



**VILLAGE OF BARTLETT
COMMITTEE MINUTES
March 15, 2016**

President Wallace called the Committee of the Whole meeting to order at 7:34 p.m.

PRESENT: Trustee Arends, Camerer, Carbonaro, Deyne, Hopkins, Reinke, and President Wallace

ABSENT: None

ALSO PRESENT: Village Administrator Valerie Salmons, Assistant Administrator Paula Schumacher, Finance Director Jeff Martynowicz, Director of Public Works Dan Dinges, Public Works Engineer Bob Allen, Building Director Brian Goralski, Food & Beverage Manager Paul Petersen, Chief Kent Williams, Deputy Chief Patrick Ullrich, Village Attorney Bryan Mraz and Village Clerk Lorna Giles.

PLANNING & ZONING COMMITTEE

President Wallace stated that it was his understanding that one of the agenda items has been removed.

Administrator Salmons stated that the folks from Exeter Property Group asked that they hold off on their plan for a little while. This is a large spec building and in the last few weeks they have been approached by several business that would like to go in but would like to have it sized a little differently and they want to look at that option and come back shortly.

President Wallace asked if it was about 140,000 square feet?

Administrator Salmons stated that it was 420,000 square feet and they are thinking about making it even bigger.

Trustee Reinke stated that they have the Active Transportation Alliance – Kick Stand Classic Bike Race remaining on the agenda.

Administrator Salmons stated that they have three people from Active Transportation here tonight that are going to talk about their firm and the Kick Stand Classic. He introduced Executive Director Ron Burke as well as Clare McDermott who is the Marketing and Events Director as well as Rachel Gunderson who is the Senior Manager of Events. They had a meeting and they met with staff and the Mayor and went through responsibilities and why they picked Bartlett which is a wonderful story.

Executive Director, Ron Burke stated that they are glad to be here to talk about their proposal to work with Bartlett. They are assembling a bike race that is called the Kickstand Classic. The Active Transportation Alliance sent an e-mail out to suburbs all around the region saying that they were interested in doing a new bike race. They



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heard from a number of communities but none were as enthusiastic or professional as Bartlett. When he spoke to his colleagues and those active in the cycling community and he told them that they were looking at Bartlett, they stated that they love to ride in Bartlett. They recognize Bartlett as where Terry Witt's bike shop is and everybody that likes to bike, knows Terry.

The Active Transportation Alliance has been around since 1985 and used to be called the Chicagoland Bicycle Federation. They expanded their mission to walking and transit back in 2008 and the name changed. They are the regions not-for-profit, charitable voice for better biking, walking and transit. They do this throughout the Chicago region, not just the City of Chicago. They do a lot of work in the suburbs and they worked on the Wayne Township Bike Plan. They have 7,000 members, 20,000+ supporters and 33 full time staff. Communities that facilitate this type of transportation are healthier, more sustainable, vibrant places to be. They are not anti-car but very pro bike, walk, transit, and they would like to see more of it. Their long term goal is to get half of all trips on foot, bike or transit. Today, about one out of four trips are made by bike, walk or transit. They are trying to improve the infrastructure throughout the region with better bike lanes, better trails, better bus routes, more metra trains. They do this with their events like Bike the Drive, connecting with people on-line. Their funds come from events like Bike the Drive, individual donations, foundation grants. They also do a lot of contracts. They have professional transportation planners on staff and have had contracts with more than 100 suburbs. They do a lot of education programs with schools and park districts.

He talked about the Bike the Drive in downtown Chicago and stated that they average about 21,000 people. Lake Shore Drive is closed from 5:30 a.m. to 10:30 a.m. and they have rest stops at either end and a festival in Grant Park. It is an iconic experience.

Trustee Reinke asked him to address the Kickstand Classic.

Burke stated that cycling is really growing and popular. More and more people are biking. Bike "racing" is limited to the elite cyclists. They wondered if they could give cyclists a safe space where they are not racing with the hard core cyclists, just more average people. Would they want to do this? No one has really done this before and perhaps they are on the forefront of something new and exciting. He is very optimistic that the Kickstand Classic will have a great turnout because people love to ride their bikes in a car-free environment. That is what they have been working on with the Village and Police Department. The plan is to have the bikers chip timed, which is an electronic timing system. They will be placed into age group rankings. There will be a festival at the end where they could have food and drinks with some music. It will be an event that brings a lot of people to Bartlett who have not been here before.



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They envision bikers going out in waves so people of similar speeds and abilities can go out together. They are thinking about spacing the starting to minimize the risk of collisions.

Trustee Reinke stated that they have a great sense of his experience and in looking at the financials they have the economic knowledge base. He asked the police department what kind of challenges they see; have they reached out to the folks on Shady Lane, etc. for routing issue?

Police Chief Kent Williams stated that they have not begun communication but that will be the next phase with Board approval. Internally they worked on it for the feasibility study and are confident that they could pull it off and communicate well with the community. They will talk with individual neighborhoods, a few entities such as a church. They are very confident they could pull this off.

Trustee Reinke stated that his understanding is that the Police Department is looking for comments from the Board as to whether or not they should proceed.

Administrator Salmons stated that assuming that the Board directs them to continue, they have a contract with Active Trans that they are finishing up and will bring to the Board for final approval. One of the goals when they started this was to make sure that if this is going to be on a Sunday, we have enough openings and police and people manning those openings as well as enough communication so no one is unable to exit their streets and gets stuck very long. This is hopefully the first of many of these but if there are a lot of complaints, it will not be repeated. Her first priority is that the residents of this community are not inconvenienced in terms of where they want to go on that Sunday. She asked the Deputy Chief to talk about the course and how they intend to staff it as well as other issues relative to the early planning process.

Deputy Chief Patrick Ullrich stated that they came up with two different options: Start the race outside the Village Hall and go south on South Bartlett, east on Stearns, north on Newport and back around on Devon. They may switch it to go the other way since they were debating where the finish would be. The main challenge with this course is the church on Stearns Road which has a couple of services on Sunday. This option would not allow anyone to get in or out of the church. Another option was to take that east bound leg from Stearns east and go north on Chippendale instead of going all the way down to Newport. Cars could then access the church from the west to the east via County Farm Road. For all of the homes that are inside the course, they will have detour routes as well. The main detour route would send people north on Prospect. They expect thirty or so police officers to staff some of the main entrances and exits from the subdivisions where they expect problems. There is an area on Newport that is challenging where Newport is the only exit. They would send these residents north on Newport and east on East Devon to get out. It would be a two way traffic flow.



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Administrator Salmons asked how long the duration of the event was anticipated.

Steele stated that they will start at about 7:00-8:00 a.m. They will not be able to get everyone on the course at the same time.

President Wallace suggested that they do the more experienced, faster riders early on and get them off the course so the amateurs can go after.

Trustee Camerer asked what the mileage was.

President Wallace stated 4.8 miles for the longer one and 4.17 if you cut off the church.

Steele stated that there would be about 4-5 loops or 20-25 miles.

Trustee Deyne asked how long this race would last.

Steele stated about 6:00 a.m. to 12:00 p.m.

Trustee Deyne stated that they just had their Strategic Planning meeting where they talked about this and he is very excited about this race.

Village Administrator Salmons asked about volunteers. They will get volunteers from their service events and asked if Active Trans would bring some.

Steele stated that they are pretty good at recruiting volunteers. They think they will be able to bring quite a few as well as folks in the community. In the drafted Agreement, volunteers is something they will provide.

Trustee Reinke stated that if they commit to a time like 6:00 a.m. to noon, is that something they will be able to fulfill? That is one of his big concerns.

Steele stated "yes". His expectation is that they will be sending folks out in waves and there should not be many stragglers.

Chief Williams stated that they will have police all around the course and as they get closer to the end, they will have spotters driving around the course. The beauty of the course design is that they have the bike path all around it and they can be moved to there if necessary.

Steele stated that they also have volunteers that do that as well.

Trustee Carbonaro stated that it sounds excellent. He asked if Spin Doctor will have people out there with flat tire repair kits.



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Steele stated that they are still talking about handing out goody bags. As a participant in this event, riders will get a t-shirt of some type of merchandise.

Marketing and Events Director Clare McDermott stated that typically they will have food set up and samples of such. People love getting involved with that and it adds to the community vibe. They also have an exclusive beer partner as well as a band.

Trustee Arends was sure that the restaurants would love to add something to the goody bags.

President Wallace stated that he could see this needing a maximum capacity.

Steele stated that it will have to have a max. The question is will we hit it – that remains to be seen and he is optimistic they will.

President Wallace stated that it gives them some flexibility in the planning because you have a maximum capacity and start 400 bikers in the first round in five different waves. You start at 7:00 and they are done at 8:30, etc.

Steele stated that they are still meeting with folks that have different experiences around bike racing to get a better sense for how many people they can fit on the roadway at one time. Once they have a better handle on the math, they will get back to the Board on the estimates. His preliminary estimate is about 2,000-3,000 participants.

Trustee Arends asked if the elite riders go out first.

Steele stated that there has not been a final decision, but that is his early thinking.

President Wallace stated that it will probably take an hour for 25 miles.

Administrator Salmons stated that they have secured all the services that they will need from Republic Services and they are also working with some of the new businesses to get all the horses and other services they will need.

Trustee Deyne stated that after the presentation tonight he is even more excited about this. Their credentials are excellent and they have a good history with these types of events. As far as he was concerned, he thinks this will bring a lot of residents to the Village and he says “go for it”.

Trustee Camerer stated that the Bike and Run Advisory Committee met on March 10 and had the opportunity to look this over beforehand and they were very impressed. They have a good committee and they are going to try to bring some good biking ideas



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into Bartlett. The entire committee is on-board with this bike race and looks forward to it.

President Wallace stated that staff would like some direction on the route choice. Someone needs to talk to the church. He personally thought that the bigger route would be better because it expands the amount of space that you have that number of bikes on. There is not a huge amount of residents in this contained area and it would not be difficult to contact all of them personally.

Trustee Deyne stated that he could see this turn into a similar situation as the annual parade, where residents come out to the street and watch the event.

President Wallace asked about registration.

Steele stated that they would take advantage of an on-line registration process.

President Wallace asked about the fees.

Steele stated that they are working on some benchmarking regarding pricing since it is difficult to do since there has never been an event like this. You can certainly compare it to a half marathon at the \$50-\$100 range.

President Wallace asked about the fee split. Do they split it with the volunteer organizations or do all the funds go into your pool and you take care of that?

Steele stated that it is certainly a fund raiser for the organization, needless to say, they have already discussed this with staff on how to split up the costs and they will certainly hold up their end of the bargain. They do sometimes partner with other organizations. They also work with charities who use it as a training event or a fund raising opportunity. He would not be surprised if they get some of that happening here with the Kickstand Classic which would be awesome.

Administrator Salmons stated that they have initially negotiated in the contract is that Active Trans would pay 50% of our costs which will primarily be overtime for the police.

Trustee Carbonaro asked the Chief if he had any concerns that this would be a problem.

Chief Williams stated that it will be a fun and exciting challenge and they are confident they will pull it off. They call it the "Bartlett Way" which will be a very positive experience.



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President Wallace stated that anyone that participates in these events (he has probably done 100 different road races), you always go back if you are fed well at the end and the party is good. That is the key! There are probably a few of the businesses that would like to participate in that.

Steele stated that his staff is really, really, good at making our events fun. If you have ever been to Bike the Drive you know that they have a great festival there. In fact, they are going to extend some complimentary entries for MB Bike the Drive to the Village and would love for them to come; it is on Sunday, May 29th. You can get a sense for what the events look like.

Trustee Reinke stated that it sounds like the Board is in favor of this and staff has the input that they need and are ready to move forward.

President Wallace stated that this would be a great opportunity for the Village to be bringing this type of brand new picturesque event into Bartlett and have that many potential new people who have never seen downtown Bartlett.

Trustee Reinke stated that it is unique, scalable, we can add supplemental events including the barbeque classic.

There being no further business to discuss, Trustee Arends moved to adjourn the Committee of the Whole meeting and that motion was seconded by Trustee Camerer.

ROLL CALL VOTE TO ADJOURN

AYES: Trustees Arends, Camerer, Carbonaro, Deyne, Hopkins, Reinke

NAYS: None

ABSENT: None

MOTION CARRIED

The meeting adjourned at 8:16 p.m.

Lorna Gilless
Village Clerk

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