

opportunities. Bartlett is presently attracting industrial, A growing community of over 42,000 located in the northwest suburbs and just past the western access family-friendly community with ample recreational of I-390, Bartlett has long been known as a safe,

HIGHLIGHTS

- Volest explicium faccusam inctassitat
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A World of Opportunity

















A World of Opportunity









A World of Opportunity

ACCESS O'HARE WEST

ACCESSOHAREWEST.COM

BARTLETT BENSENVILLE BLOOMINGDALE ELK GROVE VILLAGE





ITASCA



Ten Communities. A World of Opportunity.

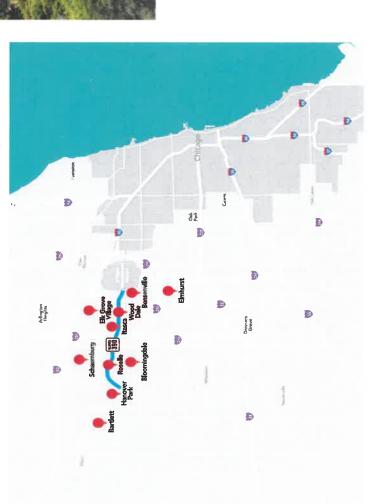
Access. Transportation. Talent. Amenities. West of O'Hare International Airport, in one of the world's largest markets, are ten communities that provide excellent opportunities for retail, hospitality, office and industry.

Access O'Hare West is a collaboration to promote regional growth west of O'Hare. The recently extended IL-390 creates greater access to the world's second busiest airport—and to Chicago's western suburbs.

With excellent retail opportunities, land available for development and redevelopment, and large industrial parks, the communities of Access O'Hare West are ready to grow.

ACCESS

TALENT



TRANSPORTATION

AMENITIES



over 42,000 located in the northwest suburbs and just past the western access of

L-390, Bartlett has long

been known as a safe,

A growing community of

family-friendly community

with ample recreational opportunities. Bartlett industrial, healthcare and

restaurant projects.

is presently attracting

With traffic over 45,000 vehicles/day on Route 59 and 44,000 vehicles/day on Lake Street, retailers and restaurants have access to shoppers and diners seeking one of the most visible undeveloped sites in the suburban Chicago market. With over 200,000 residents with an average household income of \$83,000 within a five-mile radius of Route 59 & Lake Street, your project is sure to be a success.

Ask about our business incentives. The more you learn about our community, the more you will learn why the Village of Bartlett is a great place to live and an excellent place to do business!

County half of the Village, Bartlett has attracted over two million square feet of industrial projects, including food-related and high precision

Home to the well-known Brewster Creek Business Park in the DuPage

New HIGHLIGHTS

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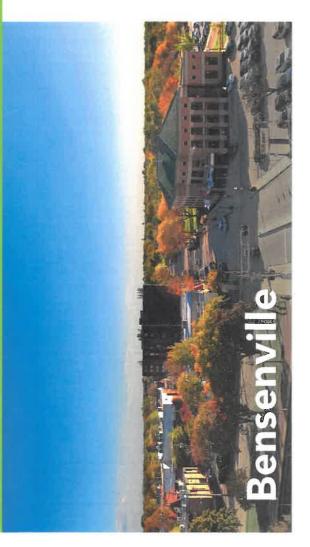


CONTACT

Tony Fradin
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(630) 540-5937

228 S. Main Street, Bartlett, IL 60103 village.bartlett.il.us





neighborhoods and growing business districts, the A vibrant community known for its friendly

and education. Our residents appreciate a high quality of Village of Bensenville is a community of diversity, culture life and Bensenville's fascinating past, engaging present, and exciting future.

businesses, and 19,830 employees, Bensenville is a warm and friendly community that embraces families and businesses alike. Incorporated in 1884, Bensenville is located in the northeast market, multimodal transportation, and Interstate highway access. Bensenville's corner of DuPage County. Bensenville northern business park is situated Home to 18,600 residents, 1,200 is known for its strong industrial

commuter rail, state highways, Illinois 390 tollway, or contiguous border with O'Hare International Airport, Bensenville truly is the "Gateway to immediately adjacent to the largest planned business park in the United States. Whether through the Metra Opportunity.'

HIGHLIGHTS

- 16.8 million square feet of
- relocation in DuPage County in 2017, Second largest single industrial
 - Entire community is an Illinois Enterprise Adding 402,256 square feet of new



the western suburb of the Chicago market with enviable tenants, including the market leading grocery store,

regional shopping center serving

Bloomingdale Square, Bloomingdale Court, Stratford Square Mall and Stratford Crossing – a dominant

For all your shopping needs visit

of living, working, shopping and recreational opportunities built around office and retail developments, Bloomingdale provides a wide variety carefully integrated with commercial, With its country-like environment a carefully preserved heritage.





HIGHLIGHTS

Bloomingdale

- Between the five easily accessible, major roadways, Bloomingdale has an average of 75,780 vehicles commuting through Population: 22,680 (2016 census)
 - Bloomingdale has four major shopp
 Bloomingdale has four major shopp

recreational opportunities. Boasting a wide and varied

is also situated amid plenty of open space for new

developments.

small-town atmosphere. Bloomingdale is a full-service

community with first class schools and abundant retail and commercial / industrial base, the town

Bloomingdale residents enjoy big city benefits in a

experienced a surge in growth beginning in 1975.

Once a small town community, Bloomingdale

- of its general fund revenues from sale: Bloomingdale Square
- (one of the lowest in DuPage County) is also appealing to business owners igdale's low real estate tax rat

CONTACT

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CONTACT

Sean Gascoigne

BENSENVILLE

and Economic Development gascoignes@vil.bloomingdale.il.us (630) 671-5694 Director of Community



201 S. Bloomingdale Road, Bloomingdale, IL 60108 villageofbloomingdale.org







Grove Village

considered a global destination for business and industry. six-square mile business park contains the second largest businesses adjacent to O'Hare International Airport. The Village for work daily. The park is home to a diverse mix concentration of employment in the state of Illinois with of regional, national and international companies and is approximately 80,000 people commuting to Elk Grove Home to the largest contiguous business park in the United States, Elk Grove Village boasts over 5,614

Interstate Highways including I-90, I-290/I-355/Route 53 and Illinois Route employer in the community with over 2,200 workers. The small community of 116 original residents is now home to to Alexian Brothers Medical Center (ABMC) hospital, which is the largest The community is served by several 390. Elk Grove Village is also home

nearly 33,000 people who appreciate the exceptional amenities this community has to offer. Among numerous awards and honors, Elk Grove is listed in the book "Fifty Fabulous Places to Raise Your Family" by Melissa Giovagnoli. Elk Grove Village was included for its excellent

HIGHLIGHTS

airports and minimum drive time to major market places.

Explore Elmhurst! Close to everything, unlike anything - Elmhurst is an ideal location with proximity to major from O'Hare airport and at the crossroads of key Illinois

expressways.

Elmhurst is located 16 miles west of Chicago, minutes

Situated as the eastern gateway to DuPage County,

atmosphere. Contact us to learn more about how Elk Grove Village continues to grow and thrive as "The Exceptional parks and recreation, schools, access rate, exceptional community service, stock, vibrant economy, low crime low cost of living and small-town to transportation, varied housing

on "it" community lists and earned the city national recognition in 2014 as one of Family Circle Magazines Top 10 U.S. plus businesses. The all-around appeal of Elmhurst is frequently recognized This dynamic suburban city is home to more than 44,000 residents and 2,500-

fowns to live in.

an emphasis on promoting a safe,

recreation, public safety, transportation and environmental stewardship. The City of Elmhurst has always placed vibrant community and continues to focus on quality of life issues such as



HIGHLIGHTS

CONTACT

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and Marketing
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901 Wellington, Elk Grove Village, IL 60007 elkgrove.org



Business Development Coordinator erin.jason@elmhurst.org (630) 530-6017

CONTACT Erin Jason

209 N. York Street, Elmhurst, 1L 60126 elmhurst.org





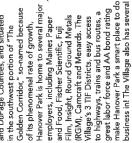
18.

Hanover Park

celebrates inclusiveness with people from more than 80 America's Global Village, Hanover Park embraces and nations and more than 30 languages spoken.

as a settlement reach back into the 19th 45-minute trip from downtown Chicago via the Metra West Line. While its roots of nearly 12,000 families really started in the 1950's. Today, Hanover Park is a family-oriented community with of over 38,500 residents, conveniently Hanover Park is a dynamic community many neighborhood sports teams and century, its growth into a community activities available for young families. International Airport, and a short located 17 miles from O'Hare

A community of many cultures and backgrounds coming together, a "Kids at Hope" community, Hanover Park also has a strong business environment and 4.6 million square feet of industrial development. Located in both Cook encompassing over 400 businesses



resident age of 29.7. The spirit and youngest residents of any Chicago northwest suburb, with a median Today, Hanover Park boasts the



grocery stores and offers a variety of housing choices.

energy of youth is visible throughout the community. Hanover Park is a



- District/West line with over 1,482 daily Population: 38,210 (2016 census)
- commuters

 Close proximity to three airports and six Commercial Vacancy rates reduced from 22% in 2014 to 6% in 2017 major expressways and tollways
 - Hanover Park is situated in the

Hanover Park neighborhoods are filled neighborhood sports teams and activities available for young families. family community with plenty of with children. The Village of Hanover Park, committed financially-stable community, is a great place to live, work and do business! to serving residents and creating a safe, attractive, well-developed, and



transportation options, including two major interstates and public transportation. The newly constructed ILresidents, businesses and visitors access to superior 390 is providing western access to nearby O'Hare International Airport.

20 miles northeast of Downtown Chicago and offers

Located five miles west of O'Hare at the crossroads of I-290, I-255, and IL-390

35 minutes from Chicago
 15 minutes from O'Hare
 10 minutes from Schaumb

apartment complex has recently been completed in the Hamilton Lakes office park, providing options for those in Itasca who want to live close to work are many historic homes, some built in the mid-1800s. A new 300-unit luxury Surrounding Itasca's downtown area and transportation. with a total of over four million square feet of office space. Itasca also has over organizations located in Itasca include the American Academy of Pediatrics, Canon USA, Fellowes, Inc., Jewel Food headquarters, Subaru North America restaurants, and two large office parks eight million square feet of industrial and flex space. Businesses and which features local merchants and tasca has a quaint downtown,

Itasca has five hotels with a total of over 1,000 guest rooms to meet various budgets and price points. All

and the National Safety Council.

Itasca hotels and potential hotel sites are conveniently located near major transportation, shopping and dining.

expanding or remaining in the Village. Contact us to learn more about our wonderful city and how we can meet Plan, the Village of Itasca has created As part of its Economic Development businesses and industries relocating, an assistance policy for developers, our needs.

CONTACT

Community Development Director nhill@itasca.com (630) 773-5568 Nancy Hill

550 W Irving Park Road, Itasca, IL 60143



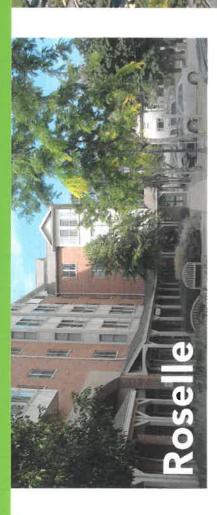
Hanover Park, IL 60133 hpil.org 2121 Lake Street,

Community and Economic Development Director sgovind@hpil.org (630) 823-5781

Shubhra Govind

CONTACT





a high quality of life and sense of community usually only Welcome to Roselle! Located 25 miles from the Chicago venues and other entertainment. Roselle residents enjoy amenities that can only be found in a metropolitan area. is only minutes from world-class shopping, art, sports found in a small town as well as the convenience and access to O'Hare Airport and all of Chicagoland and Loop, Roselle offers an excellent location with easy

HIGHLIGHTS

delicious coffee and tea, and a selection Roselle hosts a variety of festivals and other fun family events, including the annual Rose Festival and Parade (first Roselle's developing Town Center for Roselle (first weekend in August), as well as a Concert in the Park Series (Thursdays in July). Stop by weekend in June), the Taste of of unique, signature shops and

1979. Winery tours and tastings are available year-round. Their popular Oktoberfest features outstanding food, winery, Lynfred Winery, producing world-class, award-winning wines since Roselle is also home to Illinois' finest

contest. For a romantic weekend, steal in Lynfred's opulent bed and breakfast, away to one of the four amazing suites wine (of course!) and competitions for everyone including a grape stomping competition and grape seed-spitting luxurious treatment. the ultimate in

Roselle from unique dining and retail experiences in our historic downtown to amenities in the Lake Street Corridor to opportunities for development in the Roselle Road and Nerge Corridor. Connect with us to make Roselle your There is something for everyone in new home or place for business.



HIGHLIGHTS Located just 30 miles outside Chicago, Schaumburg is

- the premier suburban business destination in Illinois. In
- Over 4,000 businesses

the community's 75,000 residents, 85,000 employees and

outside of Chicago. Our businesses provide support to

to more business in Illinois than any other community Schaumburg has transformed from a small farming

community into a thriving economic center that is home

the past 60 years, with vision and thoughtful planning,

the northwest suburbs by offering professional and high-

quality goods and services.

Beyond holding the distinction as the suburbs, Schaumburg is a community economic center of the northwest

more than one million visitors each year. largest public library in Illinois with

the top 10 "Best Places to Live" across the U.S. and best place in Illinois as ranked by MONEY Magazine in Contact us to learn more about one of January 2018.

fun at Legoland Discovery Center, enjoy

of neighbors with first-rate services and

amenities offering those who live here

unique opportunities and a high-quality life. Residents can attend a concert or the Farmers Market in the Town Square,

take in theater and other shows at the

minor league baseball at Boomers

operated art gallery), discover family

Prairie Center for the Arts, visit the Trickster Gallery (a native-owned and

recognized Schaumburg Park District facilities. Additionally, the Schaumburg Stadium, or utilize any of the nationally

Township District Library is the second

CONTACT

Natalie Engel

Economic Development Coordinator nengel@roselle.il.us (630) 671-2815

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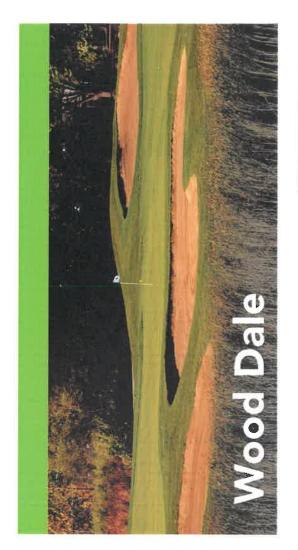
CONTACT

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Management Analyst kleighty@schaumburg.com (847) 923-3871

101 Schaumburg Court, Schaumburg, IL 60193-4329 villageofschaumburg.com





Airport, Wood Dale's thriving business community hosts a wide range of local, national and global corporations. a prospering economy and international marketplace appeal. With easy access to interstate highways, rail diverse investment opportunities. With a small-town, desirable urbanized City that enjoys the benefits of Join us in Wood Dale, Illinois, where you'll discover family-focused atmosphere, Wood Dale is a highly transportation and Chicago's O'Hare International

commercial/retail within the Irving Park Exciting opportunities include

residential and multi-family. We know business parks and even small scale

corridor and the envisioned Corporate Main Street, industrial in our many that our success is dependent on your success, which is why we partner with the business community. It is more difficult to succeed without support,



so contact us to see how we can grow



CONTACT

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Development Director
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404 N. Wood Dale Road, Wood Dale, IL 60191 wooddale.com

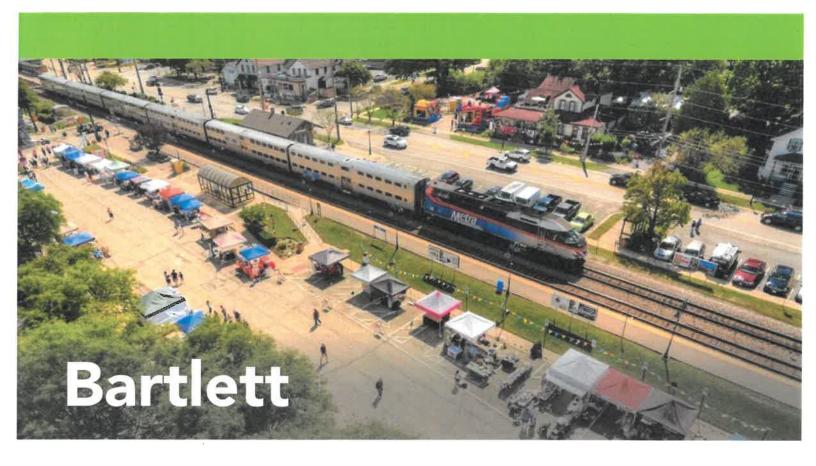


Access. Transportation. Talent. Amenities.

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volorio etur accus, si am erum sitam ut pos periber natempe ritibercia ibeatectotas ditia cori aut mil int, es maion plam fuga. Nem rem quatumquo eius.

ACCESSOHAREWEST.COM



A growing community of over 42,000 located in the northwest suburbs and just past the western access of IL-390, Bartlett has long been known as a safe, family-friendly community with ample recreational opportunities. Bartlett is presently attracting industrial, healthcare and restaurant projects.



Home to the well-known Brewster Creek Business Park in the DuPage County half of the Village, Bartlett has attracted over two million square feet of industrial projects, including food-related and high precision manufacturing business clusters. New healthcare-related projects include an expansion of Amita Healthcare, Artis Senior Living of Bartlett and Alden Estates of Bartlett.

With traffic over 45,000 vehicles/day on Route 59 and 44,000 vehicles/day on Lake Street, retailers and restaurants have access to shoppers and diners seeking one of the most visible undeveloped sites in the suburban Chicago market. With over 200,000 residents with an average household income of \$83,000 within a five-mile radius of Route 59 & Lake Street, your project is sure to be a success.

HIGHLIGHTS

- Population of over 40,000 residents and growing.
- Home to expanding Brewster Creek Business Park including food cluster and high-tech precision manufacturing cluster.
- Proactive Mayor and Village Board willing to incentivize desirable development projects.
- One of the safest communities of its size in the United States.
- Over 70,000 vehicles per day at the intersection of Route 59 and Lake Street.
- Median household income \$97,000 and average household income over \$109,000.
- Transit-Oriented Development (TOD) plan adopted for Metra-served Downtown.

Ask about our business incentives. The more you learn about our community, the more you will learn why the Village of Bartlett is a great place to live and an excellent place to do business!

CONTACT

Tony Fradin

Economic Development Coordinator tfradin@vbartlett.org (630) 540-5937

228 S. Main Street, Bartlett, IL 60103 village.bartlett.il.us



ECONOMIC DEVELOPMENT MEMORANDUM

DATE:

May 8, 2018

TO:

Chairman and Members of the Economic Development Commission

FROM:

Tony Fradin, Economic Development Coordinator 77

RE:

Marketing Folders

The marketing folders that the Village utilizes were produced in 2006, soon after the "... never far away" branding was adopted by the EDC.



With outdated imagery and containing the logo before it was modified, Staff is updating the folder.



The new version will be more photo-oriented, although this is currently in draft form only and Staff may add some generic bullet points regarding population and basic information.

These folders are typically used for distributing information at trade shows when print materials are used and when Staff meets with potential businesses and/or developers and hands out informational materials on paper.

Staff seeks input from the EDC on additional photos or imagery that should be included before we order these.



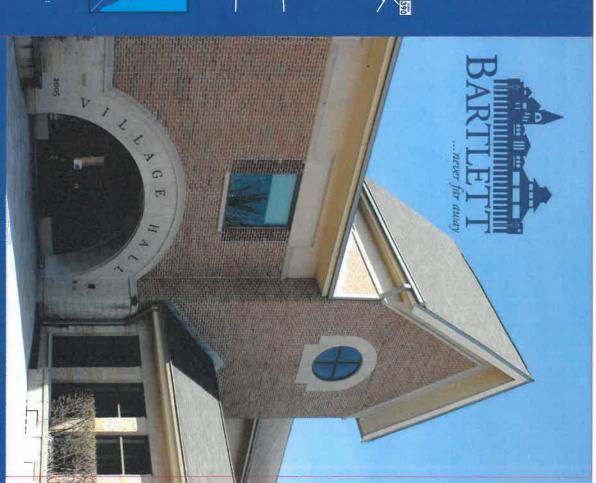
Village of Bartlett Economic Development 228 South Main Street

Light Industrial Park

www.village.bartlett.il.us Phone: 630-540-5940



- South Barington 8 Miles North
 Schaumturg 9.5 miles North Fast
 Naperville 20 miles South
 Chaqop O'haire Ind Aircort 20 miles East
 Chrago 25 miles East
 Chrago 25 miles East







PRESS RELEASE Village of Bartlett

May 2, 2018

For more information, contact Economic Development Coordinator Tony Fradin, 630-837-0800

Bartlett Begins New Grant Program to Spur Business Growth

The Village Board has approved a new Bartlett Economic Development Assistance (BEDA) program aimed at attracting fresh business investment and helping existing business owners revitalize or expand their properties.

This pilot program will provide matching grants ranging from \$5,000 to \$50,000 for business projects that meet the specific criteria of the program and can be expected to enhance the Village's overall business climate. Both new and existing businesses located in commercially zoned areas throughout the Village are eligible to participate in the BEDA program, with the exception of properties located within a Tax Increment Financing (TIF) district.

Examples of eligible projects include façade renovations; interior buildouts and/or rehabilitation; windows and doors; signs or awnings; outdoor dining areas; ADA compliance; improvements in energy efficiency; lighting; and code-compliance related items. Grants will be distributed on a reimbursement basis once projects are substantially completed.

The amounts of incentives granted will vary based upon the scope of the project and each application will be reviewed on a case-by-case basis. Village staff will review the initial application and present it to Bartlett's Economic Development Commission for its recommendation to the Village Board, which has the final say on each application.

Funding for the BEDA program comes from dollars generated by video gaming operations in the Village and is a modest percentage of the total revenue that Bartlett receives from gaming. The BEDA grants are being made available on a first-come, first-served basis until the allocated funds are depleted or the program ends.

Priority will be given to businesses that generate sales tax for the Village, such as retail stores, restaurants, grocery or specialty food stores. Priority will additionally be given to projects that will create new job opportunities as a result of the project.

This new business incentive program is meant to help Bartlett compete with neighboring municipalities for economic investment and to bring currently underutilized and vacant properties in the Village into viable and productive use.

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