



**VILLAGE OF BARTLETT
ECONOMIC DEVELOPMENT COMMISSION**

MEETING AGENDA

**Meeting to be held at:
BARTLETT VILLAGE HALL
228 South Main Street, Bartlett, IL
December 11, 2017
7:00 PM**

1. Call to Order
2. Roll Call
3. Approval of the November 13, 2017 meeting minutes
4. Bartletter Coupon Insert
5. Bartlett Business Spotlight
6. Solicitation of Bids for 1.87-acre Town Center parcel
7. New Business/Public Comment
8. Adjournment



Minutes

Village of Bartlett Economic Development Commission

November 13, 2017

T. Smodilla called the meeting to order at 7:02 pm

Roll Call

Present: C. Green, R. Perri, T. Smodilla, N. Gudenkauf, D. Gunsteen,

Absent: G. Kubaszko, J. LaPorte, S. Gandsey, R. Martino

**Also Present: T. Fradin, Economic Development Coordinator,
S. Skrycki, Assistant Village Administrator
J. Dienberg, Administrative Intern**

Approval of Minutes

A motion was made to approve the minutes of the October 9, 2017 meeting.

Motioned by: N. Gudenkauf

Seconded by: R. Perri

T. Smodilla Abstained

Motioned carried.

Small Business Saturday

T. Fradin presented a memo about “Small Business Saturday” (SBS). SBS is an American shopping holiday that is held on the Saturday after Thanksgiving; sharing that it was created by American Express in 2010 to compete with the popularity of Black Friday, encouraging shoppers to visit small, local businesses. American Express sends out promotional materials, and **T. Fradin** added that the Village requested and received these materials for the second year in a row. Staff shared these promotional materials with the EDC and local businesses to help spread the word about SBS. As Bartlett does not have many big box retailers that often come to mind with holiday shopping, it is important to showcase its local retailers. Staff has created a 30 second cable TV ad that will appear up until Saturday, November 25th to advertise Small Business Saturday, and the cost was roughly \$2,500 for the ad to appear around 900 times within a period of two weeks across all cable channels. **T. Fradin** added that it has already been noticed during high profile sporting events like Bears and Bulls games, showing that it is being seen locally.

T. Fradin showed the commissioners the ad.

T. Fradin added that the businesses featured in the ad are always very appreciative, and that every year he pays them a visit to drop off the promotional materials (Buttons, doormats, etc.).

N. Gudenkauf added that the Chamber has also featured Small Business Saturday in their holiday shopping guide.

T. Fradin was appreciative to the chamber, adding that many small businesses rely on this holiday, emphasizing how important it is to advertise the event. He also reminded commissioners to share the event on their own Facebook pages.

T. Smodilla asked if the village was encouraging business to query their customers on Small Business Saturday asking why they came in, in order to measure the success of these ads.

T. Fradin responded that there are no official queries, however businesses did say that customers have mentioned that they did see the ads, and that the businesses have thanked him for the advertisement.

T. Smodilla asked if there was an opportunity for the village to further capitalize on Small Business Saturday throughout the rest of the holiday shopping, possibly through the use of a banner at Oak and Lake.

T. Fradin reminded the commissioners that they do have a large sign in front of the town center, but also agreed that the Village could invest in a banner or two in prominent locations, and wasn't sure about using their logo.

C. Green pointed out that in past years, many people didn't know that Arts in Bartlett was located in the town center, adding that this year they will be having a pop-up shop where vendors will be outside with tables, and will use the Small Business Saturday logo on their Facebook pages, encouraging others to do so. She asked if Tony would be able to send the logo out to local businesses so that they could do the same.

T. Fradin agreed, and thanked the commissioner for the idea.

D. Gunsteen asked about the possibility for long term solutions to signage, similar to the Park District's electronic sign.

The commissioners and staff discussed different options, coming to the conclusion that it the Village would pursue the low hanging fruit and utilize the Bartlett Hills marque to promote local businesses

S. Skrycki confirmed that the Village can use that sign, especially in this time of year.

Bartlett Business Spotlight

T. Fradin Informed the EDC about a new initiative started on the Discover Bartlett Facebook page. As the popularity of social media continues increasing, and a larger percentage of Village residents turn to the Village's social media outlets, staff has commenced shooting and producing short videos to post on the Discover Bartlett and Village of Bartlett Facebook pages.

These short videos are entitled Bartlett Business Spotlight and will be a regular feature of the Village's marketing strategy to promote existing businesses.

The first business featured was D'Licious crepes & roti on October 30th, which already has 2,600 views, followed by the Bartlett Coin & Card shop, and VIP Barber Shop. Staff is in contact with several other businesses about featuring them in future posts.

This is a low-cost way in which to promote local businesses and for them to attract new customers.

T. Fradin showed the commissioners the three videos.

T. Smodilla complimented the videos, but added that it would be beneficial at the end of the videos to list the business's name and address, so that those viewing them will remember more easily.

Broker Email Blast

T. Fradin explained that in the Village's continuing effort to attract new businesses to vacant and undeveloped sites throughout our community, Staff recently sent out an email blast to nearly three hundred retail and industrial brokers in the area highlighting opportunity sites.

Using MailChimp, a short note highlighting the Village's new user-friendly, interactive vacancy database and highlighting the Village-Owned property at Lake Street and Route 59, the blast was sent out on Friday, November 3rd. Similar ones will be sent out every few months, the next one being a 2018-themed blast, a spring-themed one in March, and another inviting brokers to meet with Staff at the ICSC ReCon show next May.

Tony has received some follow-up questions following the blast and also plans on growing the list of recipients as more contacts are made through future trade shows, by brokers who contact Staff via phone or email and at other local events.

T. Smodilla asked if videos could be made to send out in similar blasts, highlighting success stories of businesses in the village.

T. Fradin responded that that would be a good idea to link to some emails down the road, but not quite this soon. He added that AMITA Health, which filled the former Dominick's space could be that potential success story to feature, along with ACE Hardware and other businesses.

T. Smodilla asked about the Verizon store, and if they had plans for expansion.

T. Fradin informed the commissioners that there were not talks of expansion and that they are planning to stay in the Village.

USB Drives

T. Fradin informed the commission that over the past few years, while attending area trade shows, business expos, and chamber of commerce events, businesses and their brokers have increasingly avoided picking up paper materials such as folders and listing sheets for properties, instead requesting that the details be emailed to them following the event or for the information on a USB drive.

When attending the fall ICSC Chicago show at Navy Pier in late September, the village shared a space at the Choose DuPage booth with several other DuPage county municipalities. Several of these municipalities were primarily distributing information about their respective communities via USB drives.

T. Fradin included photos of USB drives from other communities to the commissioners.

Following the previous trade show, staff placed an order for 100 USB drives with the Village Seal on them, allowing them to be used for more than just trade shows. The USB drives allow for staff to give people individualized sets of information. The goal is to have the USB drives ready to be distributed at the upcoming ICSC show in early 2018.

T. Fradin passed an example USB Drive to the commissioners.

T. Smodilla advised that the term “Discover Bartlett” be used prominently in the branding of the Village on the drives, in a larger font.

S. Skrycki said that that is a good idea, and that staff would do so in the next batch.

D. Gunsteen added that staff could put together a video showing the process of opening a business in Bartlett to do away with the assumption of how difficult the process is. The video could be included on the USB drives, along with all of the necessary forms for starting a business to streamline and simplify the process.

T. Fradin thanked the commissioners for their input and advice, adding that the beauty of the USB drives is that they can be custom tailored to who they are being given to.

D. Gunsteen advised that the Village could also include lists of businesses broken down by category (retail, restaurants, etc.) to give prospective businesses an idea of what is in Bartlett.

T. Fradin informed the commissioners that the village currently uses that list when meeting with developers, adding that many businesses are encouraged by lack of competition in some areas.

T. Smodilla agreed with the points made by commissioner Gunsteen.

Business Visit – Bartlett Gymnastics

T. Fradin informed the commissioners that he and Commissioner Gandsey recently met with owners of Bartlett Gymnastics, Kelly Kenders and Robin Sedlacek, on October 25th. Tony had not met with the business since before the change in ownership.

Bartlett Gymnastics has a total of thirty employees, five of whom are full-time with the remainder as part-time coaches and instructors.

At their peak, their enrollment was about 1,000 children. That has since declined to approximately 800. This has been attributed to shifting demographics, with less younger families and fewer stay-at-home mothers in the Village. The classes for young children during weekday hours have declined, while the classes for slightly older children after school remain packed.

He and Commissioner Gandsey spent much of the visit discussing their marketing strategies at length, Commissioner Gandsey focused on their social media efforts, and commended them on the many initiatives that they have utilized including in the park district brochures, the Clipper publication, on several menus for local restaurants and mailing out postcards. Recently, they began advertising in the Welcome Wagon publication that is sent to new residents. Bartlett Gymnastics has also participated in local events including the Fourth of July parade and National Night Out. With them being on top of their advertising, Commissioner Gandsey gave them some advice on Facebook, Instagram, Yelp!, and other

platforms including personal profiles of coaches, students, scheduling of posts, creating hashtags and creating videos.

They discussed the December Bartletter coupon insert, which they will participate in, and told them about the Discover Bartlett Facebook page, urging them to send information for posting periodically.

Tony wrapped up by adding that this business plans on staying in town for the long term, and is a Bartlett staple.

D. Gunsteen added that his children attend classes at Bartlett Gymnastics, and that he is happy that the Village is supporting their efforts.

T. Smodilla was concerned about the 20% decline in enrollment, and asked if the claim of shifting demographics could be substantiated.

T. Fradin confirmed that the claim has been confirmed, and that every year the average age in Bartlett goes up every year, and the number of children under 18 goes down every year.

The commissioners discussed the changing demographics and how to combat that, adding that travel sports leagues in town do not compete with neighboring communities, and an intergovernmental meeting between the Village and Park District was proposed to address this issue, as the Village has a great opportunity to increase its sports leagues and bring young families back to Bartlett.

Occupancy/Vacancy Rate Update

T. Fradin shared the Village's Occupancy/Vacancy Rate for November with the commissioners. As it is one of the ongoing goals of the Village's economic development strategy to work on conjunction with property owners, brokers, and businesses to attract new business tenants to vacant spaces throughout the community.

In January 2017 the annual economic indicators review, the Village's retail vacancy rate was 14%, its industrial vacancy was 12% and the office vacancy rate was 7.6%.

Since that time, nearly one million square feet of industrial inventory has been delivered, including a 421,000 SF facility by Exeter Property Group, a 271,200 SF by Ridge Development and a 67,550 SF building by G4 Development.

Currently Ridge Development has a second speculative building of 186,000 SF under development and build-to-suits for Camcraft/Matrix, Rana Meal Solutions and Get Fresh Produce are in various stages of construction.

Exactly half of Ridge Development's first building was leased by Winhere Brake Parts, leaving 135,600 SF unoccupied.

Because of this massive surge of new construction, along with the former Main Steel building on Devon Avenue that is undergoing a complete renovation, the Village's industrial vacancy rate rose to 23%.

Staff is currently working with a pet supply company to lease over half of the Exeter Building and anticipates working with additional businesses throughout 2018 to reduce the industrial vacancy rate as the O'Hare and DuPage County industrial markets continue attracting new tenants.

In January, the Village's overall retail vacancy rate was approximately 14%, half of which was attributed to the vacant former Dominick's space in Stearns Crossing shopping center.

With Amita Health having entered into a lease agreement, the 65,613 SF space is no longer considered vacant and available for lease per CoStar, LoopNet and the Village's available space inventory.

The second-most significant retail lease in the Village this year is the Ace Hardware location in Bartlett Plaza, at 10,000+ SF. Other smaller occupancies include restaurants Flappy's, Wee-Dee's and Ambrosia, video gaming café/deli Olivia's Place, the new T-Mobile store and Hallmark Pharmacy in Bartlett Commons and Candi-Man Barbershop in Oakfield Plaza.

The largest and most persistent remaining vacancy in the Village remains the former Bartlett Fresh Market space in Bartlett Plaza at 31,860 SF.

The retail occupancy rate has surged to a healthy 93% in the Village as a result of these new leases, with nearly all vacancies concentrated in the Downtown area.

The Village has thirty-one buildings classified as office for a total of 332,957 SF. As of January, the office vacancy rate has moved from 7.6% to 8.7%. The office vacancy rate has remained in the 7% to 9% for several years.

R. Perri asked if Ambrosia had opened yet.

T. Fradin said that they have not yet and gave a brief description of the restaurant.

T. Smodilla asked if the new Businesses have priority on Discover Bartlett.

T. Fradin responded that they always do, and often look to get their information out to the public.

S. Skrycki added that they also reach out to these businesses and encourage them to join the chamber, which does fantastic ribbon cuttings for these new businesses.

R. Perri added congratulations to Tony and staff for filling the former Dominick's.

T. Fradin expressed gratitude, and thanked Commissioner Perri for the congratulations, adding details on the project and how much it will help the community.

S. Skrycki informed the commissioners about important dates in the Village, including the Holiday Tree Lighting on Friday December 1st, as well as the Village Holiday Party on the following Friday.

Adjournment

A motion was made to adjourn the meeting.

Motioned by: R. Perri

Seconded by: N. Gudenkauf

Motion Carried. The Meeting Adjourned at 8:16 PM

ECONOMIC DEVELOPMENT MEMORANDUM

DATE: December 5, 2017
TO: Chairman and Members of the Economic Development Commission
FROM: Tony Fradin, Economic Development Coordinator *TF*
RE: Bartletter Coupon Insert

As an additional means to promote and support local small businesses, staff proposed providing them the opportunity to place a coupon offer in the December issue of the Bartletter, the Village's bi-monthly newsletter, in fall of 2009.

The insert was so well received and appreciated by local businesses, that staff was asked to repeat the offer in 2010, and has continued it ever since.

This ninth year of working on this holiday initiative, economic development staff has corresponded with fifty-two businesses for this December's insert. Once again, participants represent the wide range of small businesses in our community including service providers, restaurants and retail establishments.

Some businesses have participated in every insert, including Banbury Fair and Bannerman's.

As a commissioner, please encourage your family and friends to patronize local Bartlett businesses, and try out one that you are unfamiliar with, perhaps by using a coupon offer.

HOLIDAY SAVINGS!



Hurry, all offers expire
January 31, 2018.
(unless otherwise noted)



Special Section



2TOOTS TRAIN WHISTLE GRILL

Present this coupon for a free dessert with your meal.

Limit four.

Expires January 31, 2018.

203 S. Main St • (630) 213-6700
www.2toots.com



SUBWAY BARTLETT PLAZA

Footlong sandwich for \$6 or two footlong sandwiches for \$11.

Excludes premium subs. Offer good only at 122 Bartlett Plaza.

Expires January 31, 2018.

122 Bartlett Plaza
(630) 213-9919



MAID BRIGADE

Give the gift of a clean home!
10% off of holiday gift certificates with this coupon.

Expires January 31, 2018.

850 West Bartlett Rd. Suite 3C
(630) 830-1550

www.westsuburbs.maidbrigade.com

GENTLE CARE
for
KIDS TEETH



GENTLE CARE FOR KIDS TEETH

\$40 off for checkup, cleaning, fluoride treatment with X-rays for new patients. 1 per family. Utilize your dental insurance before it runs out! We start seeing children at age one for preventive care! Must present coupon. Expires January 31, 2018.

774 West Bartlett Rd • (630) 213-3636
www.Gentlecare4kidsteeth.com

BANBURY FAIR

THE SHOPPES OF BANBURY FAIR

\$5 off of any purchase of \$10 or more.

Valid for regular priced items only.

Expires January 31, 2018.

211 Railroad Ave.
(630) 837-1727

www.banburyfair.com



LISA'S SCHOOL OF DANCE

\$15 off of first month of classes.

New students only. Not valid with any other discounts or offers.

Expires January 31, 2018.

(630) 372-0160

www.lisadanceschool.com



BANNERMAN'S Sports Bar and Grill (& Catering)

10% off any boxed chicken order.

Not valid with other offers.

Expires January 31, 2018.

860 S IL Route 59 • (630) 213-2400

www.bannermans-sports-grill.com



SPIN DOCTOR CYCLEWERKS

50% off for a bicycle tune-up with this coupon.

Expires January 31, 2018.

140 S. Hickory Ave. • (630) 289-7360

www.spindoctorcyclewerks.com

DMN

LAW OFFICES OF DENNIS M. NOLAN, PC

\$50 off on a home closing or a free property tax appeal consultation.

Must present coupon.

Expires January 31, 2018.

221 W. Railroad Ave.
(630) 213-7700

www.propertytaxappealed.com



"PARTY PLACE" to be BARTLETT PARK DISTRICT

Nerf party special: \$15.00 Special per child includes Nerf Package with Pizza, Juice and Tableware includes space for 15 children.

Event must be booked by 12/31/2017.

Coupon must be presented Expires February 15, 2018.

700 S. Bartlett Rd. • (630) 540-4895

www.bartlettparks.org

TOWN LIQUOR
& FOOD

TOWN LIQUOR & FOOD

Beer, liquor, wine, cigars, cigarettes, Lotto and convenience items. 10% off liquor and wine with this coupon.

Expires January 31, 2018.

In Bartlett Town Center across from Village Hall
(630) 289-8377



O'HARE'S PUB

Enjoy any dessert at half price with any meal.

Must present coupon.

Expires January 31, 2018.

207 S. Main St.

(630) 372-8878 • www.oharespub.com

U CAN DO ISLAND

U Can Do Island
 \$5 off any purchase of \$10 or more. Also, 15% off for a Birthday party for ten or more attendees. Valid only on U Can Do Island purchases. Expires January 31, 2018.
 211 Railroad Ave. • (630) 299-6043
 (Inside Banbury Fair)



KO'S YONG-IN MARTIAL ARTS

One free week of unlimited classes. Must present coupon. Expires January 31, 2018.
 807 S. Route 59 • (630) 736-9225
 www.kosyongin.com



BARTLETT HILLS GOLF CLUB

\$50 off any event booking. Must present coupon. Expires January 31, 2018.
 800 W. Oneida
 (630) 213-3103 • www.bartletthills.com



CUBESMART
 50% Off First Month's Rent and 20% Off Total Merchandise Products. Stop in for details.
 Expires January 31, 2018.

900 E. Devon Ave. • (630) 837-0087
 www.cubesmart.com



AUGENSTEIN ACCOUNTING & CONSULTING

15% off your individual or joint tax return. New clients only. Expires May 1, 2018.
 334 S. Main Street
 (630) 289-8482



NATIONAL KARATE

One free month of karate (8 classes) with purchase of \$25 uniform. Karate classes are available for kids ages 4 and up, teens, and adults. Free week of cardio kick boxing classes for adults (age 16+). Free week of Krav Maga classes for adults (age 18+). Expires January 31, 2018.
 365 S. Prospect Ave. • (630) 289-7777
 www.NationalKarate.com



AMERICAN REALTY NETWORK, INC. BOB REILLEY

Exclusively From Bob Reilley of American Realty Network Save up to \$3000 in listing Fees Free Home Warranty, Buying and Selling through me! Must present coupon. Expires January 31, 2018.
 1011 W. Stearns Rd. • (630) 830-9100



BARK AVENUE DAYCAMP

10% off training classes, private lessons or house calls and 15% off any Board & Train. Offer not good with any other discounts. Expires 1/31/2018. Must present coupon.
 1540 Hecht Drive • (630) 289-8470
 www.barkavenuedaycamp.com



Forever After Antiques & Collectibles

7% off game cards and game accessories on non sale items. 20% off antiques, decor and select jewelry non sale items. Expires January 31, 2018.
 116 W. Bartlett Ave.
 (630) 213-8357 • www.yugiohmint.com

Great Clips®
 Relax. You're at Great Clips.™

GREAT CLIPS

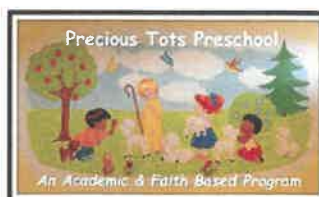
\$2 off any haircut. Must present coupon. Expires January 31, 2018.

943 S. Route 59 • (630) 289-3230
 www.greatclips.com/salons/2196



MARCO'S PIZZA

20% off of a purchase of \$20 or more at regular menu price. Code Save 1009. Excludes delivery charges and taxes and cannot be combined with other offers. Expires January 31, 2018.
 223 S. Main St • (630) 372-0400



PRECIOUS TOTS PRESCHOOL

\$75 off tuition for 2018-19 school year. Must register by 2/14/18. *Cannot be combined with other offers or specials.* Expires February 14, 2018.

109 S Crest Ave. • 630-974-7733
 www.stpeterdhamian.org



VIP BARBER SHOP

\$2 off a haircut on Fridays from 1 to 6PM.
Must present coupon.
Valid through January 31, 2018.

318 S. Main Street • (630) 837-8425
www.vipbarbershop.com



MCMAE'S TAVERN & GRILL

\$5 off any purchase over \$25 -or-
\$10 off any purchase over \$40.
Must present coupon,
expires January 31, 2018.
913 S. Route 59
(630) 736-1100 • www.mcmaes.com



Eye Level
Math/English Learning Center

EYE LEVEL LEARNING CENTER

Free Diagnostics Assessments
and 2 Free Classes
New students, cannot combine with any
other offer, expires January 31, 2018.
1007 W. Stearns Road
(630) 213-7475
www.eyelevelevelbartlett.com



CUSTOM GROUP INC.
CLEANING & RESTORATION

CUSTOM GROUP

10% off carpet cleaning &
Repair services.
Must present coupon. Valid through
January 31, 2018.
1540 Hecht Drive, Suite 1
(630) 462-9620
www.customgroupinc.com



The Closet Boutique in Little Shop on Oak

\$10 off a purchase of \$25 or more.
Not valid on sale or discounted items.
Not valid with other offers.
Expires January 31, 2018.
138 S. Oak Ave. • (630) 640-1079
www.facebook.com/TheClosetBtg



CFAST

\$250 off any College
planning/prep Package
Must present coupon.
Valid through February 28, 2018.
840 West Bartlett Road, Suite 2
(630) 855-4971
www.mycfast.com

**DOLLAR WORKS
PLUS**
NEW MANAGEMENT

DOLLAR WORKS PLUS

\$1 off with minimum
\$10 purchase.
Must present coupon.
Expires January 31, 2018.

128 Bartlett Plaza
(847) 893-6892



BARTLETT GYMNASTICS

50% off your first month
of tuition.
New students only. Must present
coupon. Valid through January 31, 2018.
1675 S. Route 59 • (630) 837-9699
www.bartlettgymnastics.com



PASTA MIA
Pasta Mia's holiday gift offer:
Free medium size thin crust pizza
along with 2 glasses of house wine
complimentary.
DINE IN only.
Specialty pizzas not included..
Must present coupon.
Expires January 31, 2018.
116 Bartlett Plaza • (630) 736-1290
www.pastamiabartlett.com



CANDI-MAN BARBERSHOP

\$5 off Any Haircut.
*Cannot be combined with any other
special offers. -or- Bring a Friend any
Tuesday or Thursday and get another
two \$5 Off Coupons for next visit.
*Both must receive service.
Expires February 1, 2018.
109 E. Lake Street • (630) 855-5571
www.candimanbarbershop.com



THE OAK ROOM

\$85 off an Oak Room Rental.
Must present coupon.
Expires January 31, 2018.

700 S. Bartlett Rd. • (630) 540-4895
www.bartlettparks.org



GNC

\$10 off of a purchase
of \$50 or more.
Must present coupon.
Expires January 31, 2018.
1021 W. Stearns Rd. • (630) 540-0529
www.stores.gnc.com/bartlett-il-7024

Eternal Relic Games

ETERNAL RELIC GAMES

All Crusaders of Lornia Card Game products 20% off, good until February 28, 2018.

118 W. Bartlett Avenue, Suite 2
(630)213-8357
www.crusadersoflornia.com



MR. CAR WASH

\$2 off any car wash package.
Must present coupon. Valid at Bartlett location only. Expires January 31, 2018.

934 S. Route 59
(630) 372-9040
www.mrcarwashchicago.com



KRIPA MONTESSORI SCHOOL

50% discount for the enrollment fee (Savings of \$50.00) until January 31, 2018.

Must present coupon.

379 Bartlett Plaza • (630) 830-8940
www.kripamontessori.com



SIRI INDIAN GROCERY

\$5 off on orders of \$75 or more.

Expires January 31, 2018.

947 S. Route 59
(630) 709-4313
www.sirigrocery.com

VILLAGE SUDS STATION LAUNDROMAT AND DROP OFF SERVICE

VILLAGE SUDS STATION LAUNDROMAT AND DROP OFF SERVICE

Wash-Dry-Fold Laundry Service 10% off with this coupon. Comforters-Rugs-Doggie Beds.

Expires January 31, 2018.

371 S. Prospect Ave. • (630)837-8797
www.villagesudstation.com

Lorena's HAIR SALON



LORENA'S HAIR SALON

\$10 OFF Any Full Color or Full Highlights.

Must present coupon.
Expires January 31, 2018.

162 Bartlett Plaza
(next to the Post Office)
(630) 289-5530
www.LorenasHairSalon.com



Edible Arrangements

20% off any purchase of \$50 or more. use coupon code VILL0689

Expires 01/31/2018

953 S. Route 59 • (630) 837-8149
www.ediblearrangements.com



VAN DEUSEN'S HAIR STUDIO

20% off of any hair service with this coupon.

New customers only.
Expires January 31, 2018.

(630) 830-0040
www.vandeusenshairstudio.net



ARTS IN BARTLETT CENTER FOR THE ARTS

Free adult coloring book with this coupon while supplies last. 10% off of any item in the gallery.

Expires January 31, 2018.

215 S. Main St. • (630) 372-4152
www.artsinbartlett.org



MAGNUM REALTY

Celebrating over 30 years in Bartlett at the same location. Buy a home with Magnum Realty and we will market your current home for free. Call for details. Offer valid until January 31, 2018

27W637 Devon Ave.
(630) 289-8888 www.Magnumrealty.com

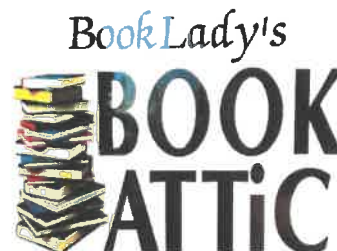
CREST MOTEL

CREST MOTEL

Take 10% off your stay, or stay 6 nights and your 7th night is free with this coupon.

Expires January 31, 2018.

345 E. Lake St. • (630) 837-2291
www.extendedstayatcrestmotel.com



BOOK LADY'S BOOK ATTIC

10% off of your total book purchase with this coupon.

Must present coupon.
Expires January 31, 2018.

138 S. Oak Ave. upper level
(630) 234-5216



TAYLOR STREET PIZZA

**\$4 off any XL Pizza
with this coupon.**

Expires January 31, 2018.

843 S. Route 59
(630) 213-3030

www.taylorstreetpizza.com



Bartlett's Candy House

10% off

*Must present coupon.
Expires January 31, 2018.*

211 W. Railroad Ave.
(Inside Banbury Fair)
(630) 777-7497

www.BartlettsCandyHouse.com

PHILIP DANIEL SALON

**\$10 off haircut and styling -or-
25% off any one chemical service
of color and texture, styling not
included.** *First time clients only. Please
present this coupon and cannot be com-
bined with other offers. Valid through
January 31, 2018.*

989 S. Route 59 • (630) 483-9778
www.philipdanielsalon.com

P H I L I P D A N I E L



JUMPHOUSE RENTAL 4 LESS

\$10 off all concession rentals.

*Must present coupon.
Expires February 15, 2018.*

(630) 777-6364

www.JumpHouseRental4Less.com

Zoned for Business



Candi-MAN Barbershop has opened at 109 E. Lake Street in the Oakfield Shopping Plaza. Owner "Candi" Khoja and her staff strive to provide exceptional service for men of all ages and styles. From scalp massages to waxing to facials to fades and even shaves, Candi-MAN is truly a one stop barbershop to make you feel right at home. Come in and check out the exclusive menu of products and services available.

Candi-MAN's hours are Tuesday through Friday from 9 am to 7 pm, Saturday, 9 am to 5 pm and 10 am to 2 pm on Sunday. Visit www.candimanbarbershop.com for a preview of everything Candi-MAN Barbershop has to offer the well-groomed man.

Shop and Dine Local this December

Did you know that Bartlett has an independent bookstore? Or that Banbury Fair has been a staple of downtown Bartlett for 35 years? Or that the Village has dozens of independent, family-run restaurants and service-providing businesses?

Village residents are always encouraged to shop and dine locally FIRST! When you shop at a local, independent business more money is kept in the community because local businesses often purchase from other local businesses and service providers.

Many of the local, independent businesses are owned and operated by your neighbors, people who both work and live in the community and are solidly invested in its future. These businesses often offer customer service above and beyond what you will find at a regional mall or big box store outside the Village.

The 52 coupon offers in this insert include long established businesses that have participated every year, like Banbury Fair and Bannerman's, as well as the newest business in the Village, Candi-MAN Barbershop. Realtors, restaurants, hair salons, retail establishments, martial arts studios and many more participating businesses invite you to try them out and save a few dollars while you're at it.

ECONOMIC DEVELOPMENT MEMORANDUM

DATE: December 5, 2017
TO: Chairman and Members of the Economic Development Commission
FROM: Tony Fradin, Economic Development Coordinator *TF*
RE: Bartlett Business Spotlight

As the popularity of social media continues increasing, and a larger percentage of Village residents turn to the Village's social media outlets, Staff has commenced shooting and producing short videos to post on the Discover Bartlett and Village of Bartlett Facebook pages.

These short videos are entitled Bartlett Business Spotlight and will be a regular feature of the Village's marketing strategy to promote existing businesses.

Last month, this program launched by featuring D'Licious crepes & roti and Bartlett Coin & Card shop, which were screened at the EDC meeting.

Since that time, staff has produced an additional five Business Spotlights, with a sixth in production. The five posted as of this writing feature VIP Barber Shop, Book Lady's Book Attic, Pietanza's Pizzorante, Rodney Ohlmann Trees and Lisa's School of Dance.

Staff will present these videos at the EDC meeting.



Discover Bartlett

- Home
- About
- Photos
- Videos
- Events
- Posts
- Services
- Shop

Like Follow Share ...

Send Message

Create Playlists With Your Videos

Organize your videos into playlists to help people find what they're interested in.

Create Playlist

All Videos

Video Insights

Video Library

+ Add Video

I do not try to dance better than you. I only try to dance better than myself. -Michael Jordan

0:38

Rodney Ohlmann Trees

1.4K views December 1

0:25

Pizzanza's Pizzorante

1.9K views November 27

2:10

Book Lady's Book Attic

1.8K views November 29

1:01

BARTLETT COIN & CARD SHOP
LITTLE SHOP ON OAK
BOOK LADY'S BOOK ATTIC
VIP BARBER SHOP
SPACE FOR RENT 630 837 3648

0:24

Demolition Day

1.2K views November 9

0:18

BARTLETT COIN & CARD SHOP
LITTLE SHOP ON OAK
BOOK LADY'S BOOK ATTIC
VIP BARBER SHOP
SPACE FOR RENT 630 837 3648

0:49

D'Licious crepes & roti

2.6K views October 30

0:36

VIP Barber Shop

990 views November 13

Demolition Day

1.2K views November 9

Bartlett Coin & Card Shop

1.7K views November 6

D'Licious crepes & roti

2.6K views October 30

ECONOMIC DEVELOPMENT MEMORANDUM

DATE: December 6, 2017
TO: Chairman and Members of the Economic Development Commission
FROM: Tony Fradin, Economic Development Coordinator *TF*
RE: Solicitation of Bids

In an effort to implement one of the TOD Plan strategies, staff has crafted a Solicitation of Bids document in an effort to attract a developer of multi-family housing to a village-owned 1.87-acre property in the Town Center Subdivision.

This property consists of the undeveloped parcels of Lots 11, 12, 13 and 14 in the Bartlett Town Center Subdivision located at the southwest corner of East Railroad Avenue and South Berteau Avenue. These properties were never purchased by New England Builders and continue to be owned by the Village.

In 2016, the Village Board approved the Downtown Transit Oriented Development Plan (the "TOD Plan") which identifies the site as Opportunity Site E. The TOD Plan details that the site will be attractive to potential residential developers because it is vacant, cleared and within close proximity to the Metra station. The site is one of the most viable Downtown development sites and should be a marketing priority for the Village, with many amenities within walking distance. The size and dimensions of the site are suitable to many layouts of apartment building floor plans.

SCB recommended a three-story, 38-unit apartment building with 57 parking spaces, which is a non-binding recommendation about the Subject Property's development potential.

With these considerations in mind, staff has worked with the Village Attorney to craft a Solicitation of Bids, Statement of Qualifications and Proposed Preliminary Development Package for the purchase and development of this property.

The draft document was presented to the Committee of the Whole at its December 5th meeting. Following a brief discussion of the item, the Committee directed staff to issue the Solicitation of Bids this month with a due date in approximately two months.

Staff will keep the EDC apprised of this project as it proceeds.

Town Center - E. Railroad Ave.

PINS: 06-35-31-506-800, 06-35-31-506-700,
06-35-31-506-500, & 06-35-31-600

