

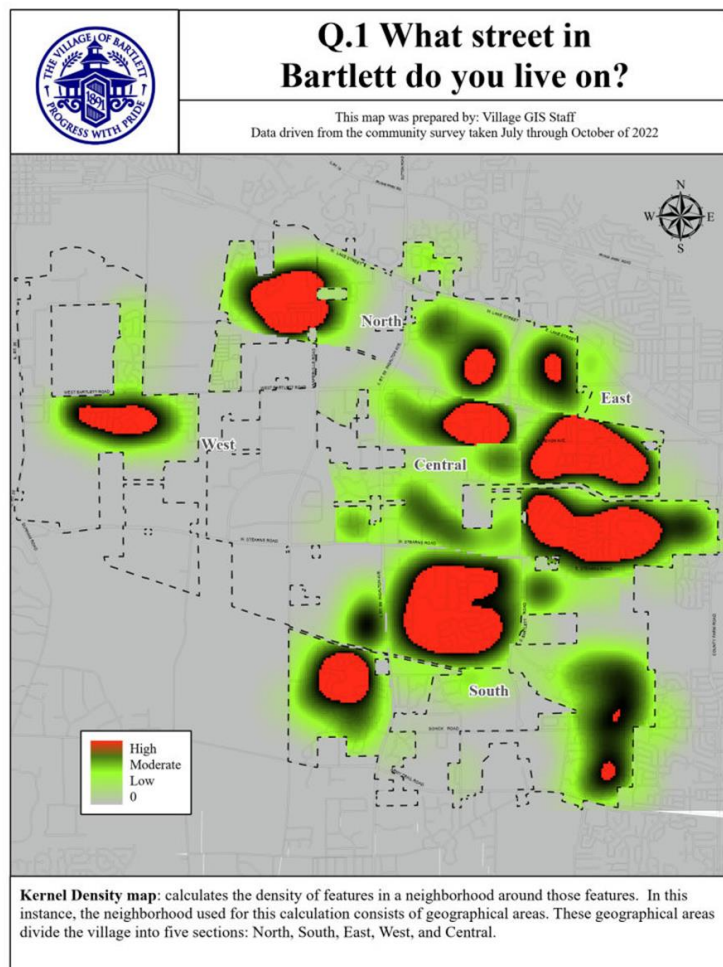


# Bartlett Community Survey

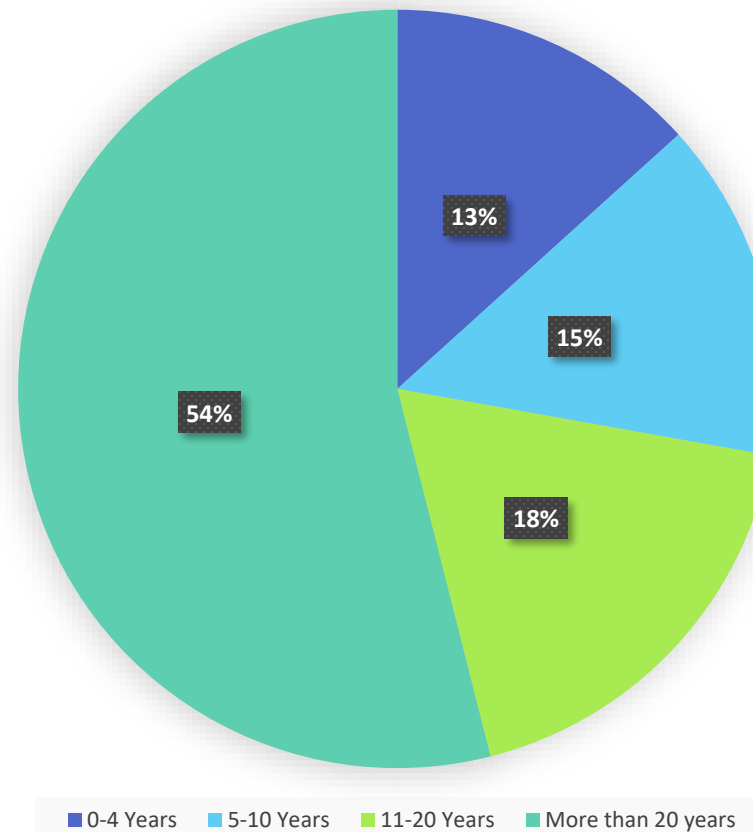
Saturday , January 21, 2023



# Demographics



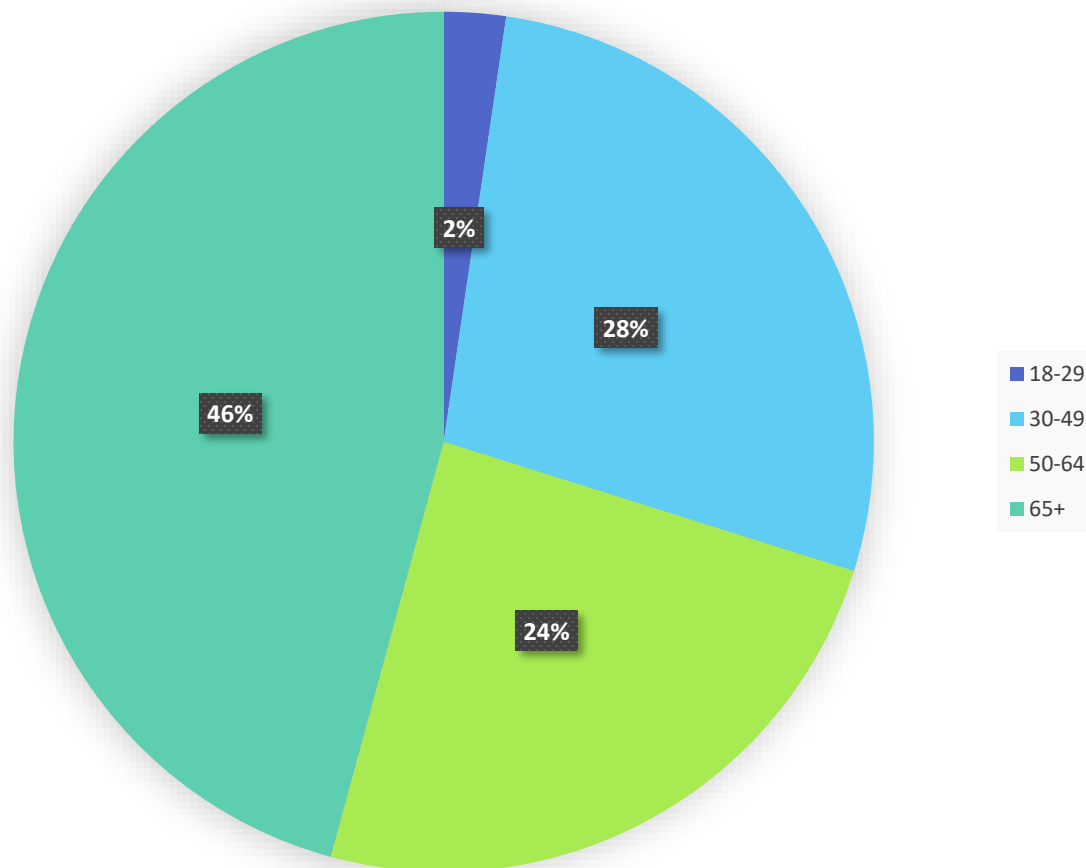
### Q2. How long have you lived in Bartlett?



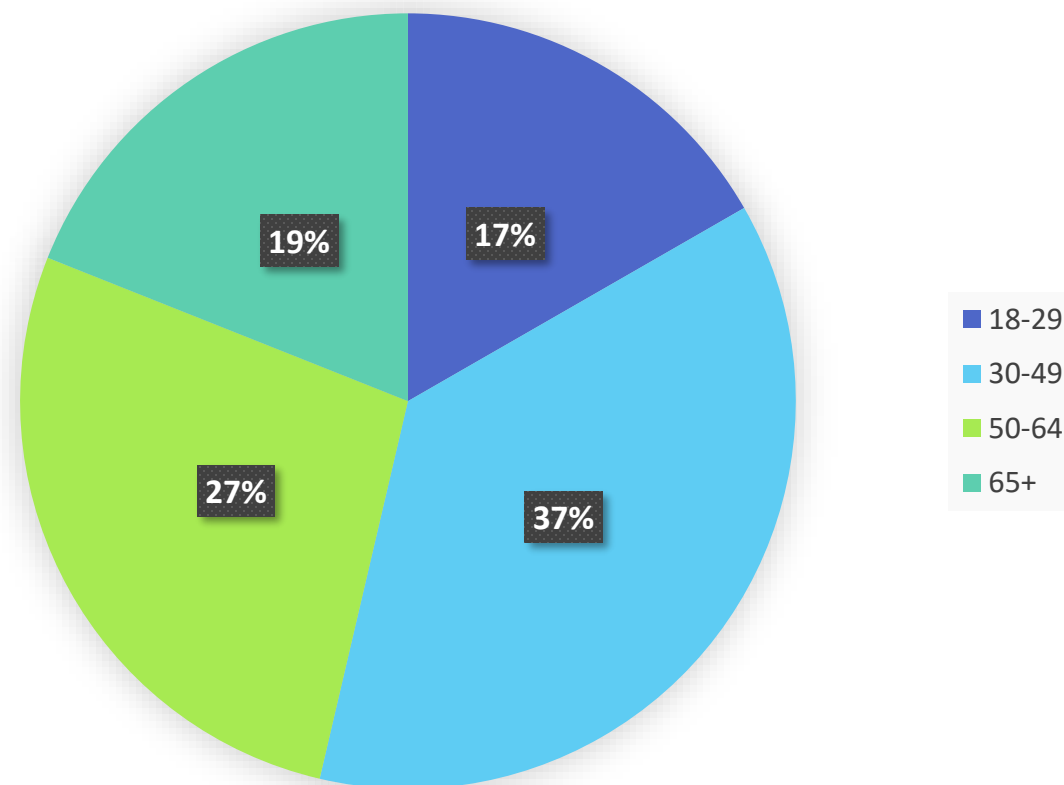


# Demographics

Q3. What is your age?



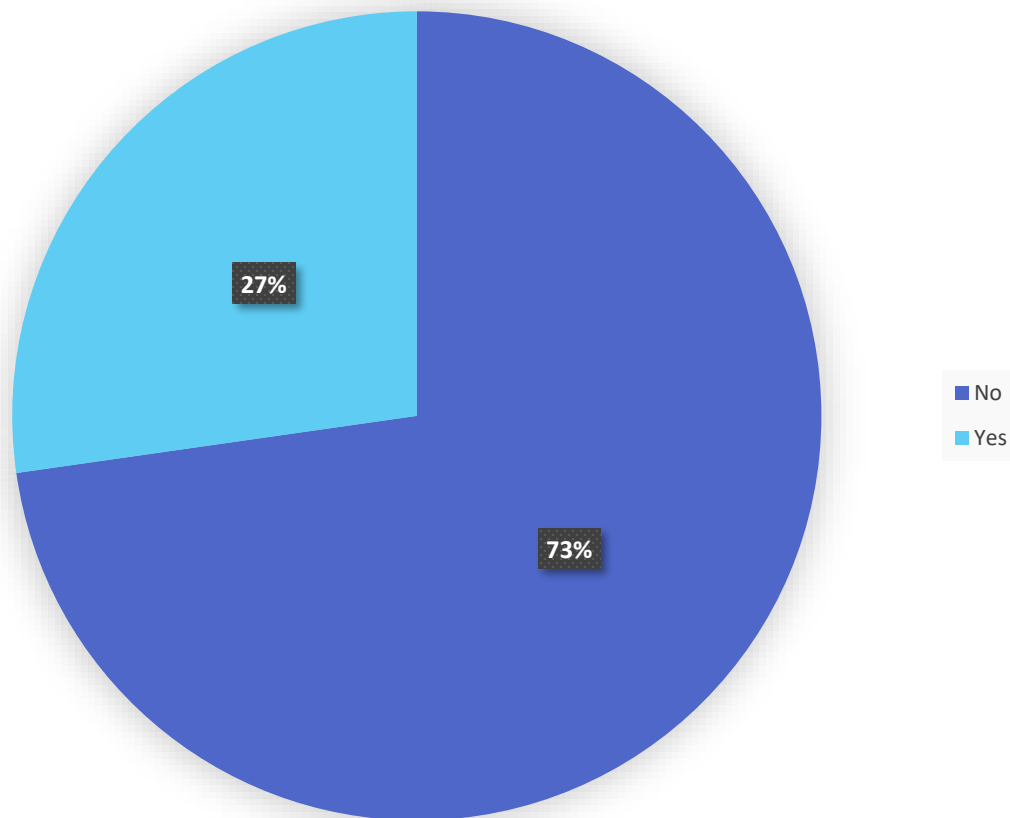
Actual Population Distribution by Age  
(Census Data)



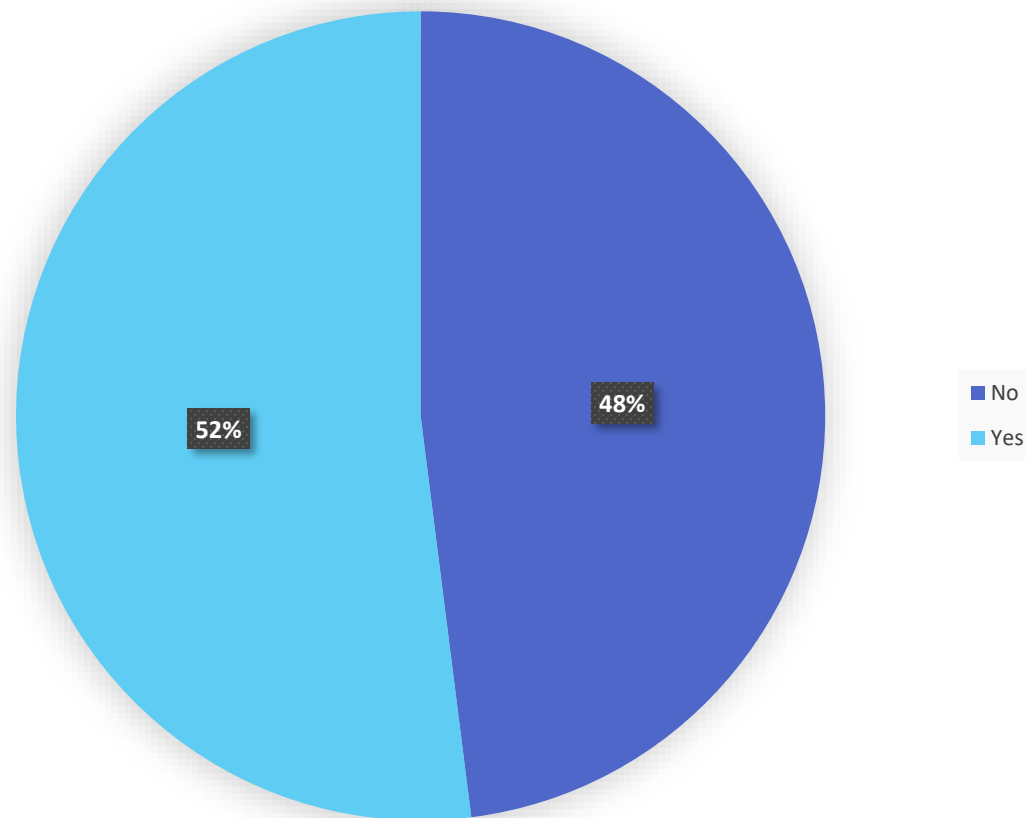


# Demographics

Q4. Do any children 17 and under live in your household?



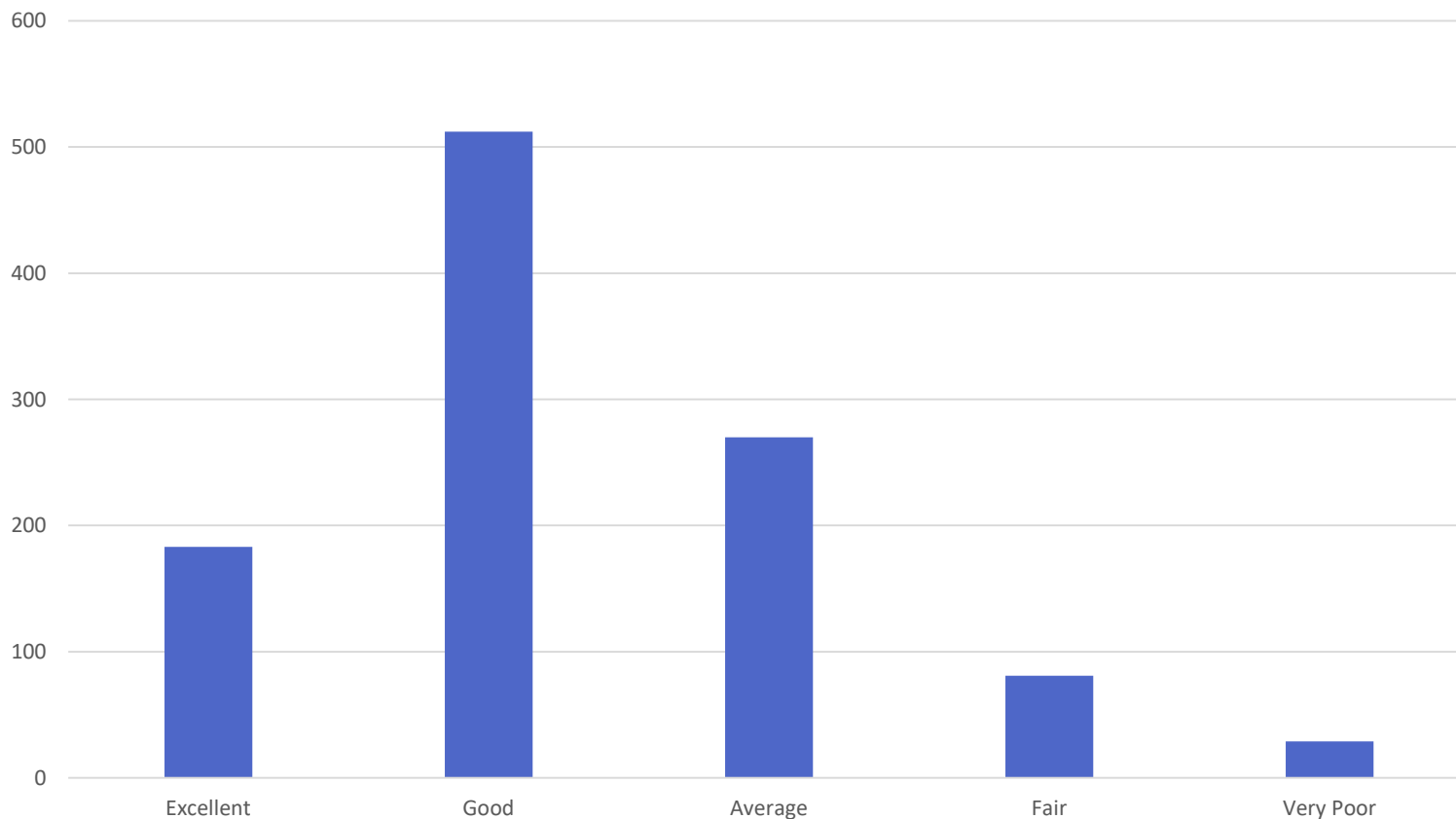
Q5. Are you or anyone in your household 65 or older?





# Communications/Connectivity

Q6. How effective is the village overall at communicating its services, programs, issues and policies with residents?

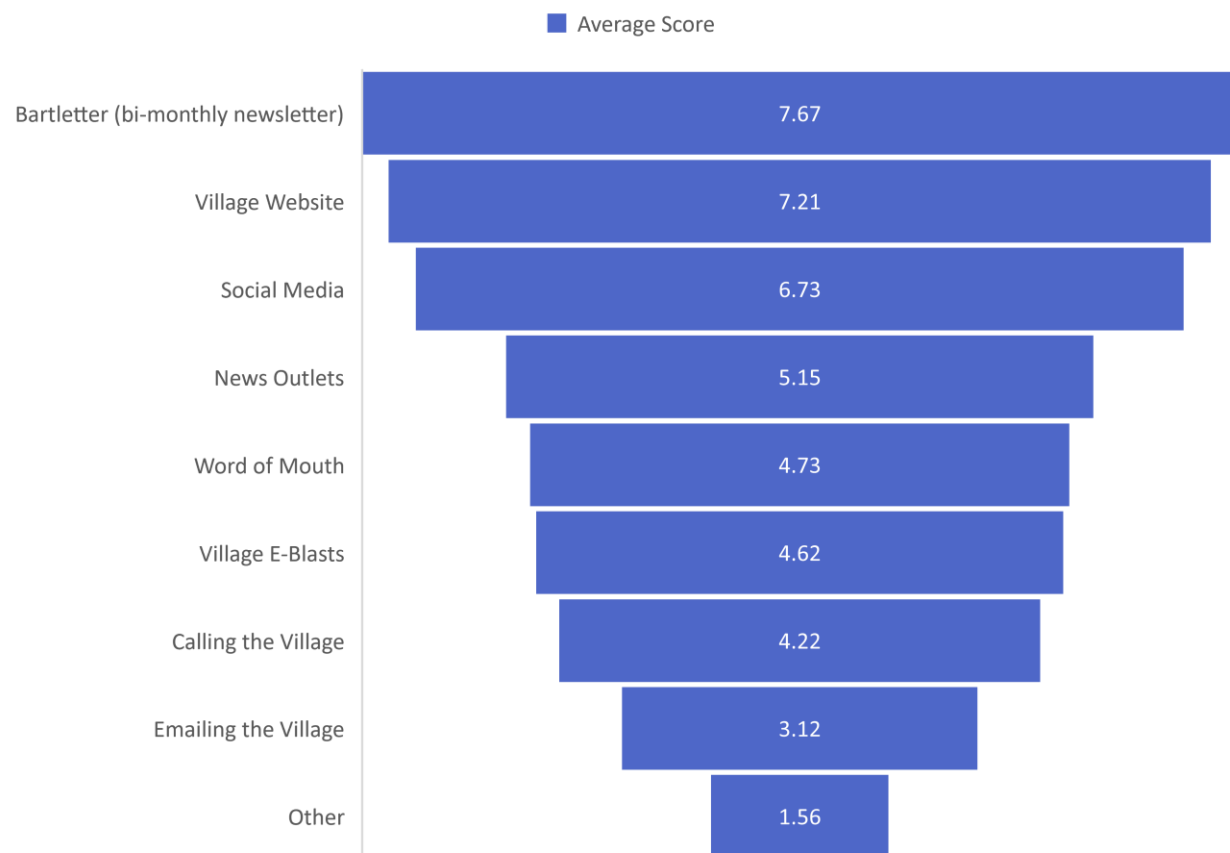




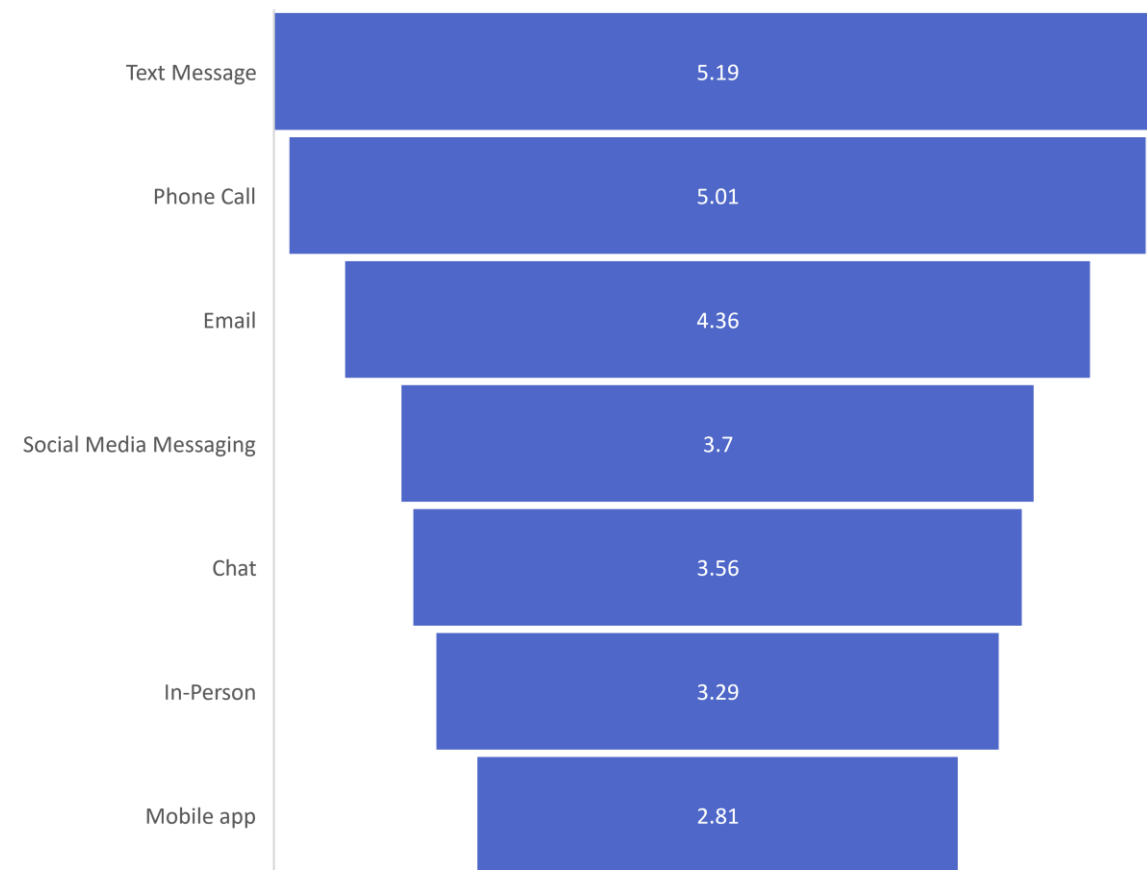


# Communications/Connectivity

**Q7. What source do you use to get your information about the village and its services and programs?**



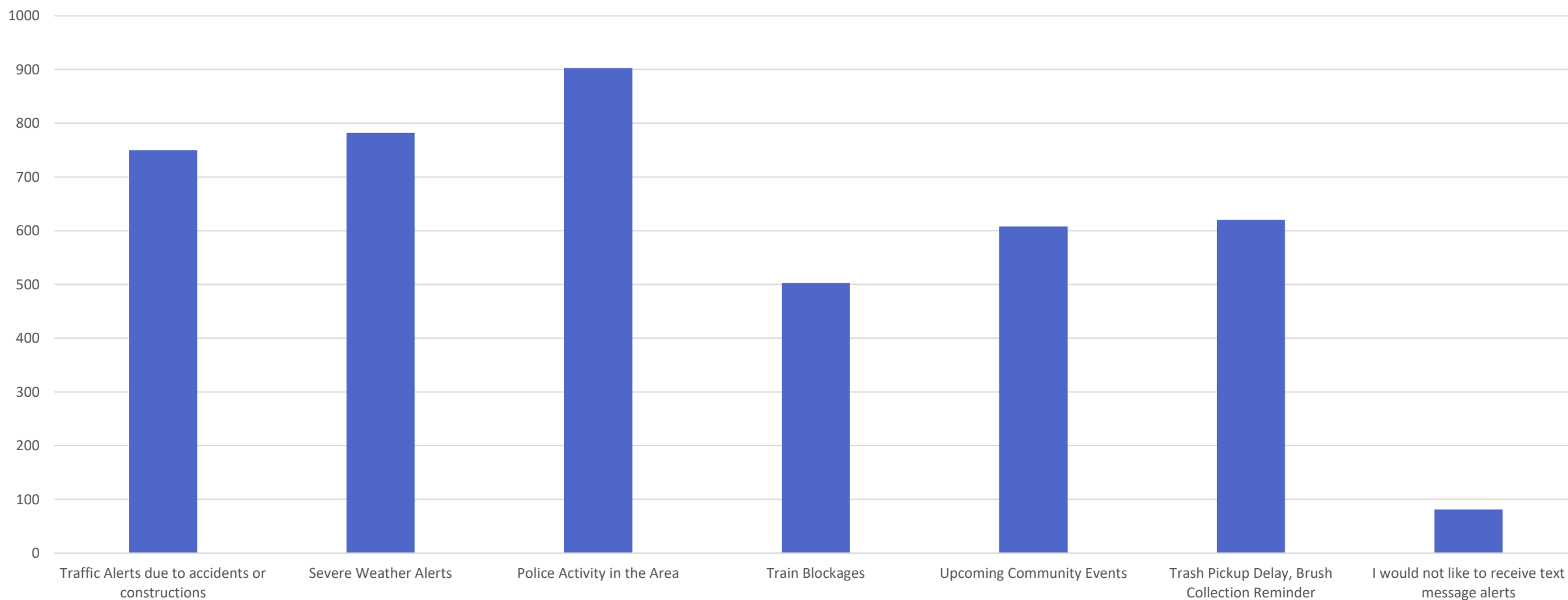
**Q8. When you need information, how do you prefer to get that information? (Average Score)**





# Communications/Connectivity

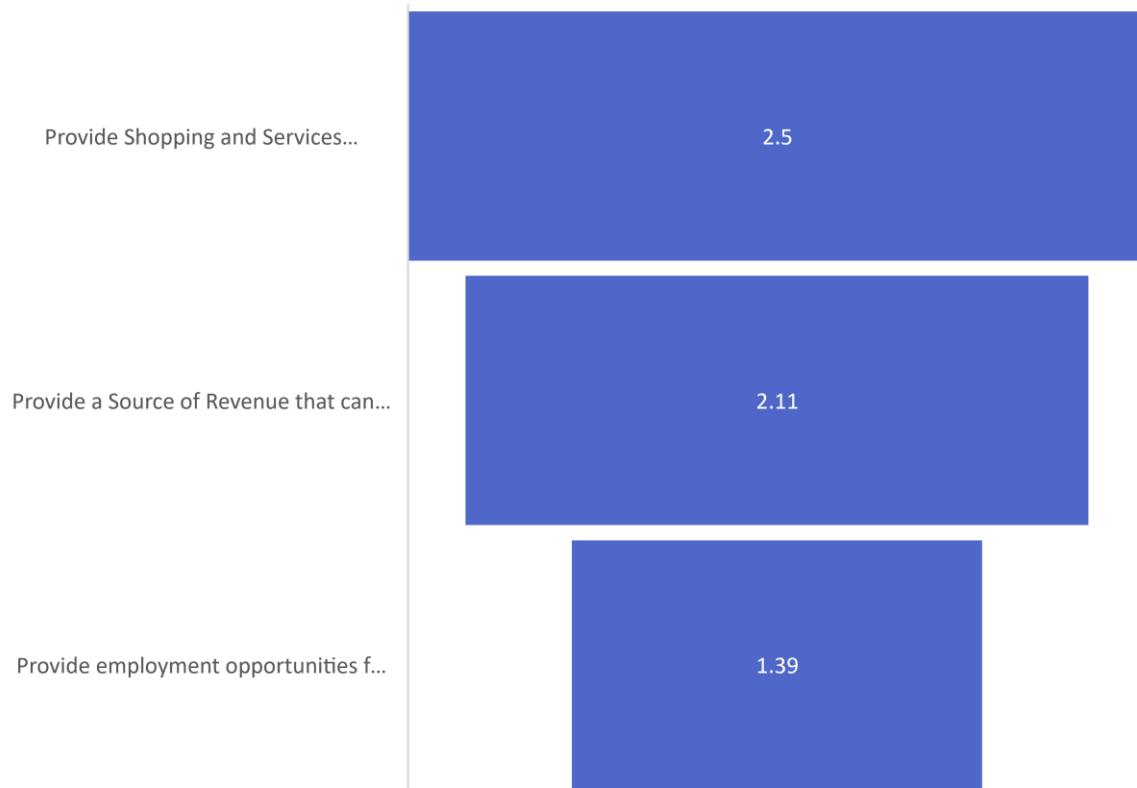
Q9. If you could sign up for alerts via text messaging, which alert would you like to receive?



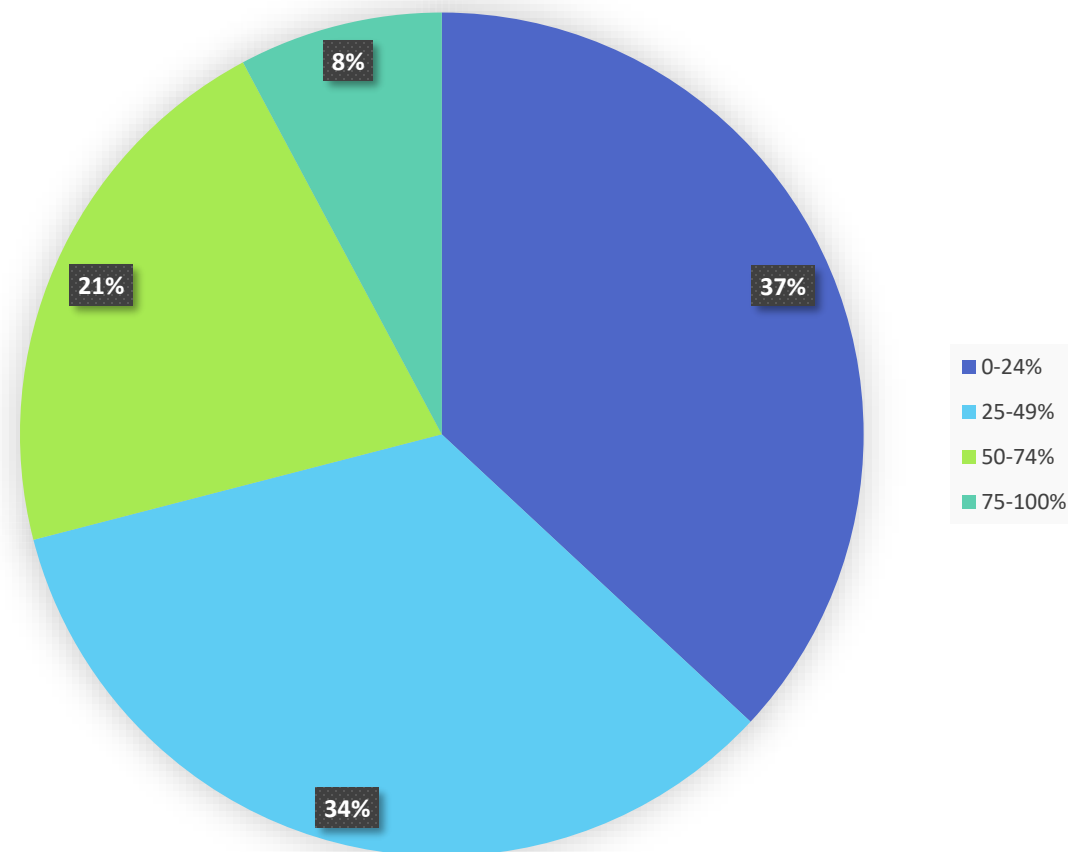


# Economic Development

Q13. Economic Development (attracting and retaining businesses) is usually pursued for three primary reasons. (Average Score)



Q14. What percentage of your shopping and dining do you do in Bartlett?

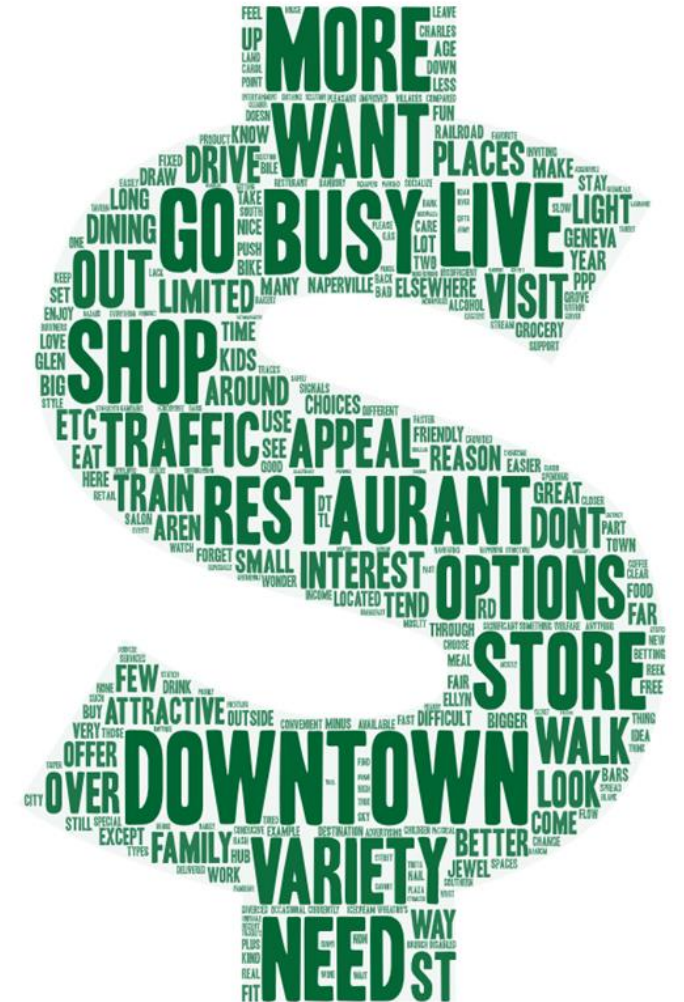
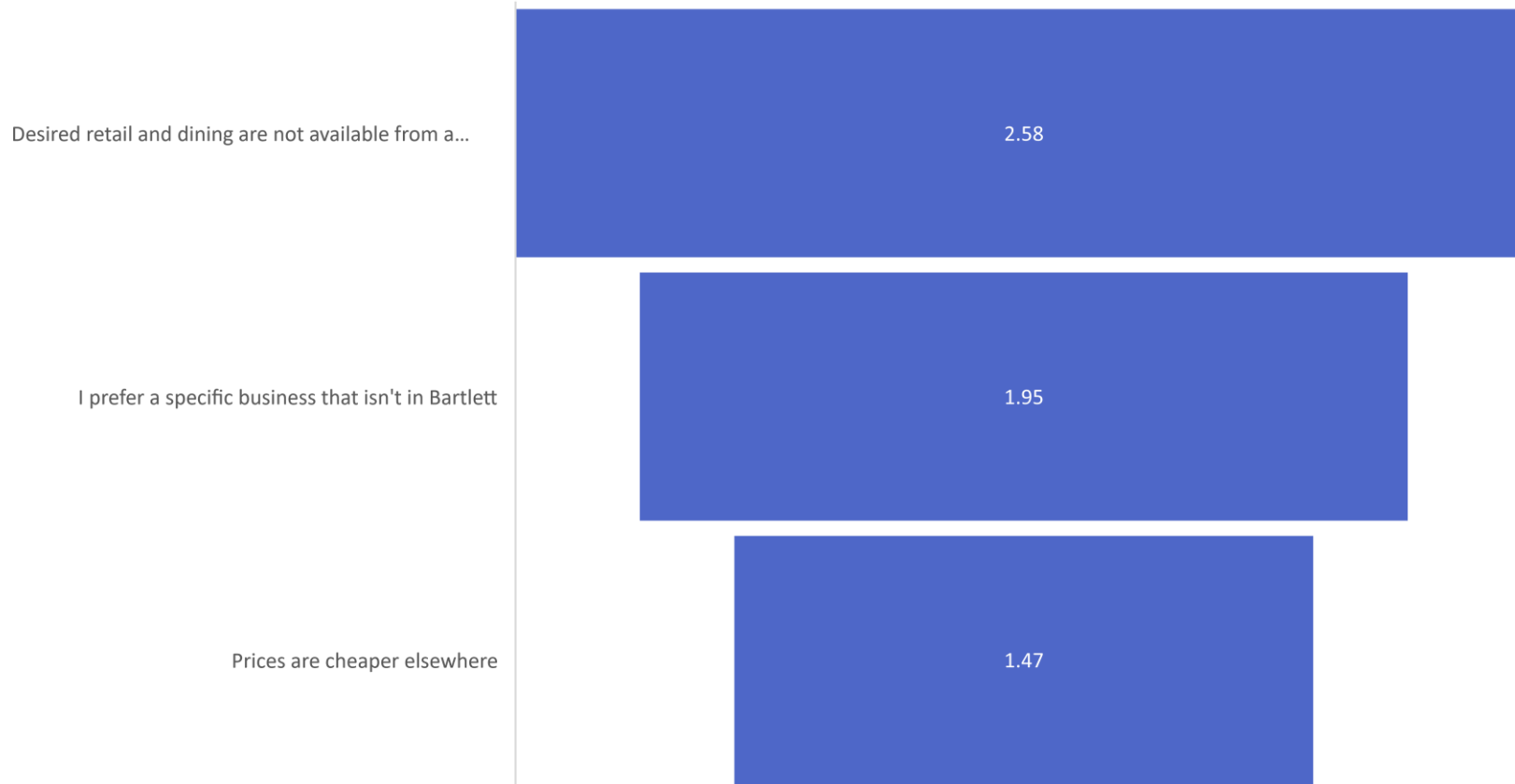






# Economic Development

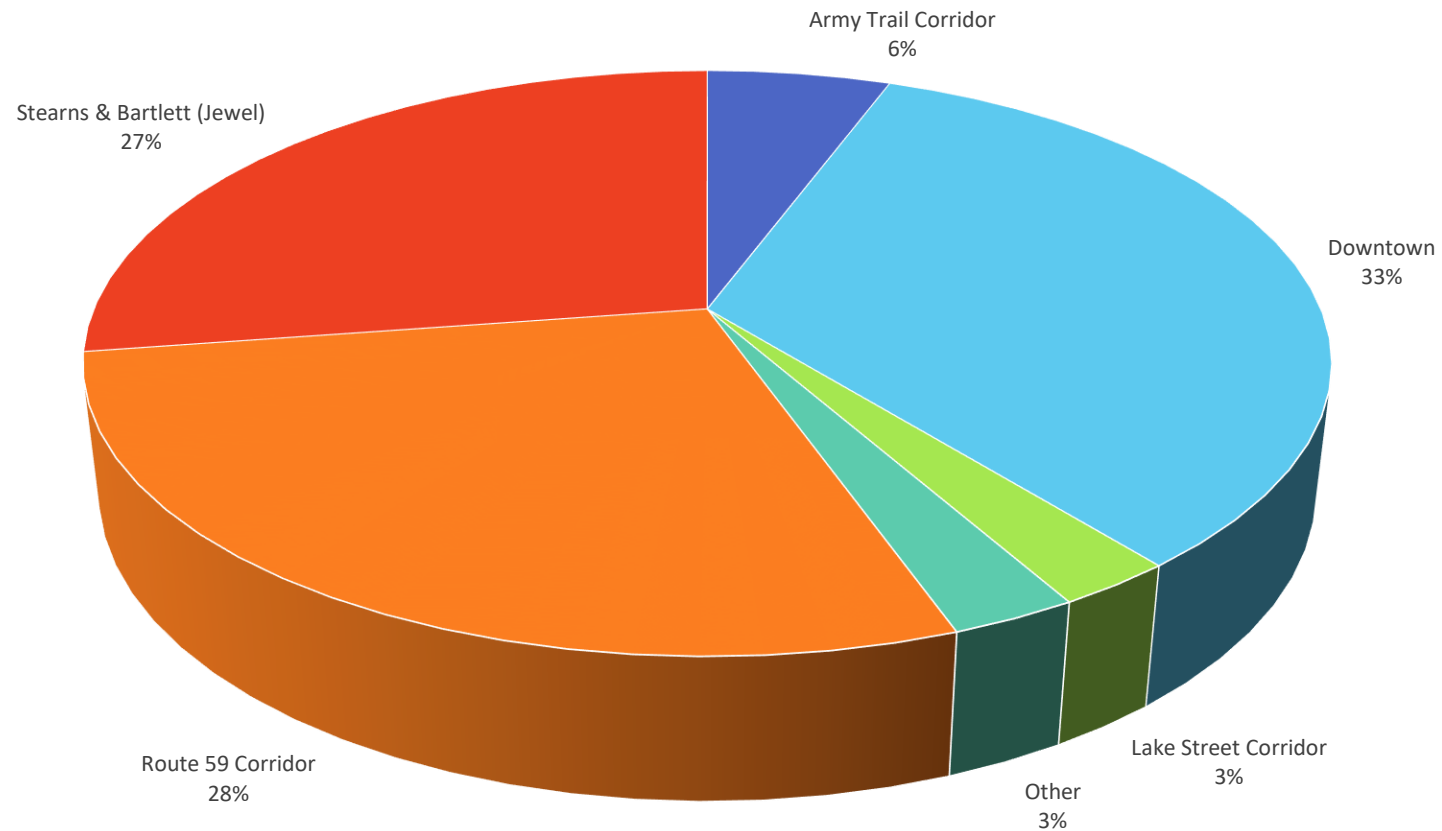
Q15. When you do shop or dine outside of Bartlett, please rank the reasons below in importance. (Average Score)



# Economic Development



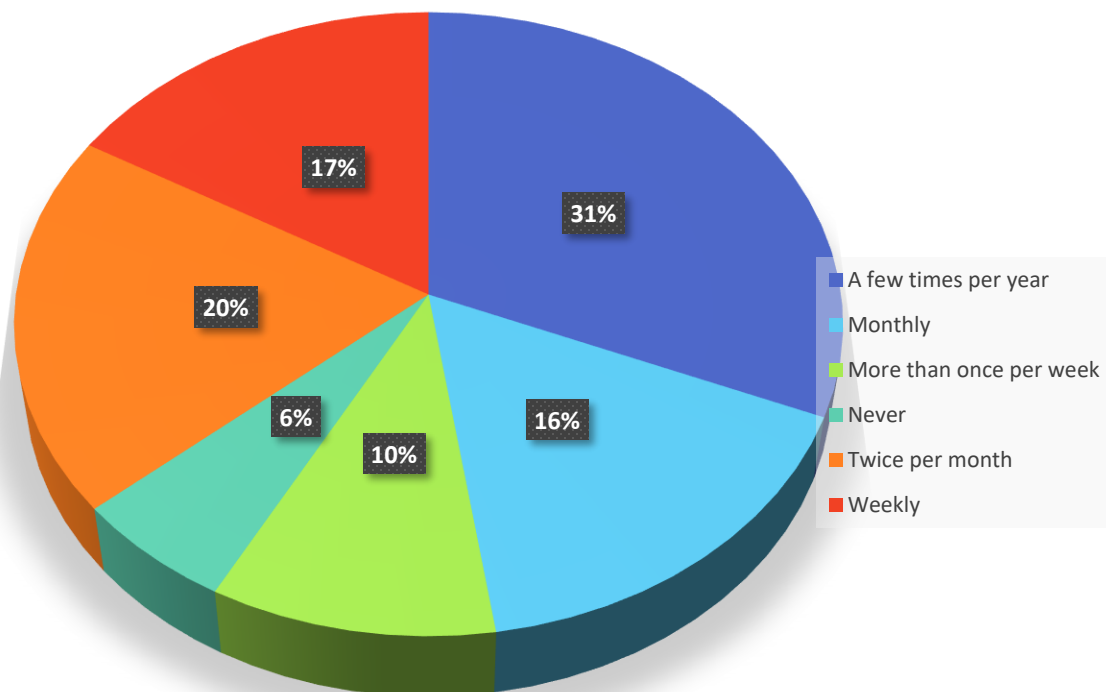
Q.16 In what regions of Bartlett do you shop or dine the most frequently?



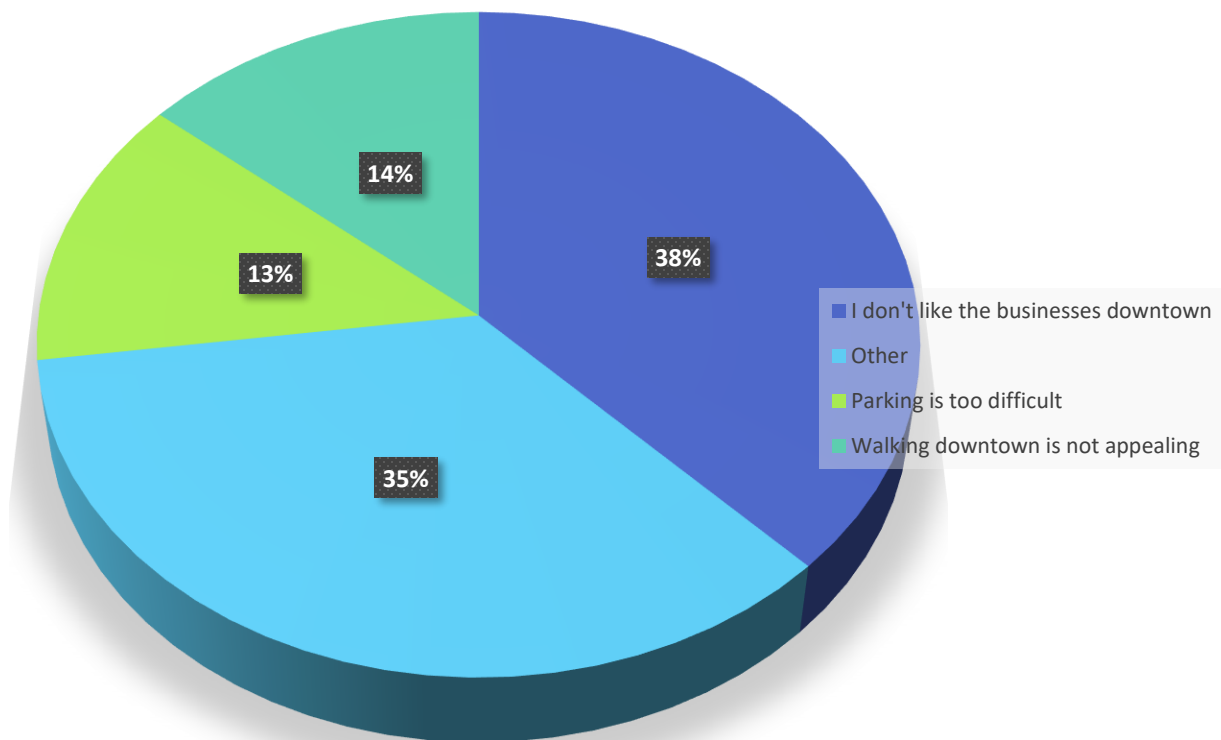


# Economic Development

Q17. How often do you visit downtown Bartlett for shopping, dining or other businesses? (excluding Metra)



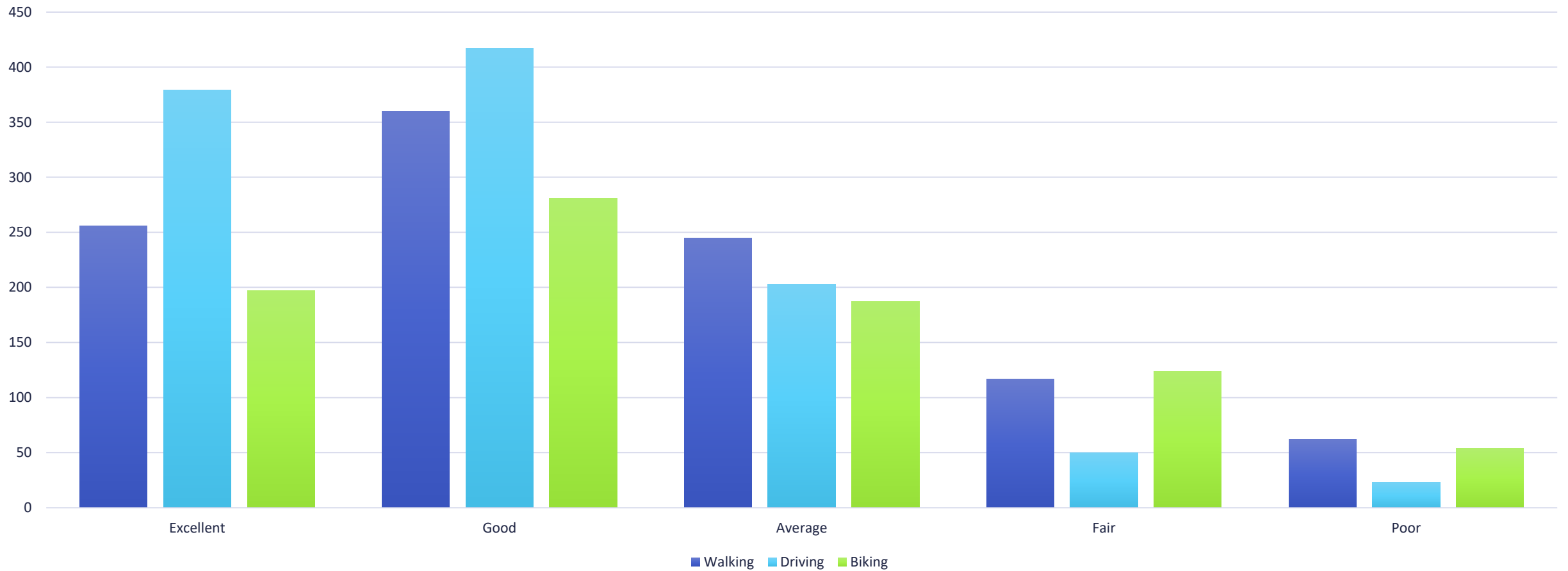
Q18. If you don't visit downtown Bartlett often, what is the primary reason?



# Infrastructure



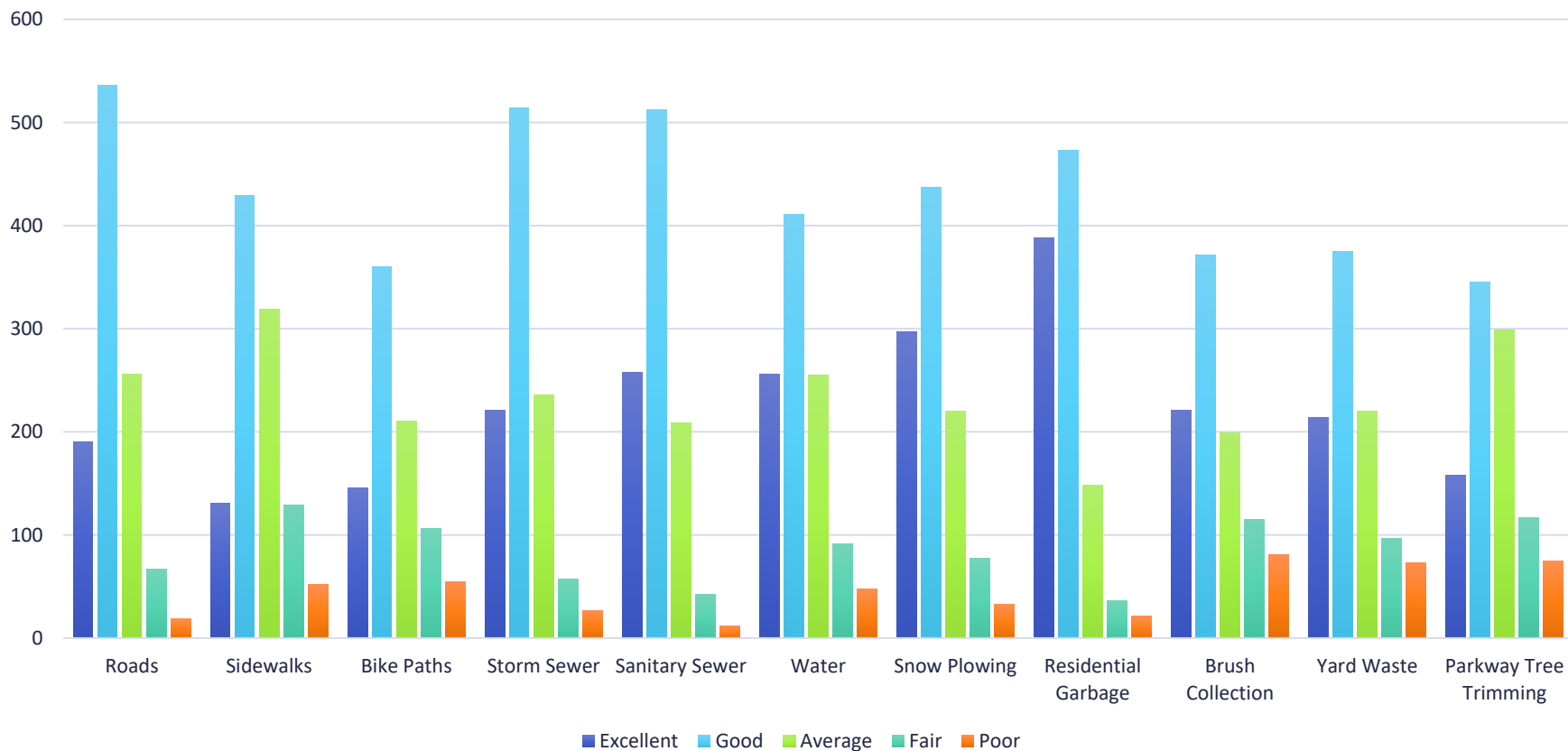
Q20. How would you rate the following aspects of travel within the village?





# Infrastructure

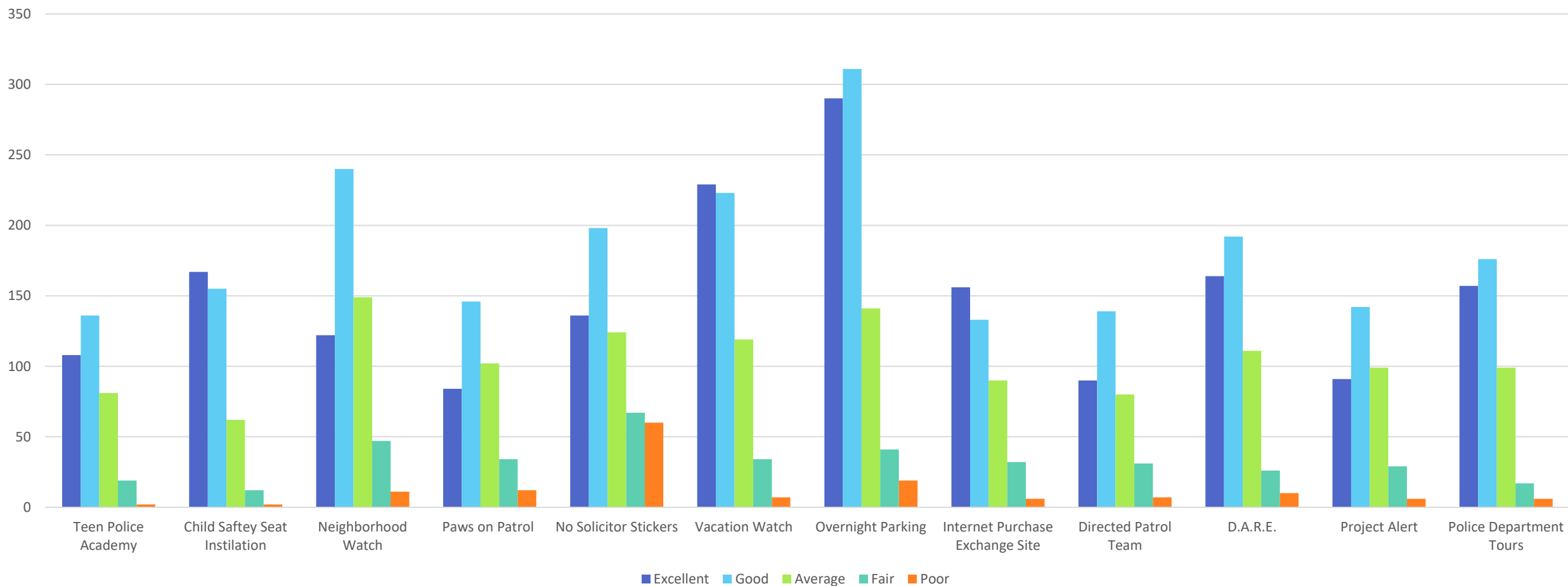
Q21. How would you rate the following aspects of utility services within the village?





# Public Safety

Q23. Please rate the following public safety programs provided by the Village of Bartlett

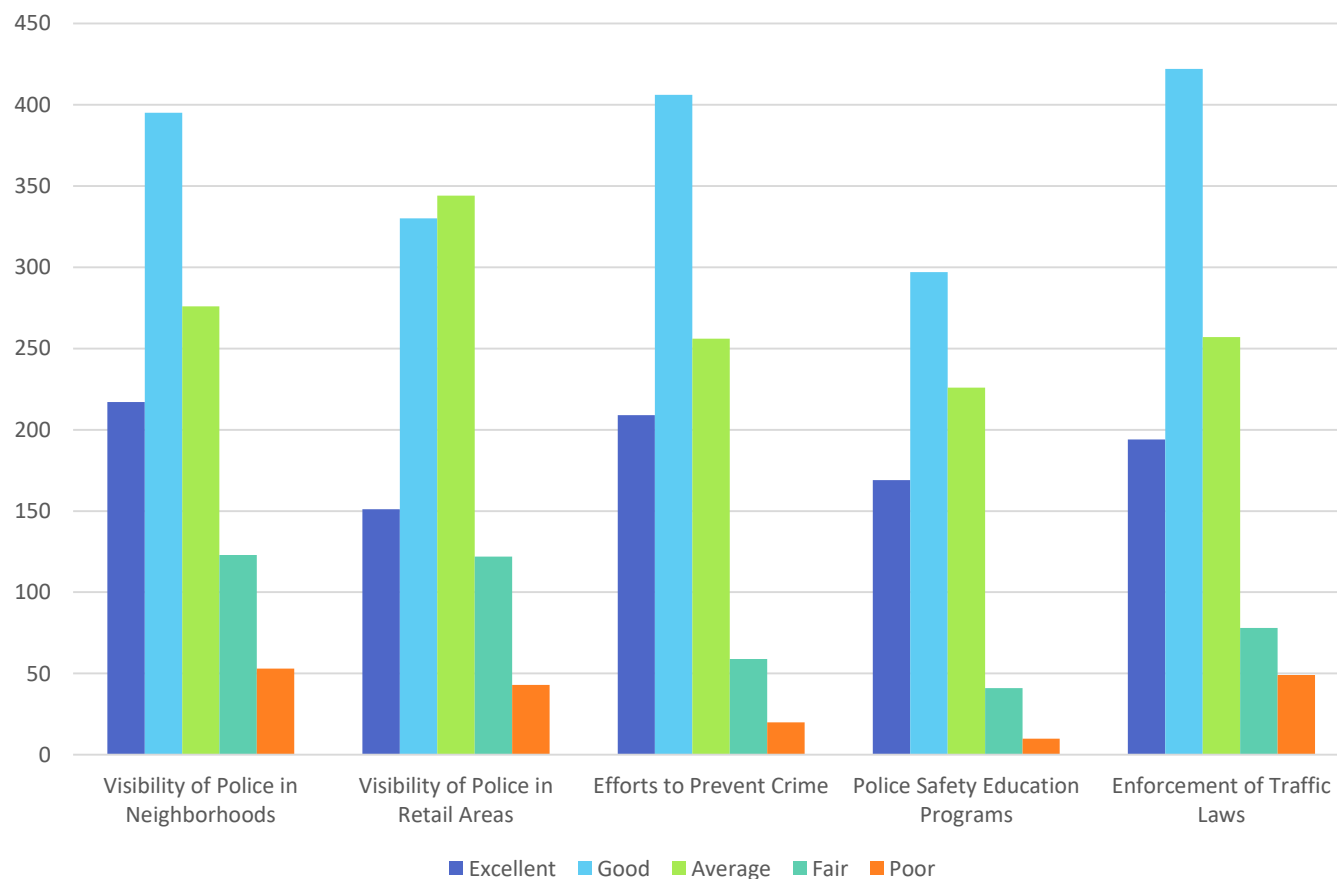






# Public Safety

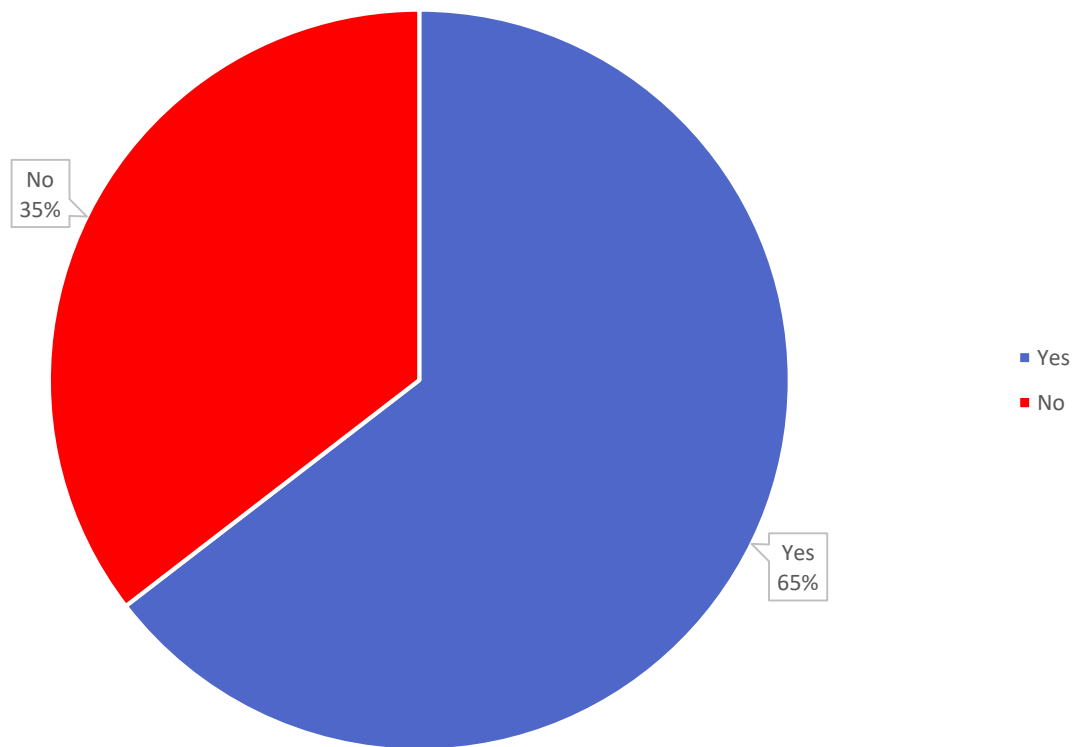
Q24. How would you rate the following aspects of public safety within the village?



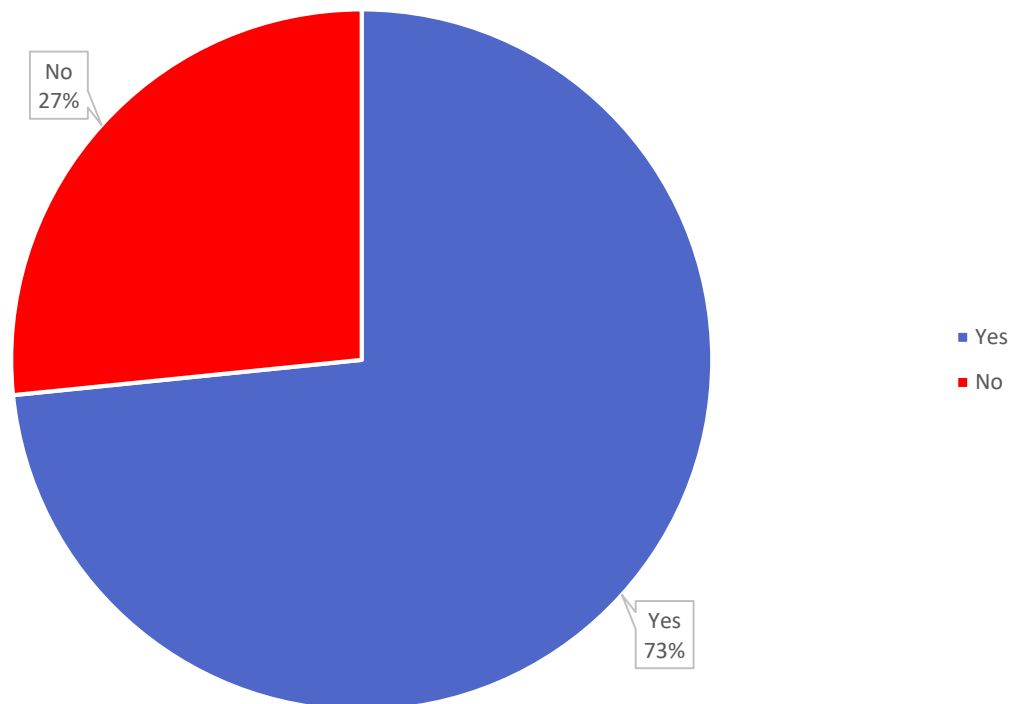


# Other Questions

Q26. I am aware/have visited the village's Bartlett History Museum or the Bartlett Depot Museum.



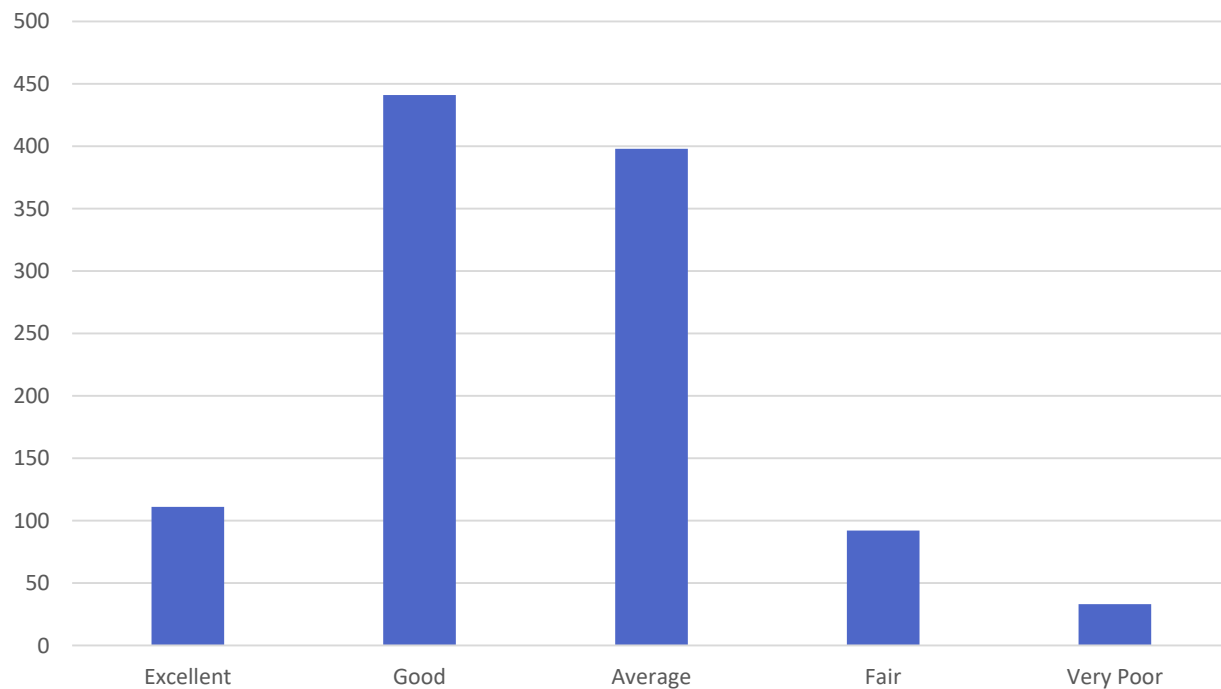
Q27. I am aware/have visited the village's golf course, Bartlett Hills Golf Club.



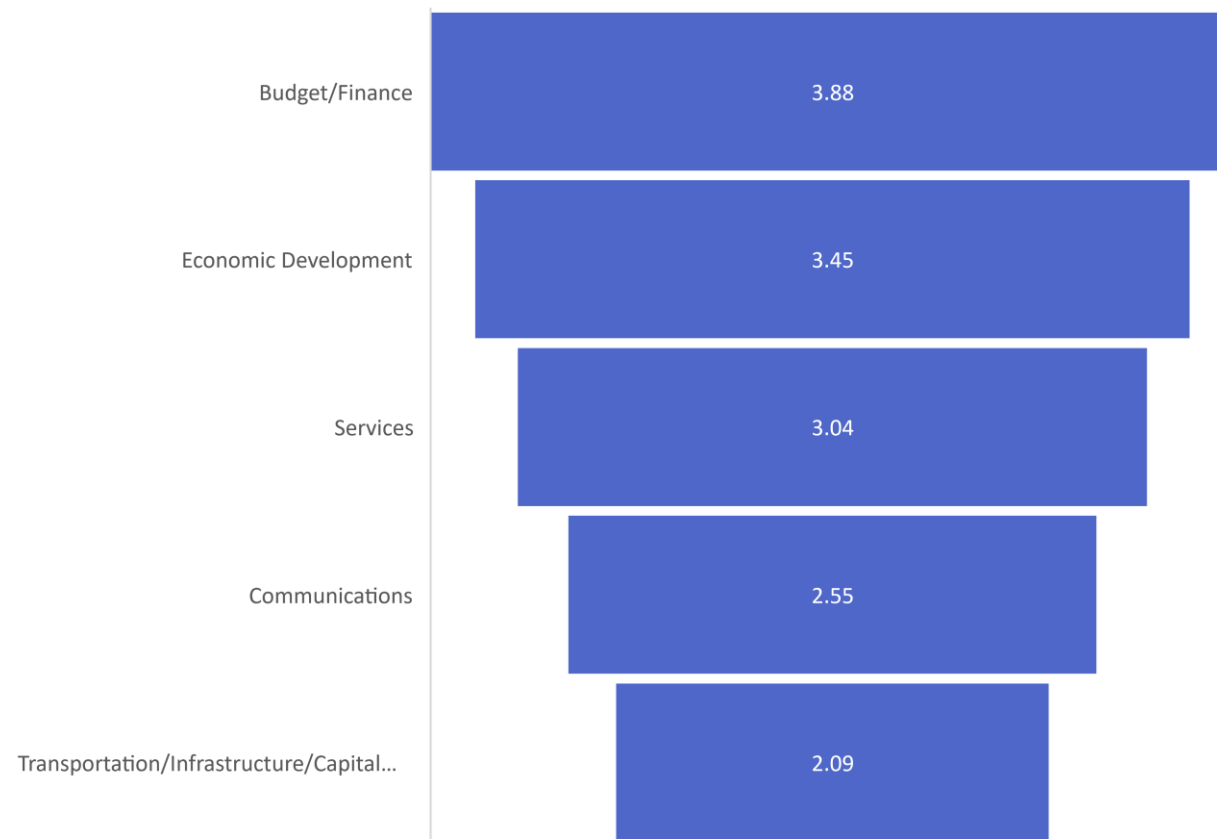


# Other Questions

**Q28. How would you rate the overall transparency and accountability of village actions?**



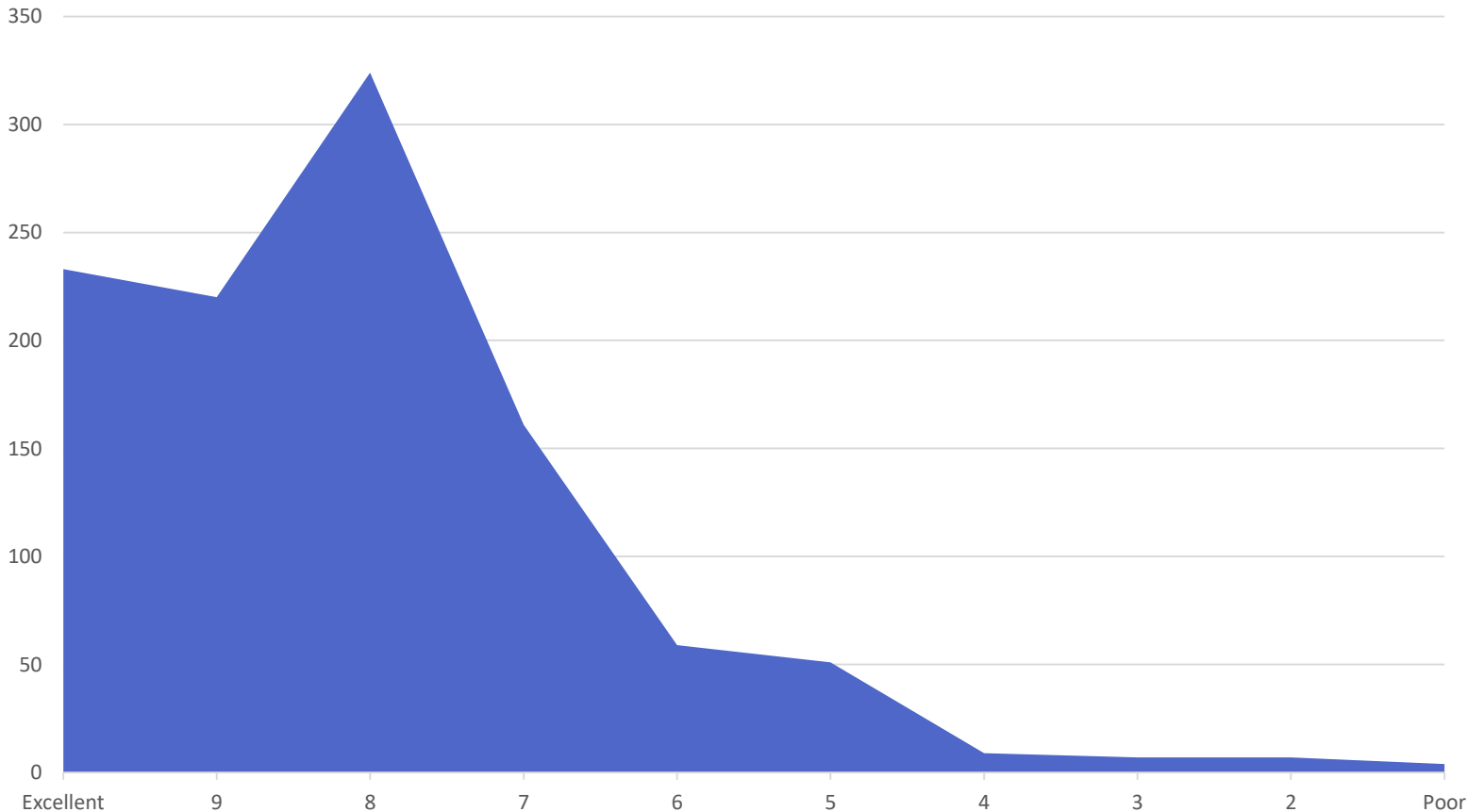
**Q29. Please rank how your household prioritizes the following Village Strategic Plan Goals by category**





# Other Questions

Q30. Please rate your overall quality of life living in the Village of Bartlett.



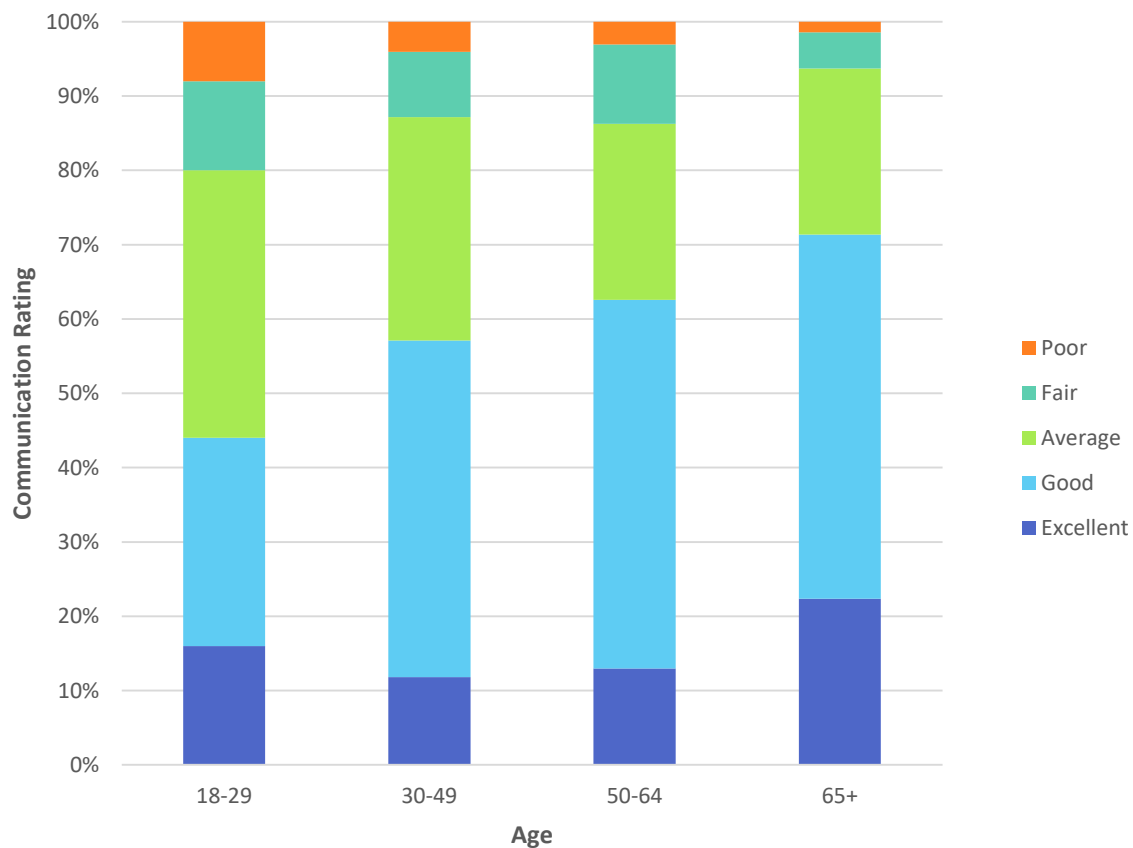




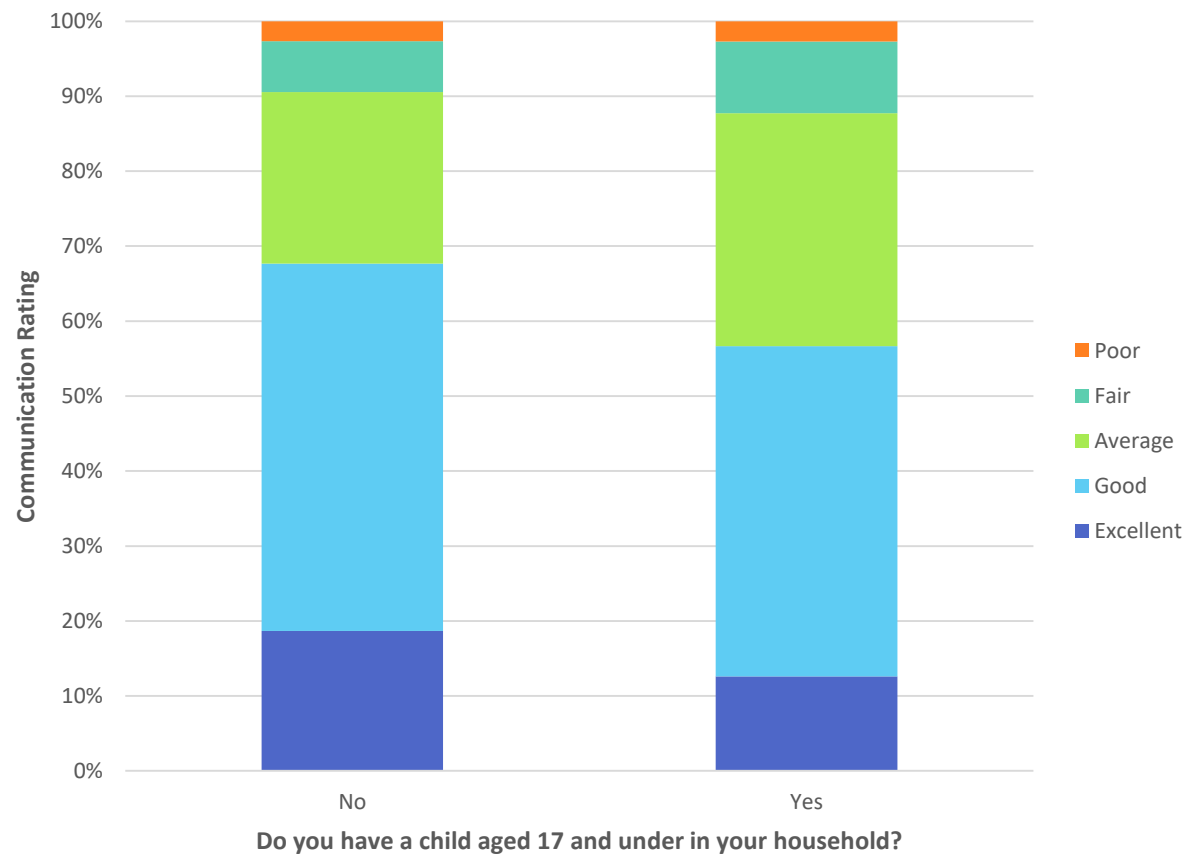


# Further Analysis - Communications

### Communication Rating according to Age



### Communication Rating According to Having Children in the Household

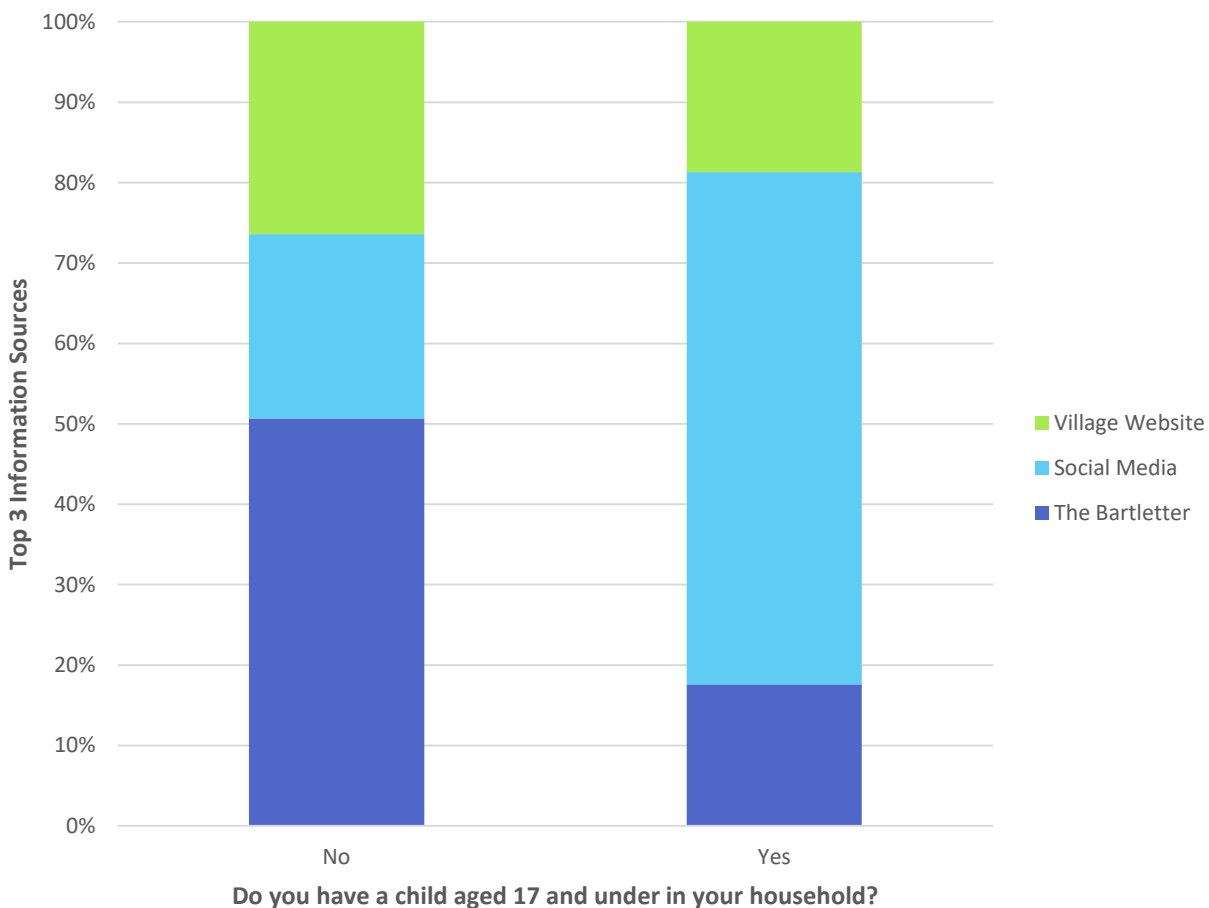




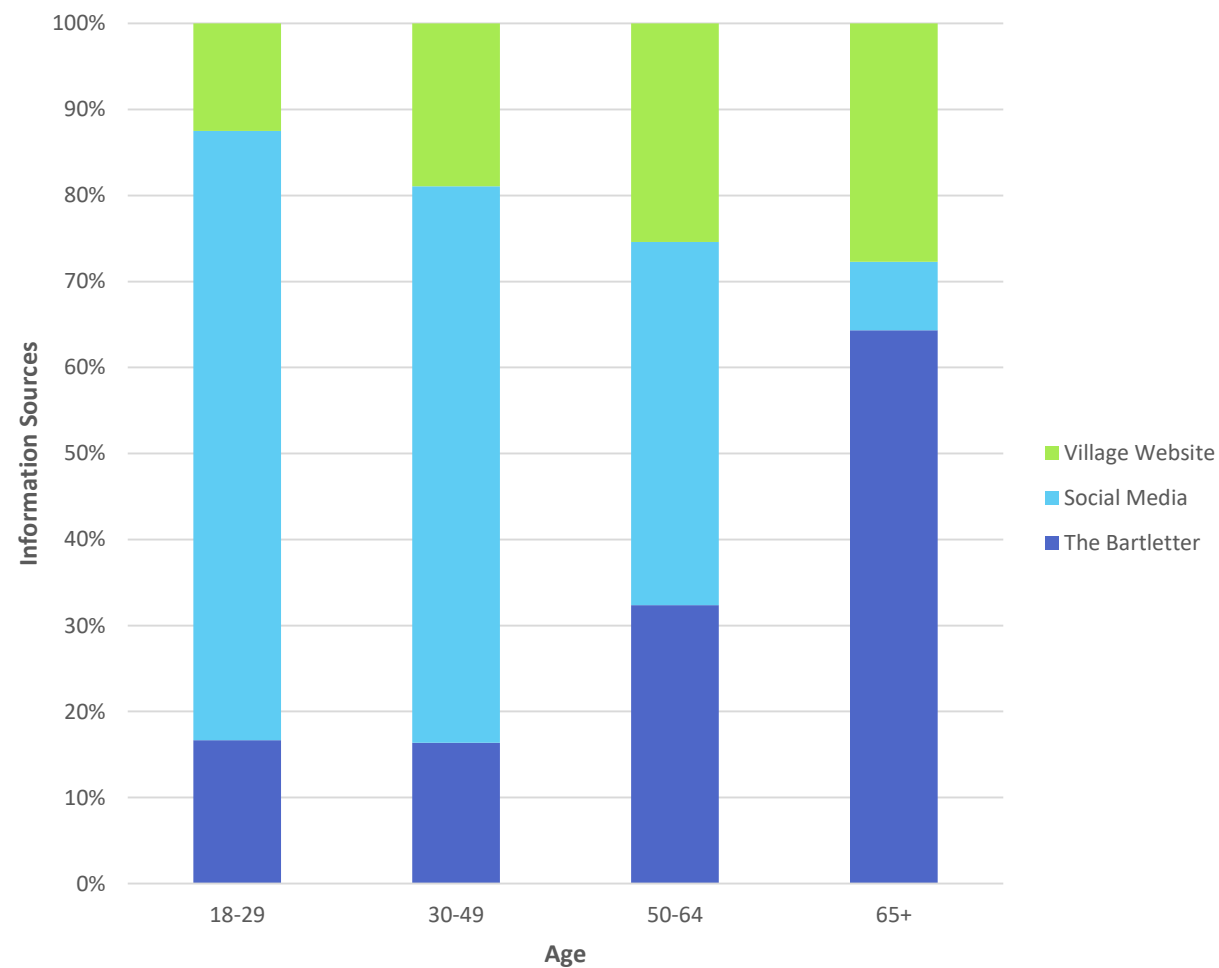


# Further Analysis - Communications

### Preferred Source of Information if Children Under the Age of 17 Are in the Household (Top 3)



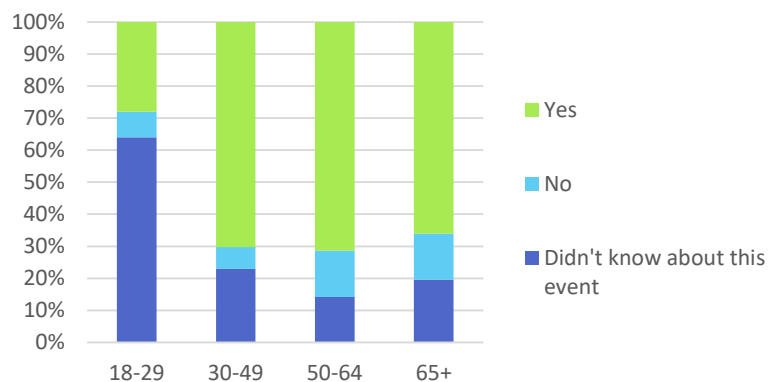
### Preferred Source of Information Based on Age (Top 3)



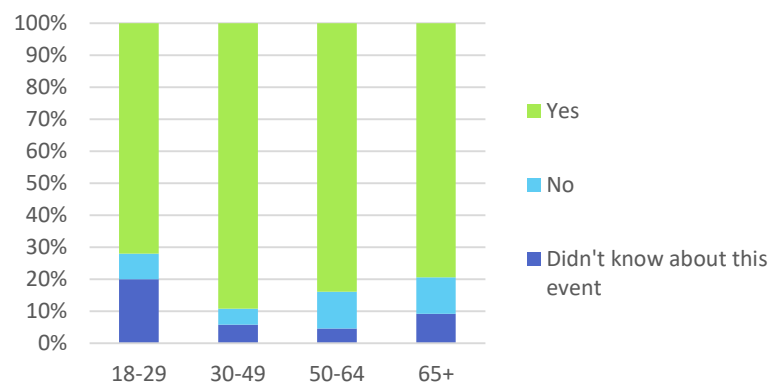


# Further Analysis – Village Events

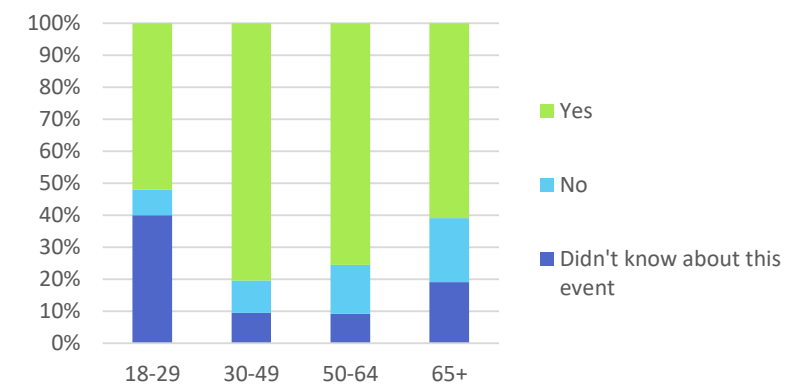
### Tree Lighting



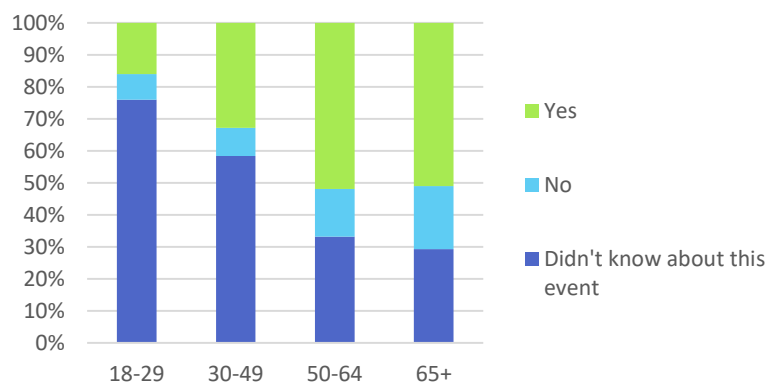
### 4<sup>th</sup> of July Parade



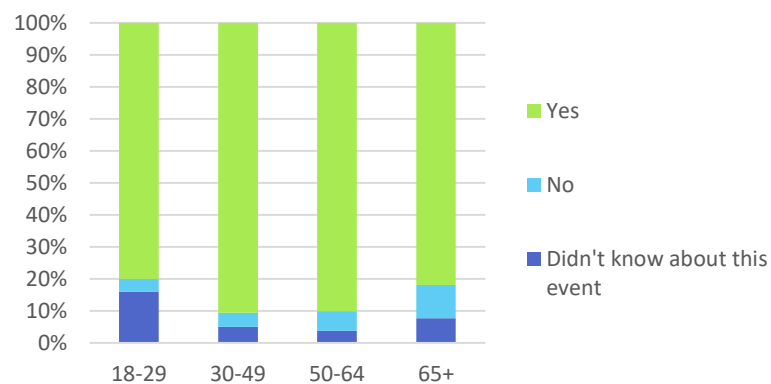
### National Night Out



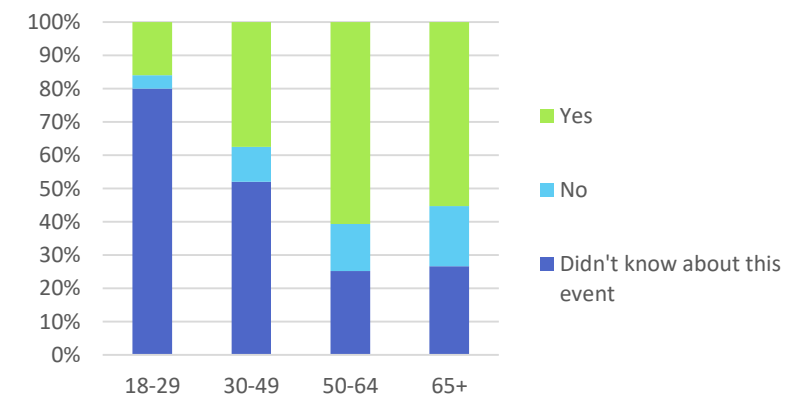
### Memorial Day



### 4<sup>th</sup> of July Fest



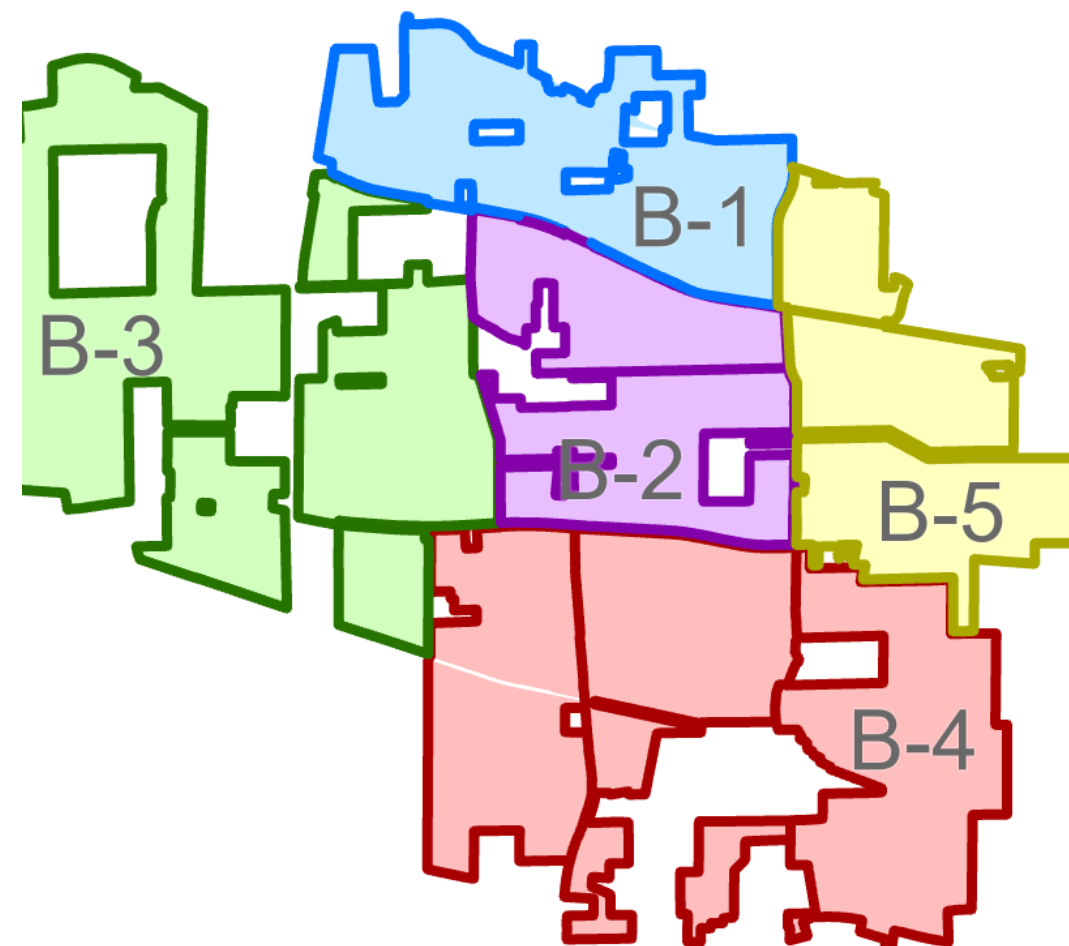
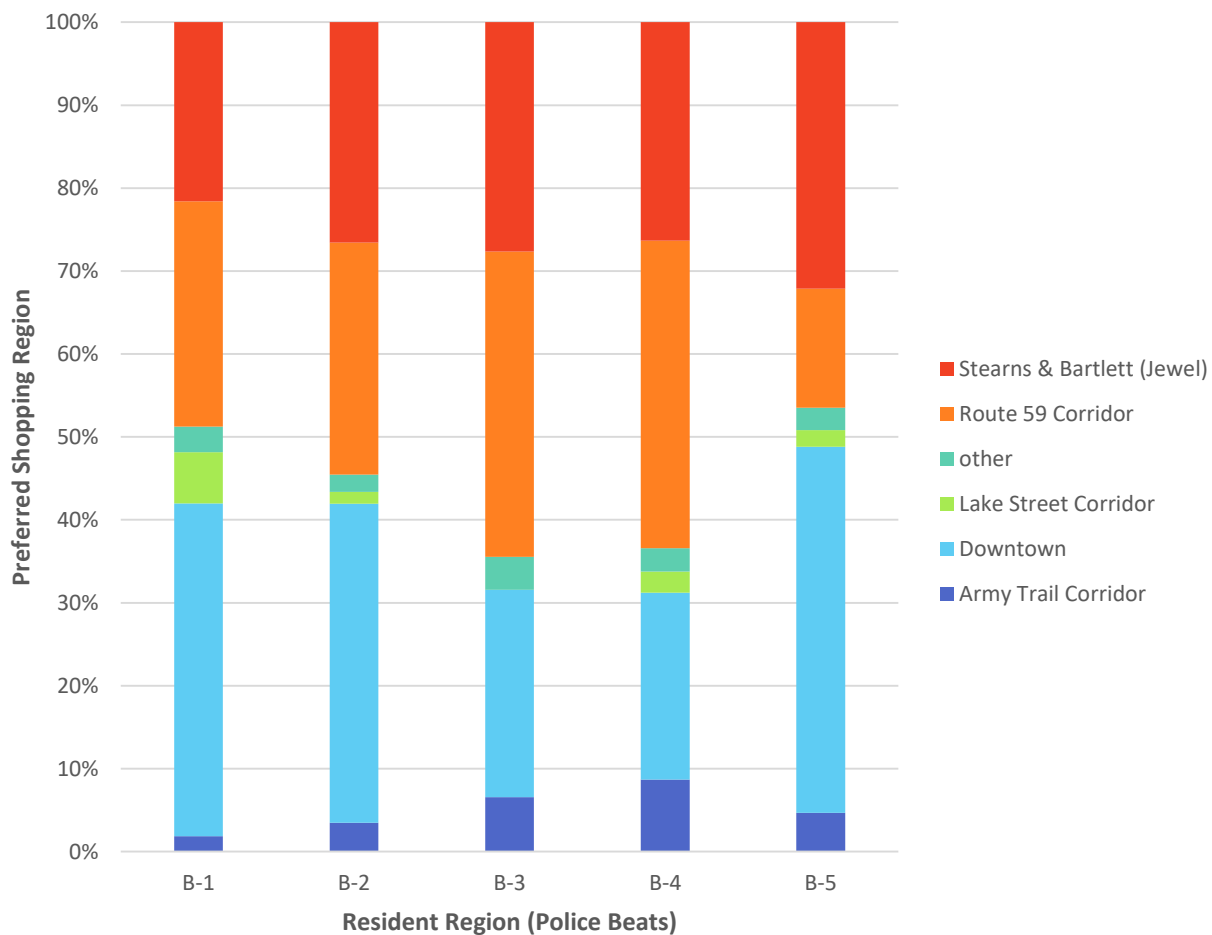
### History Museum Events





# Further Analysis – Economic Development

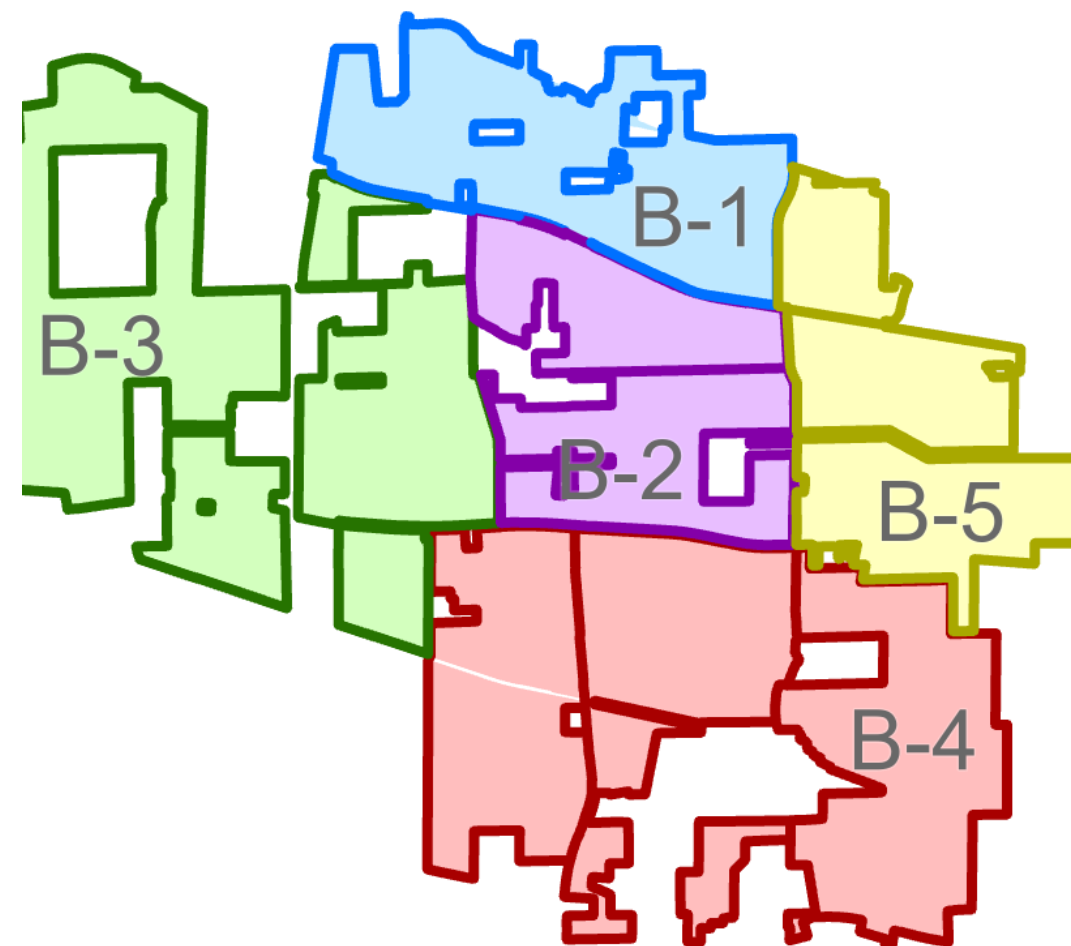
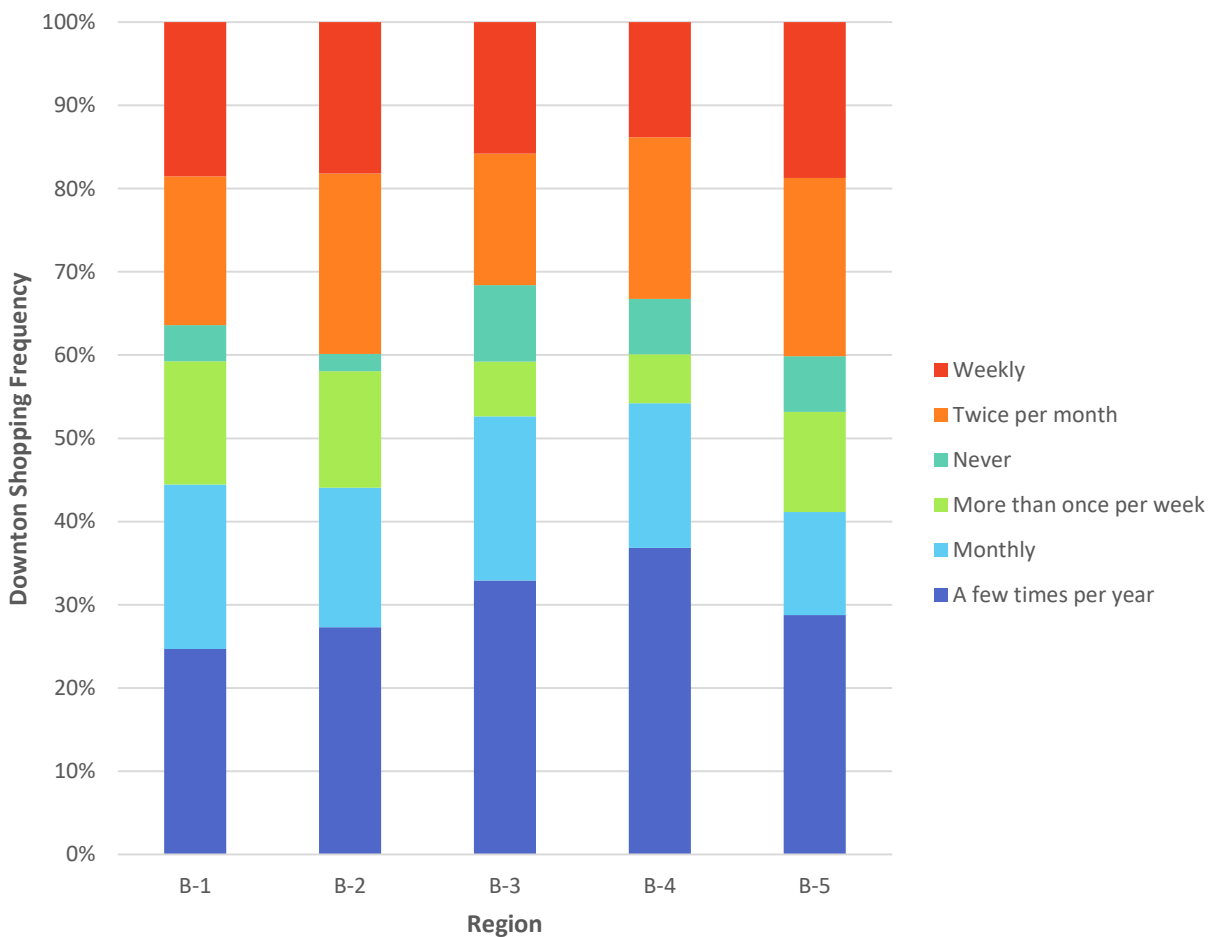
Where Residents Shop Based on Resident Region





# Further Analysis – Economic Development

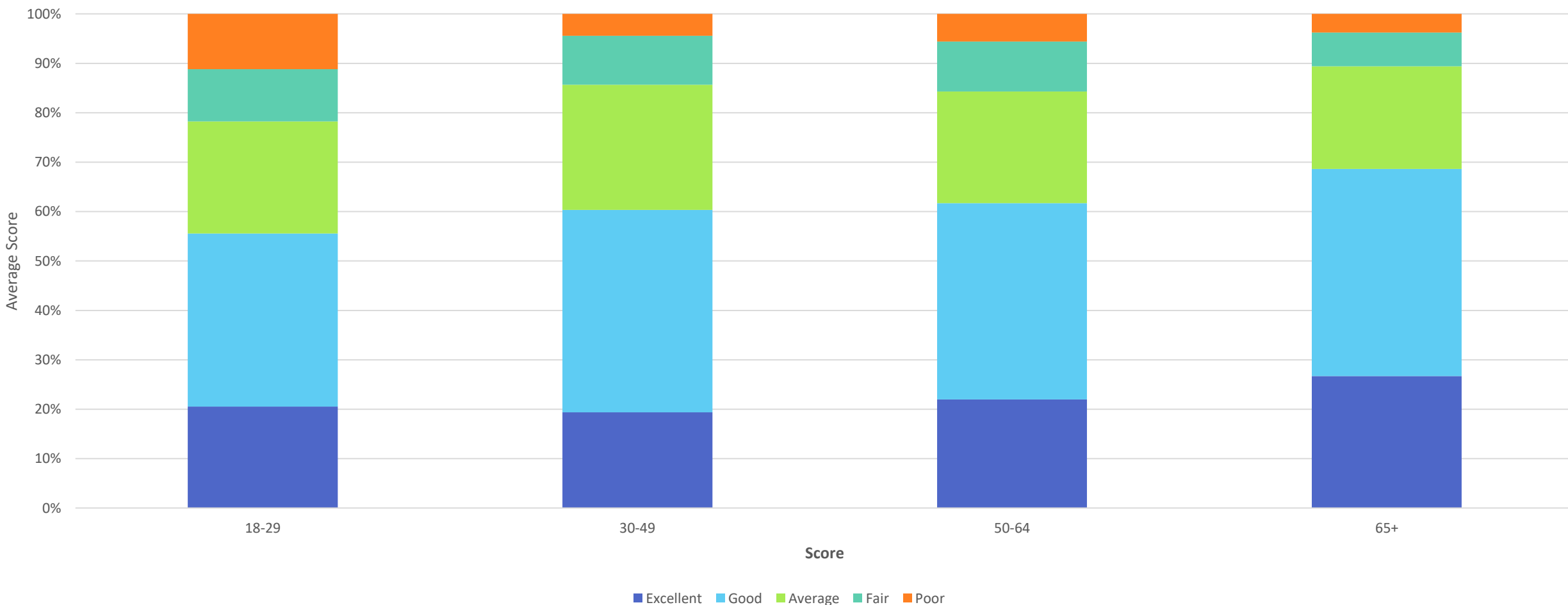
### Downtown Shopping Frequency Based on Resident Region





# Further Analysis – Infrastructure

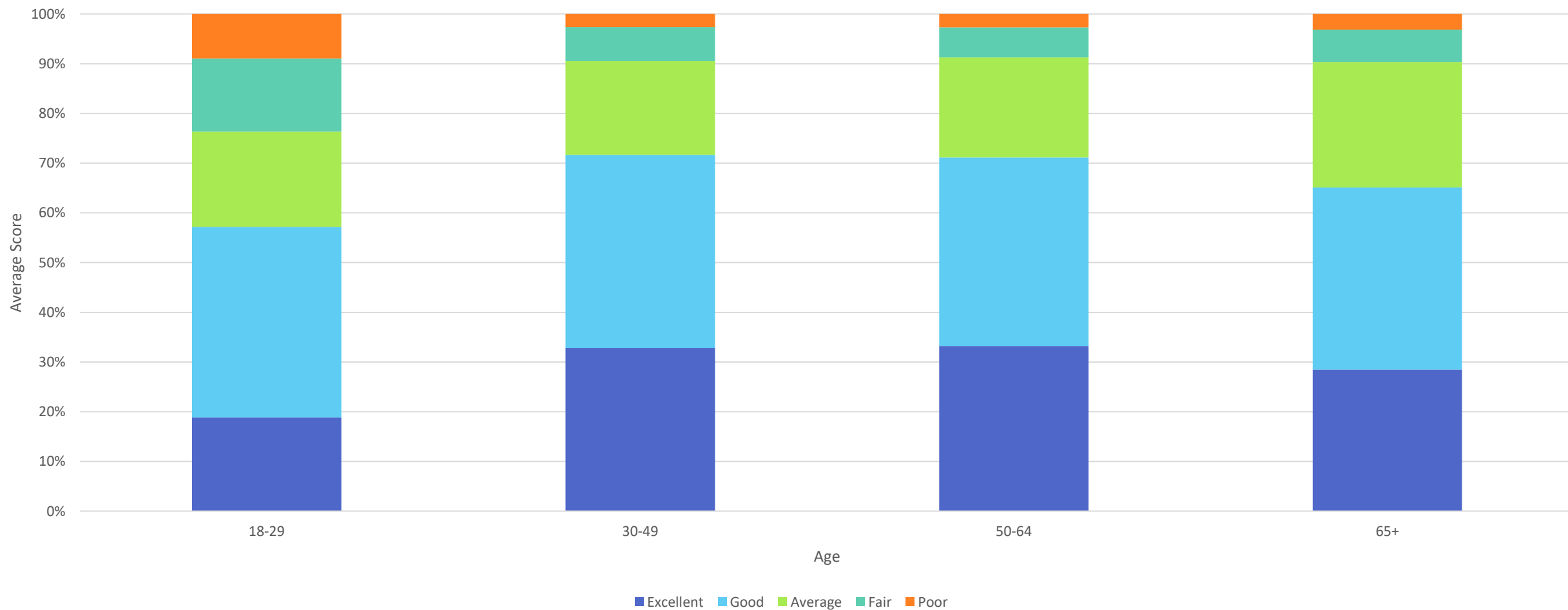
## Average Infrastructure Ratings By Age





# Further Analysis – Public Safety

## Average Police Service Rating by Age

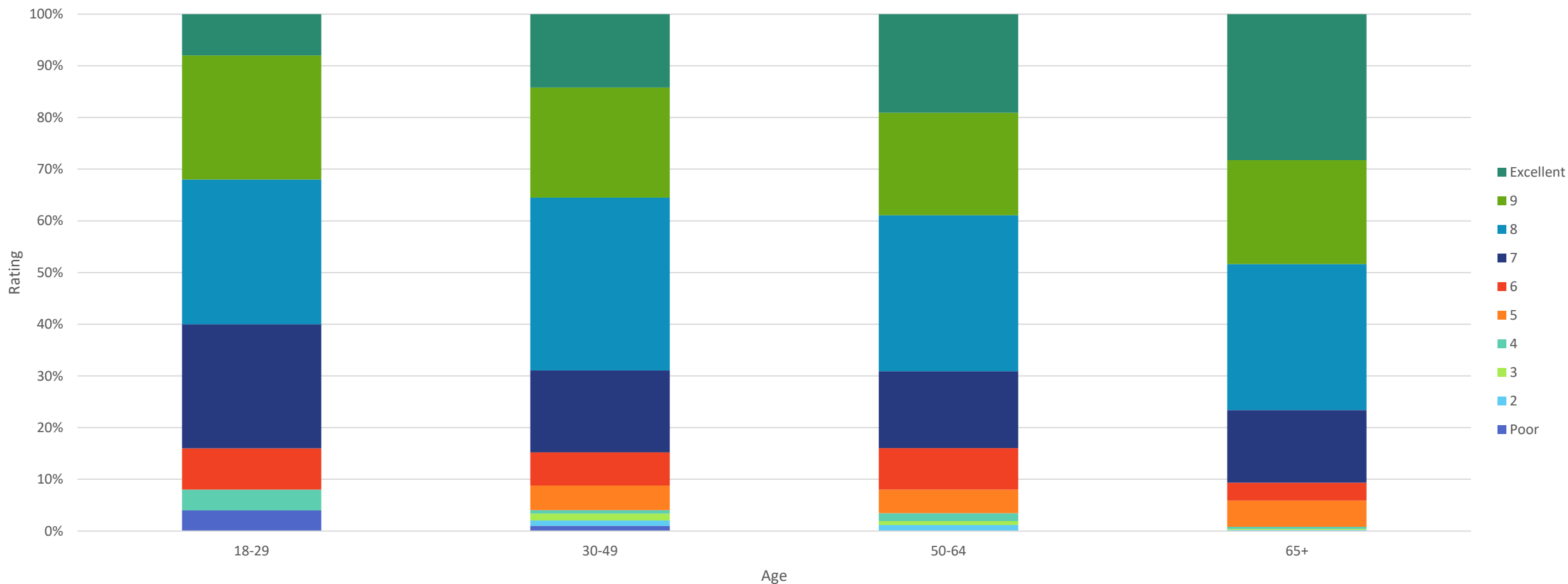






# Further Analysis – Other Questions

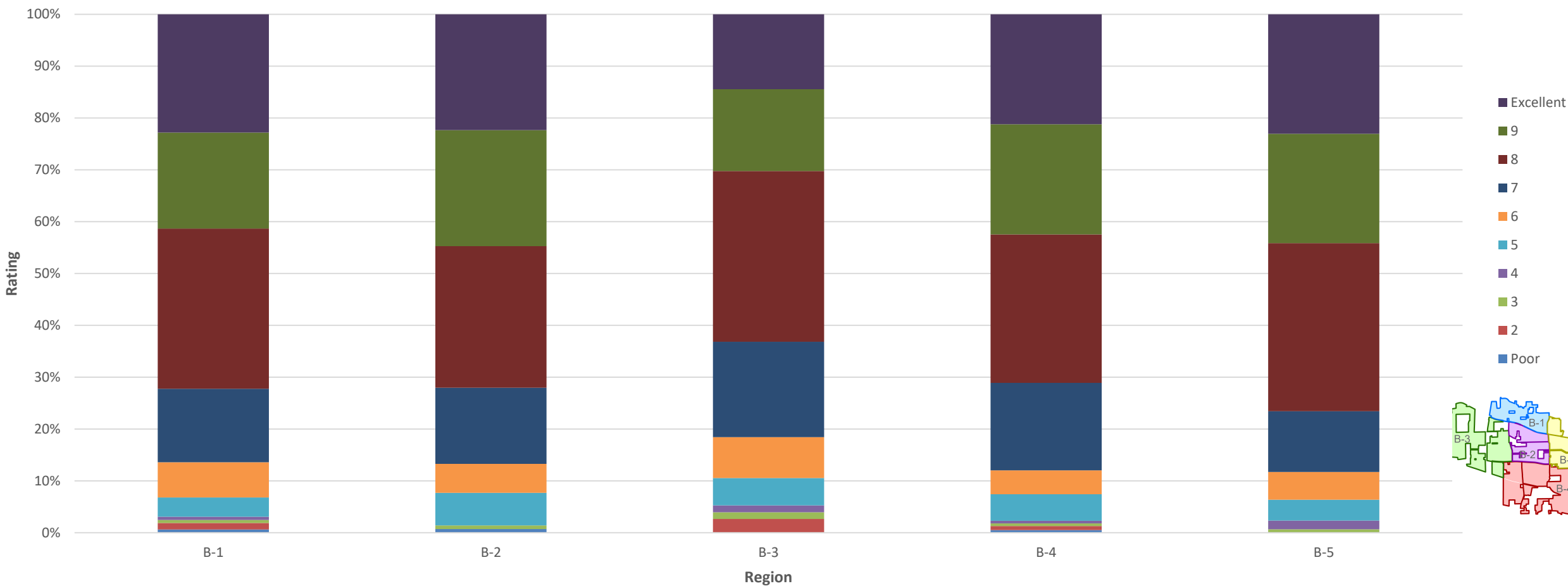
## Quality of Life Rating by Age





# Further Analysis – Other Questions

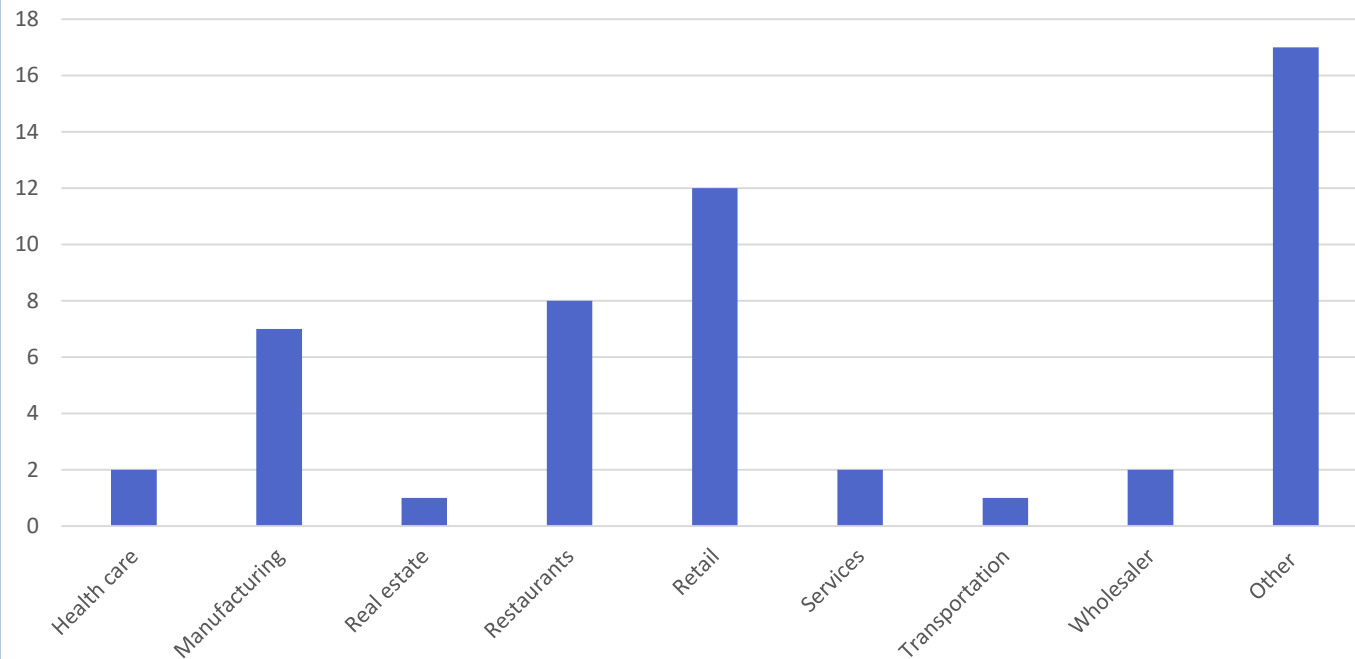
### Quality of Life Rating by Location





# Business Survey - Demographics

Q1. Which of the following best describes your business?



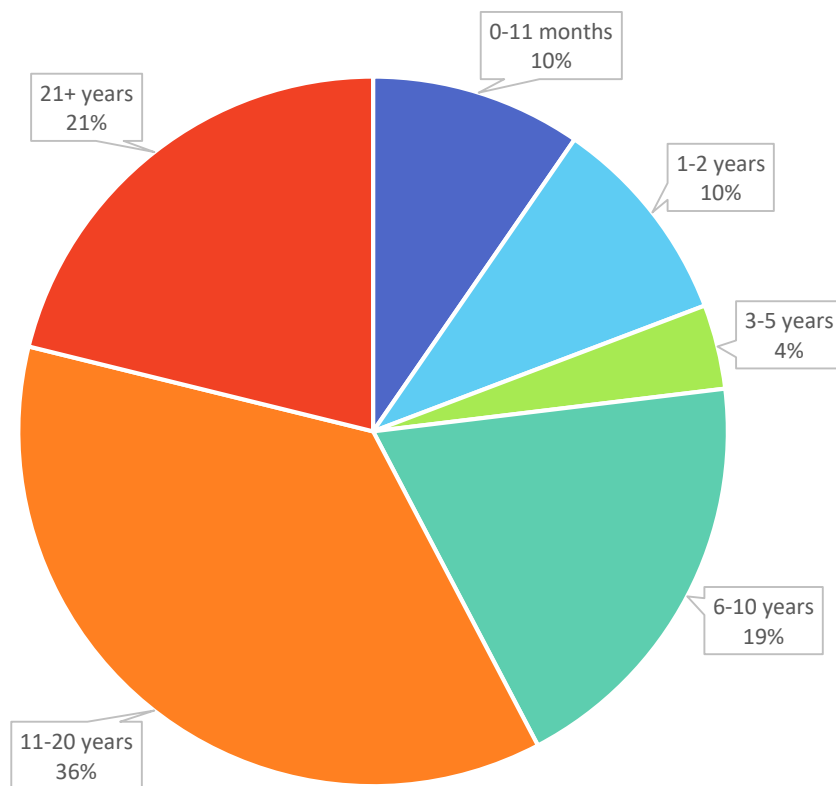
If selected "Other", Please List Below:

- Carwash
- Construction
- Contractors
- Day care
- Education
- Golf course
- Hair Salon
- Indian Grocery & Fast Foods
- Pet Services
- Shake & Tea café

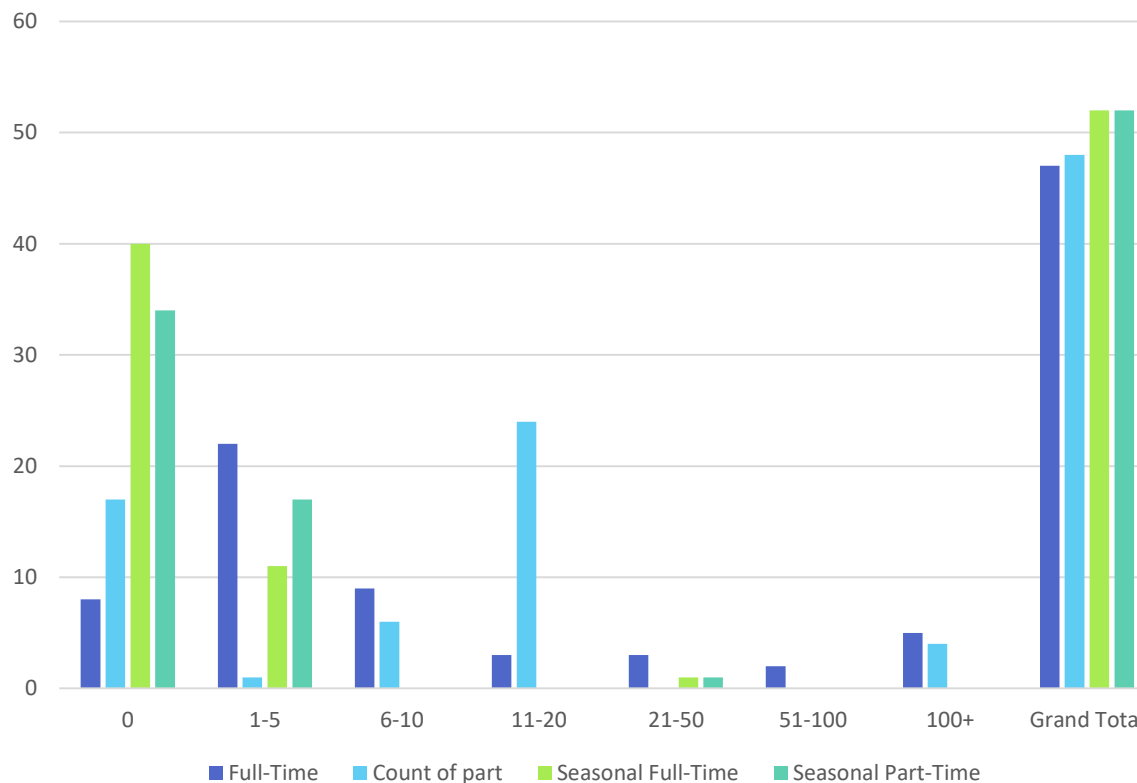


# Business Survey - Demographics

### Q2. How long have you been in business?

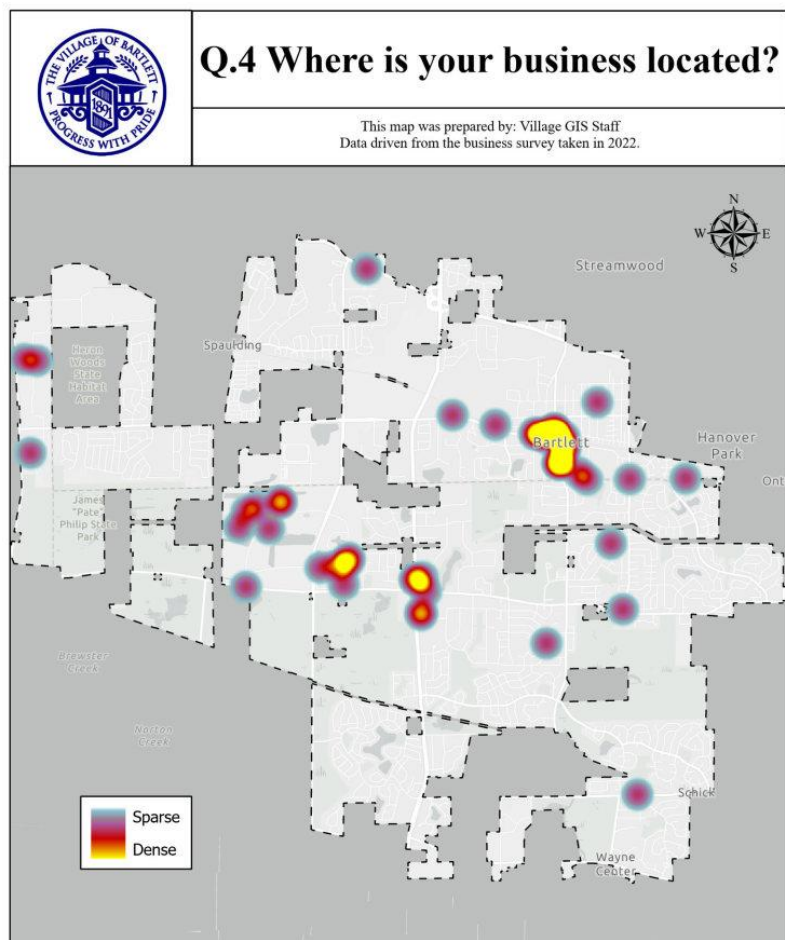


### Q3. Besides yourself, How many employees does your business employ?

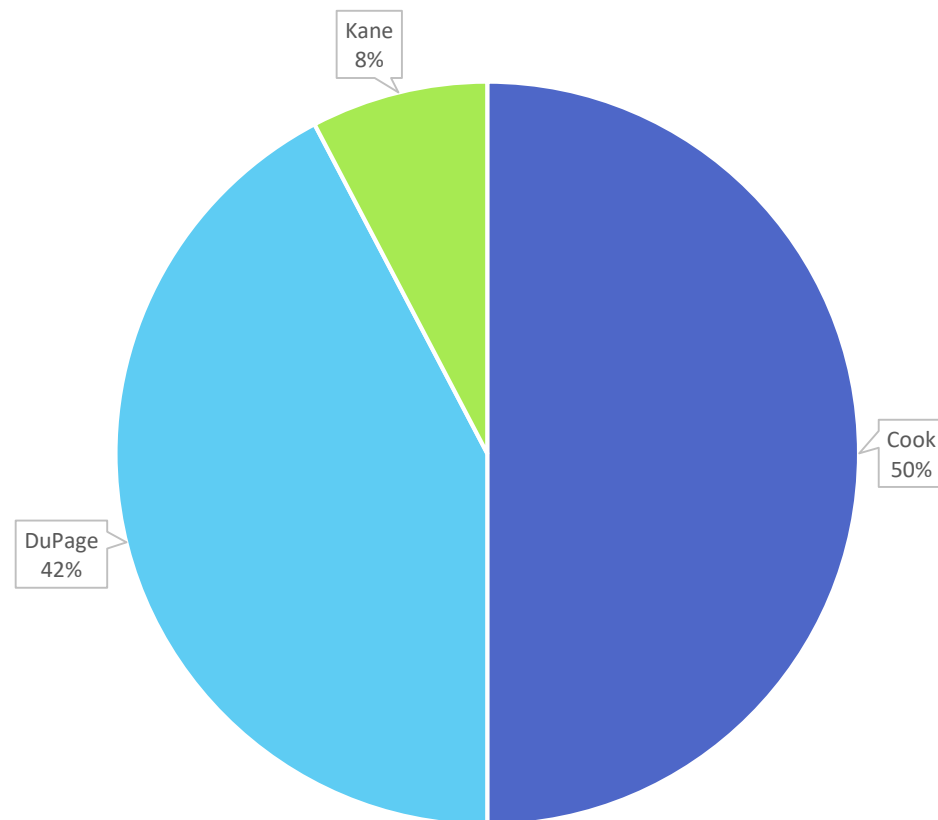




# Business Survey - Demographics



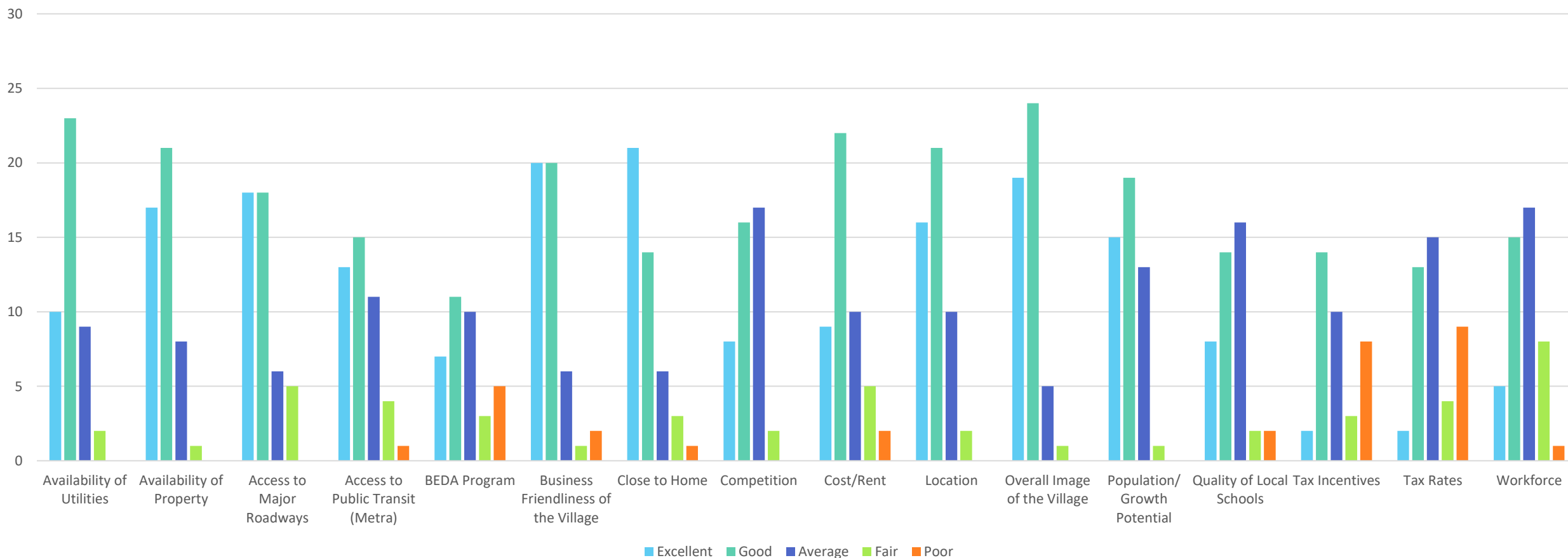
## Q5. In Which County is your business Located





# Business Survey – Choosing Bartlett

Q6. Please rate how important each of the following location preferences were in your decision to locate your business in Bartlett

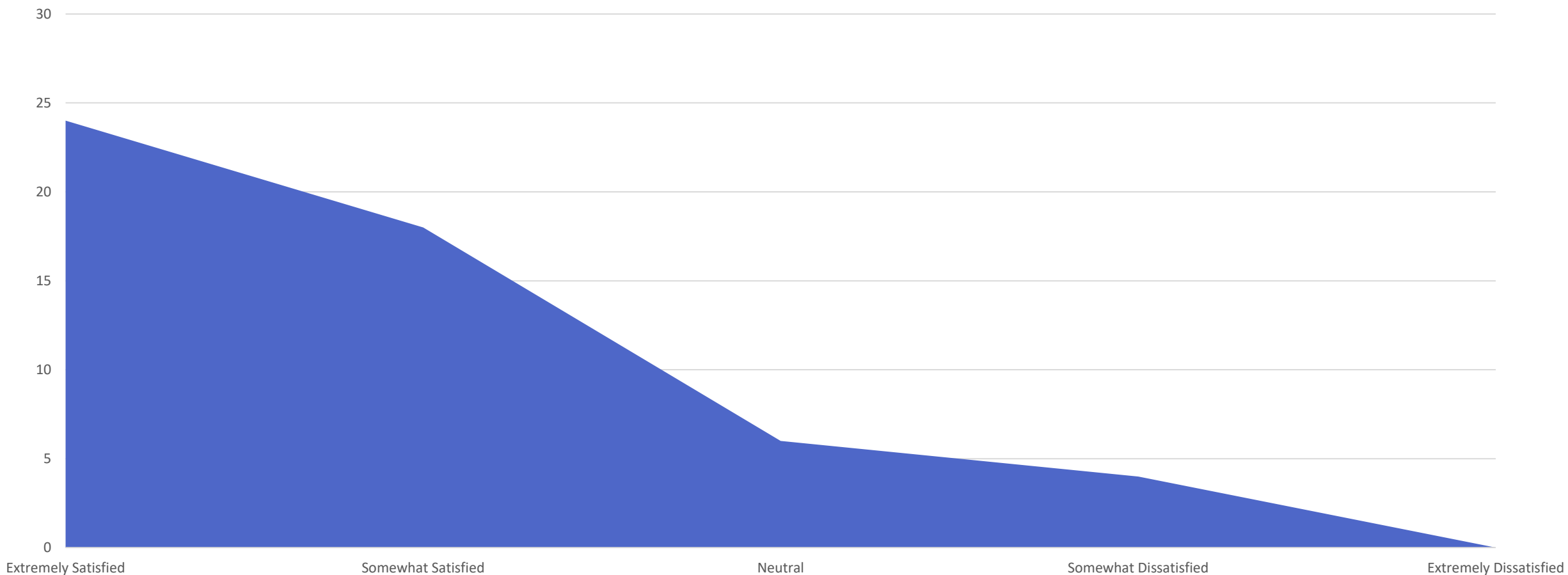






# Business Survey – Choosing Bartlett

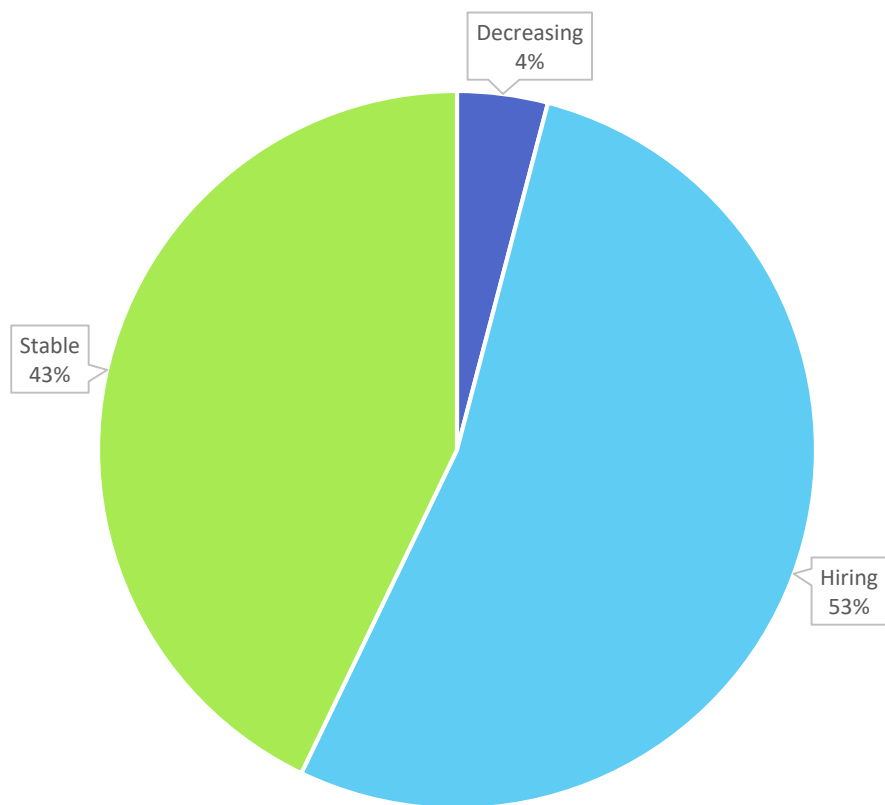
Q7. Rate your overall satisfaction with your decision to locate in Bartlett.



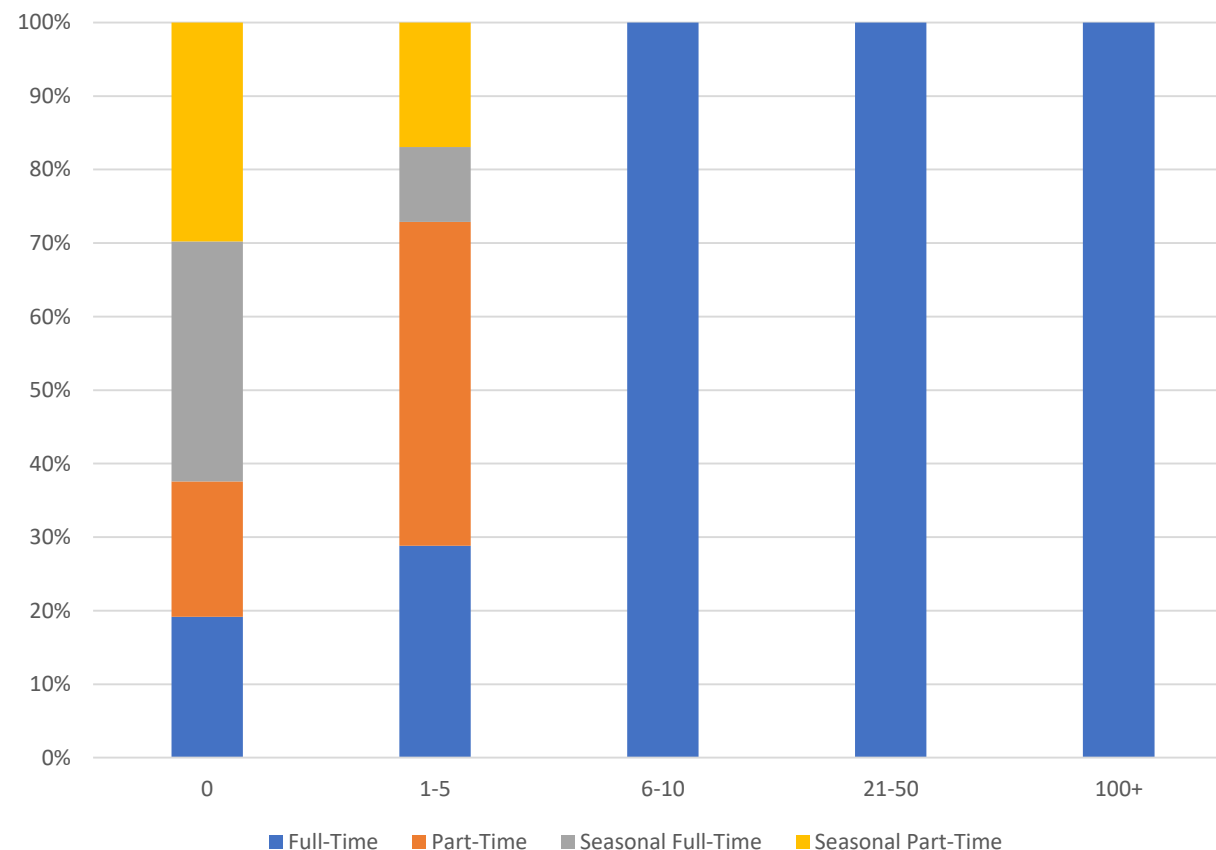


# Business Survey – Employment Needs

Q8. What is your business' current Employment status?



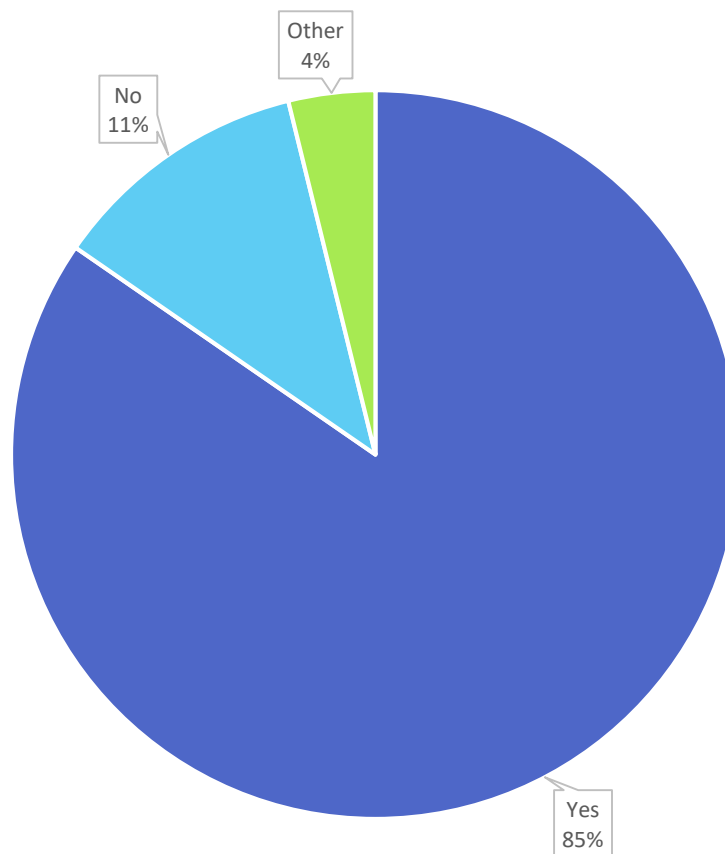
Q9. What types of employees and how many are you looking to hire?





# Business Survey – Location Needs

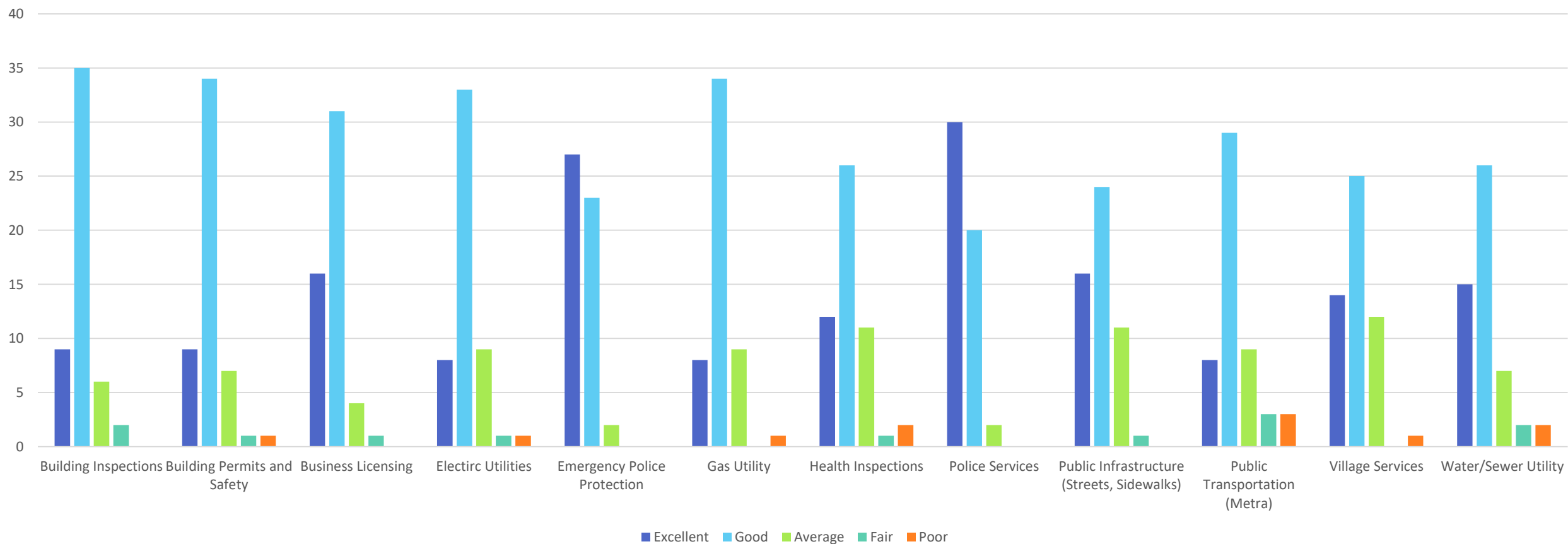
Q10. Are your current location needs being met?





# Business Survey – Services Satisfaction

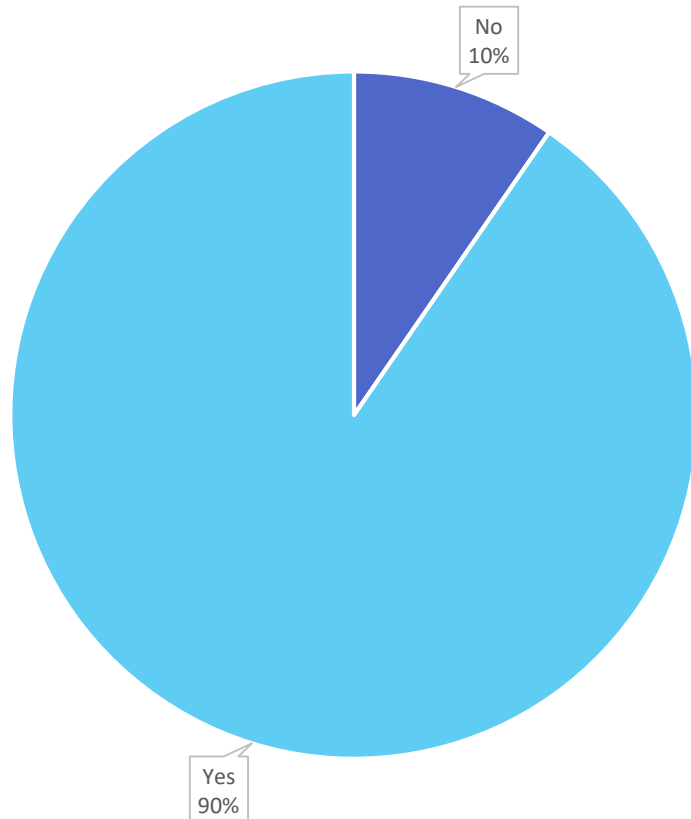
Q11. Please rate your satisfaction with the following Village services as they relate to your business:



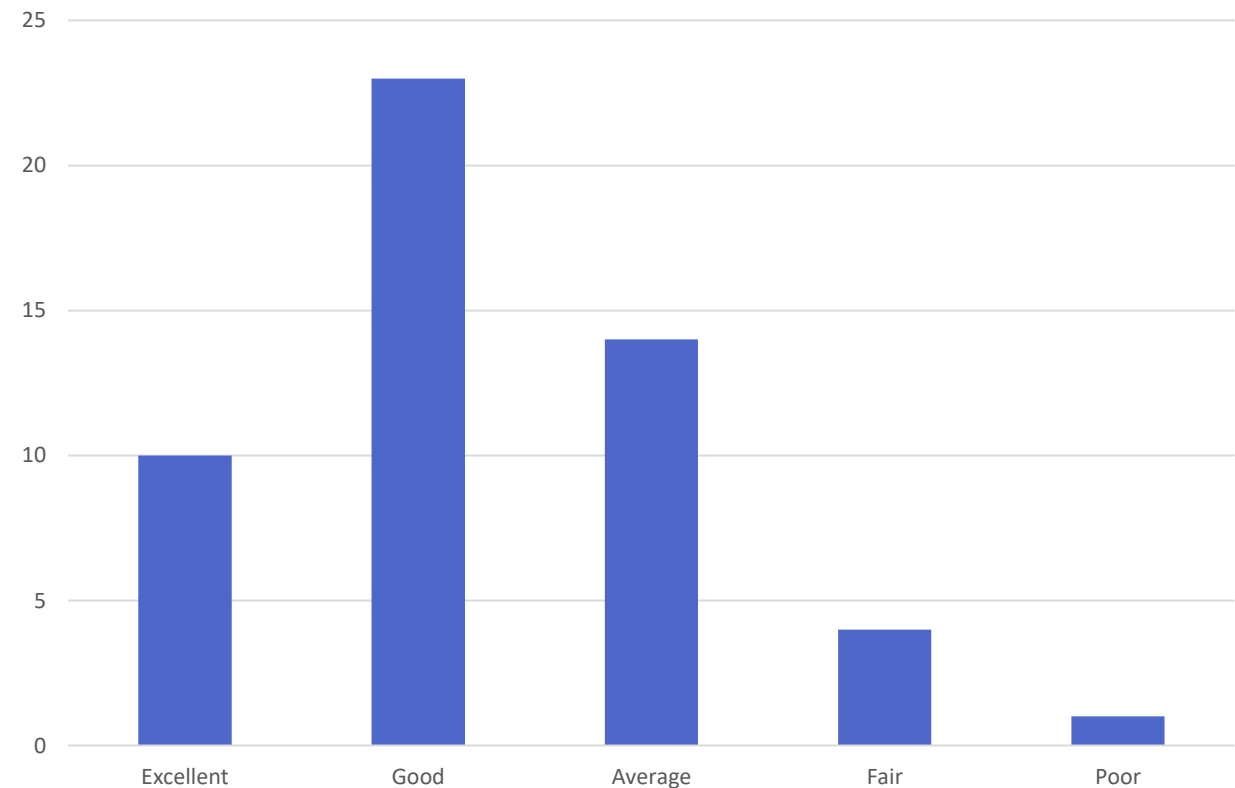
# Business Survey – Business Assistance/ Communications



Q12. Do you Consider the Village of Bartlett to be "Business Friendly"?



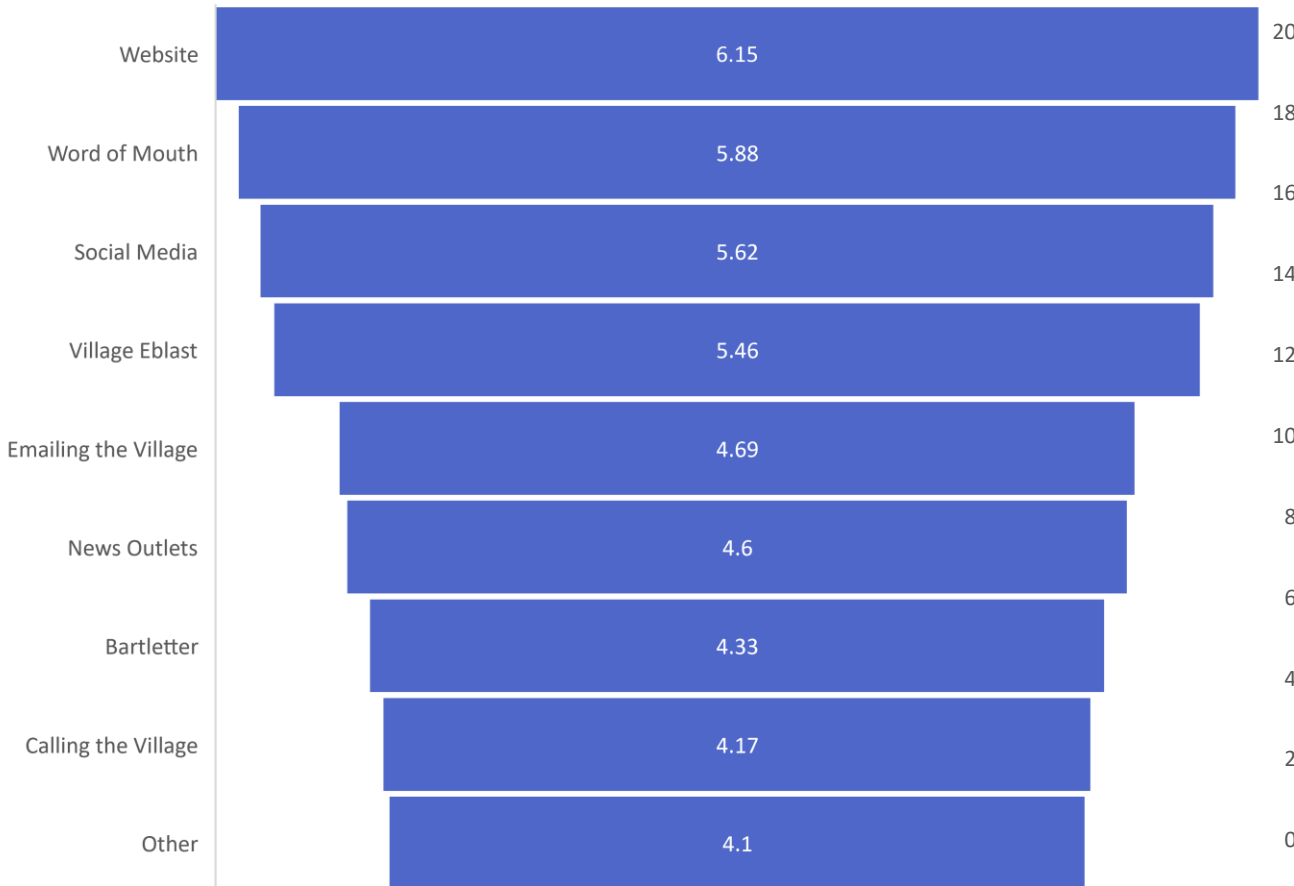
Q13. How effective is the village overall at communicating its services, programs, issues and policies with businesses.



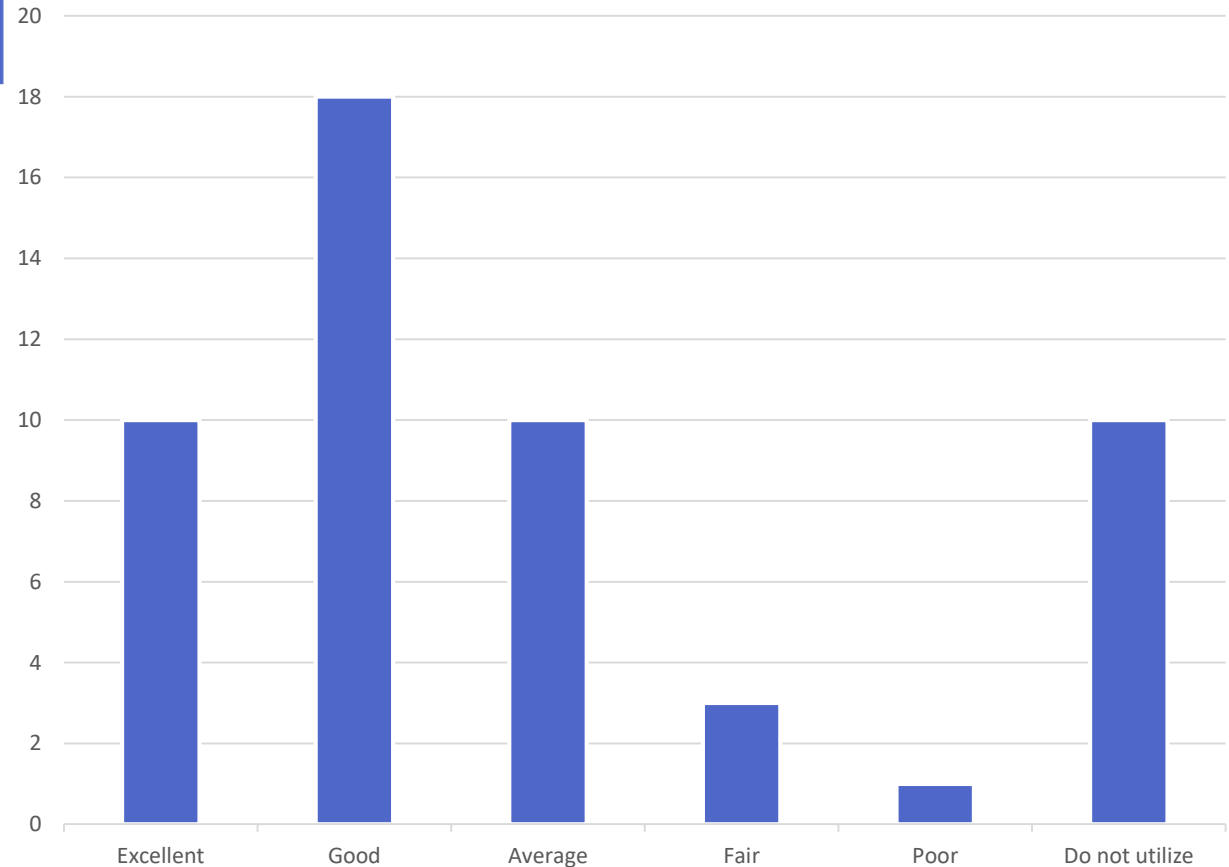
# Business Survey – Business Assistance/ Communications



**Q14. What source do you use to get your information about the village and its services and programs?**



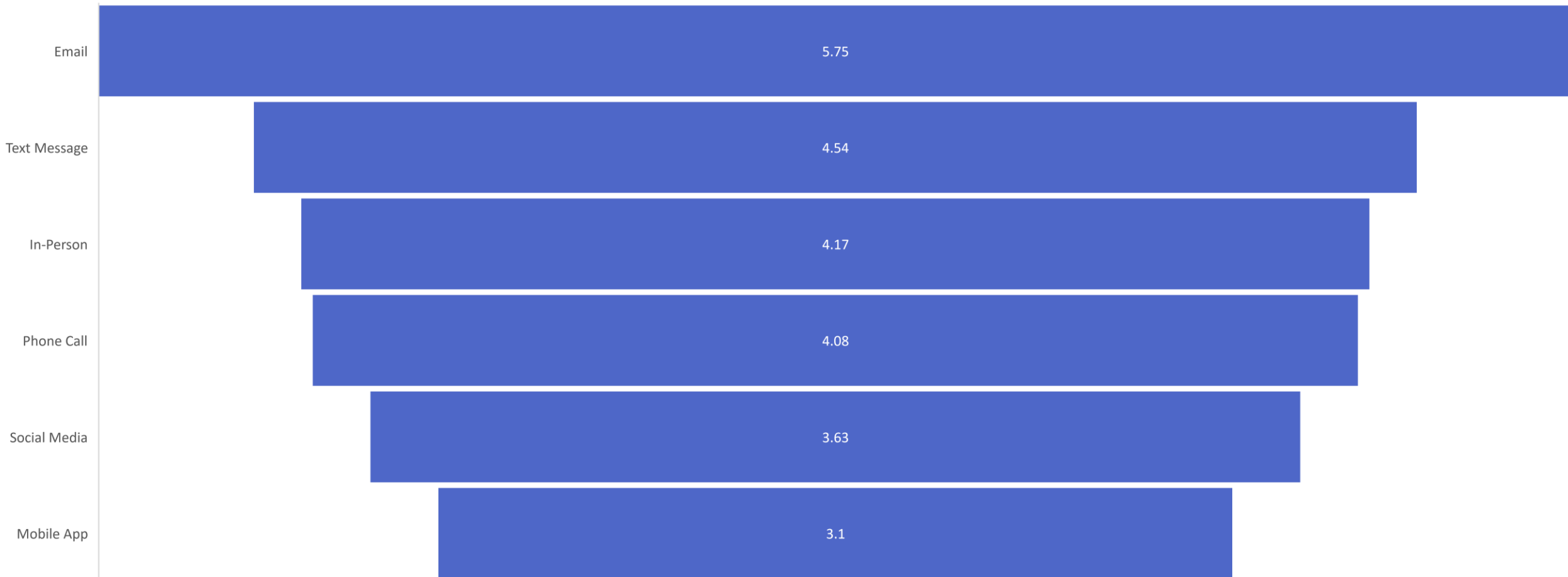
**Q15. Please rate your level of satisfaction with the village's business email blast system?**



# Business Survey – Business Assistance/ Communications



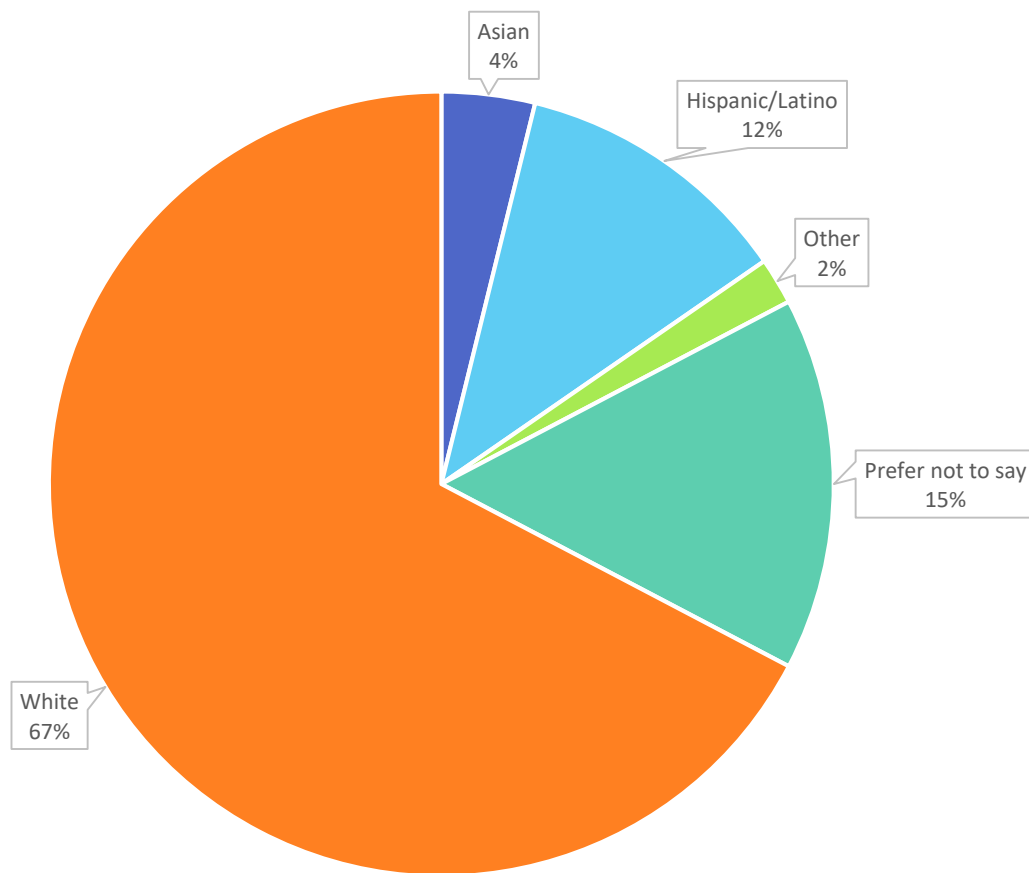
Q16. When you need information, how do you prefer to get that information?





# Business Survey – Demographics

Q18. How Do you Describe yourself?



Q19. What is your age group?

