

VILLAGE OF BARTLETT ECONOMIC DEVELOPMENT COMMISSION

MEETING AGENDA

Meeting to be held at:
BARTLETT VILLAGE HALL
228 South Main Street, Bartlett, IL
May 13, 2019
7:00 PM

- 1. Call to Order
- 2. Roll Call
- 3. Approval of the April 8, 2019 meeting minutes
- 4. Public Comment
- 5. RECon 2019 Access O'Hare West
- 6. 2019 Dining Guide
- 7. Google Insider Seminar July 11th
- 8. TOD Overlay District Open House June 10th
- 9. Adjournment

Minutes April 8th, 2019 Village of Bartlett Economic Development Commission

1) Call to Order

G. Kubaszko called the meeting to order at 7:03 pm.

2) Roll Call

Present: S. Gandsey, M Hughes, G. Kubaszko, T. Smodilla, N. Gudenkauf, J. LaPorte,

Absent: C. Green, A. Lewensky, R. Perri

Also Present: T. Fradin, Economic Development Coordinator;

S. Skrycki, Assistant Village Administrator;

J. Dienberg, Administrative Intern

3) Approval of Minutes

T. Smodilla called a Point of Order and made a motion that future agendas be amended to include Public Comment at agenda item number 4 to allow for residents to speak for a few moments and be on their way rather than sitting through the entire meeting.

Seconded by: G. Kubaszko

Vote: 6 ayes, 3 absent

Motion Carried

A motion was made to approve the minutes from the March 11th, 2019 meeting.

Motioned by: J. LaPorte Seconded by: M. Hughes

S. Gandsey Abstained

Motion Carried

4) Chamber of Commerce Update

N. Gudenkauf brought copies of the chamber's newest directory, and passed out copies to the commissioners for them to see any of the Chambers newest updates.

- **T. Fradin** stated that when the EDC was originally formed, it was comprised that one member would automatically be a representative of the Chamber of Commerce. He stated that he would turn it over to Nan for an update on what the chamber is up to.
- **N. Gudenkauf** showed the commissioners the chamber's resource guide, stating that 14,300 were mailed out to residents and businesses in town. She added that they are always active at Heritage Days, National Night Out, and other local events to get their directories out and encouraging the community to shop local, and support their local businesses. She stated that the chamber is regularly called by people looking for local businesses and trades people. She added that the Chamber has a golf outing upcoming and that they are looking for golfers, sponsors, donations and volunteers for their event. She also stated that on May 15th they have "Breakfast with the Village", where Mayor Wallace gives an annual report. She added that if anyone knows a business that would be interested in joining the chamber, that they would love to speak with them.
- **S. Gandsey** asked if when a new business comes to town, if the Village puts them in contact with the Chamber.
- **N. Gudenkauf** stated that she didn't think so, and stated that she would love to have a list of new businesses. She added that Scott and Tony always do an excellent job of promoting the chamber to new businesses.
- **T. Fradin** stated that there is no official list whenever businesses open. He said that when things open, they put it out on Discover Bartletter.
- **T. Smodilla** asked if the Chamber and Village had worked together to put the recent email database together. She added that the Chamber would be a great partner in developing a survey to go out to the businesses.
- **S. Skrycki** stated that the Village does work with the chamber, and added that not every business is a member of the chamber, adding that over half of the businesses aren't. He added that the Village always encourages them to join.
- M. Hughes asked if the chamber has information from new businesses in Hanover Park.
- **N.** Gudenkauf stated that they do, stating that she is on their equivalent of the EDC and that she goes out and greets new businesses, and introduces them to the community, encouraging them to join the chamber.
- **T. Fradin** stated that they could look at that process, adding that they do work closely with new businesses, and stressed that they always encourage those businesses to join the chamber.
- **N.** Gudenkauf added that the chamber recently has allowed businesses to do either four payments or even monthly payments to lessen the burden to new small businesses to make the cost more manageable. She added that many businesses aren't aware of what the chamber can do to help them, adding that struggling businesses are their specialty.

5) Brewster Creek Business Park Open House April 18th

T. Fradin stated that staff continues working closely with Chicago area industrial real estate brokers and local, regional and national developers to identify sites for development in Brewster Creek Business Park for the past fifteen-plus years.

The industrial vacancy rate as reported in February was at 8.2%, with the decrease from 14.8% in Q1 of 2018 due to the execution of major leases including Animal Supply Company, Axium Plastics, Clarke Packaging & Crating and Brolite Products. Since that time, the first building in Brewster Creek, the former Unique Blister Packaging building at 1296 Humbracht Circle, has been leased to HK Laser Systems, a South Korean high-tech company.

One of the newest and largest buildings in both the business park and the Village as a whole is Exeter Property Group's 421,354 SF speculative building located at 1323 Brewster Creek Boulevard. Exeter Property Group (http://exeterpg.com) is an institutional investor/developer who first entered Brewster Creek Business Park when they purchased the former Victory Land Group building at 1350 Munger Road (currently leased to Creative Werks).

Staff has worked closely with Exeter, who still has 199,203 SF available in this building, making it the largest current vacancy in the Village.

As an effort to help them attract a tenant to the site, Mr. Fradin shared that staff is coordinating an open house on April 18th from 11:00 AM to 1:00 PM.

- **T. Fradin** invited the commissioners to register for this event via Eventbrite and if you know of any investors, businesses or brokers who you think may be interested, please feel free to forward your invitation to them. He added that registration will close this Sunday, the 14th, so that staff can provide the caterer and furniture provider with final counts.
- **S. Gandsey** asked what list he sent this invitation to. She also asked if staff still had a relationship with Sperry Van Ness, and asked if they would be of help with this.
- **T. Fradin** stated that they sent it to Chicago Industrial Properties who sent it out to all of their subscribers (12,000 people) and also emailed it to a list of brokers that the Village has put together from contacts that staff has met over the years. He stated that he also received a small list from Choose DuPage. He added that Sperry Van Ness is on this email list, but specified that they are retail brokers and that few brokers span across retail and industrial.

6) Business Email Blast

T. Fradin shared that in an effort to strengthen the ties between the Village's business community and the Village's economic development efforts, staff has gathered a list of email contacts from most of the businesses in the community.

It is an ongoing goal of the Village Board to enhance and maintain communications with residents, so now the same effort is being applied to our business sector.

Last week, the first email blast was sent out, highlighting the reduced vacancy rate as suggested by the EDC along with information on an upcoming training on how to be prepared for an active shooter, an update on Lake Michigan water, the Downtown TOD Plan, the BEDA program and offers to highlight them on Discover Bartlett and get in touch with the Building Department.

- **T. Fradin** shared that staff will send these out periodically in an ongoing effort to improve communications and to generate additional investment from our growing business community. He asked Assistant Village Administrator, Scott Skrycki, to elaborate more on this initiative.
- **S. Skrycki** added that it has been a goal of staff to communicate with the entire business community with one click of a button, he stated that they do not have 100% of the businesses listed, but they are striving to do that. He highlighted that they have sent out an email in light of recent tragedies inviting businesses to an active shooter training hosted by the Bartlett Police Department. They have highlighted information about Lake Michigan Water, the TOD Plan, BEDA, and other big topics.
- **J. LaPorte** asked if they received any feedback from the first email, and asked if it sparked any BEDA applications.
- S. Skrycki stated that there was a lot of positive feedback.
- T. Fradin stated that he received a call about a BEDA grant this morning.
- S. Gandsey asked if they are able to see the data of who opens, clicks, etc.
- **S. Skrycki** stated that they are. He added that it also showed initial typos, hard bounces, soft bounces, etc. He added that they will continue to fix these errors and will strive to hit 100% of businesses.
- **N. Gudenkauf** stated that she was looking for more information about the active shooter, but hasn't heard more. She wanted to know if there will be more information sent to the chamber.
- **S. Skrycki** stated that this email was more of an "FYI", and staff recently put out a save the date. He added that once more logistics are ironed out, they would love to have the chamber's support. He added that the event will be held in the Police Department, and that it will be in the morning and afternoon, stating he would send out the official times when he knows them. He also stated that the hope is that this event becomes the first in a series of events to help build the relationship of the police and business community, and to help increase the safety of Bartlett's Businesses.

7) New Business/Public Comment

- **T. Fradin** informed the EDC that the fitness business, Orangetheory, will be opening a franchise in Bartlett in the Brewster Creek Shopping Center. He added that as a part of their market research, many of their members live in Bartlett and travel to the Roselle location.
- **S. Gandsey** stated that she is a member at the Roselle location, and had good things to say about the business, expressing excitement of a Bartlett location.

M. Hughes asked if it would affect their neighbor yoga establishment in that same center.

T. Fradin stated that the owner has spoken with the yoga establishment, and determined that

the businesses are different enough that they do not foresee any issues.

S. Skrycki added that the recommendations made in the last meeting of improving the striping at the METRA station has been added to the Village's schedule and also added that Public Works

would also look into addressing the lighting. Both will be addressed in the summer to put in all

new striping along the METRA, and the lighting is being looked into. He added that this is an example of changes that the EDC has made that became a quick reality.

T. Smodilla thanked Mr. Skrycki for their quick action, and expressed the enthusiasm that the owners of Downtown businesses are bound to have. She added that when looking into the

lights that staff look into warmer lighting options as opposed to the current LED lighting.

S. Gandsey asked if there are any updates on Bartlett Plaza.

T. Fradin stated that Mr. Rafidia had his site plan approved by the Village Board with 8 special

uses all included. He stated that this is another positive step forward in the process, and that

staff meets with him weekly.

S. Gandsey asked about the Bartlett Tap and their BEDA Grant.

T. Fradin stated that he had just finished writing the final report for the Village Board, and that it

was on the schedule for the next board meeting, adding that his goal is to open this month.

S. Skrycki stated that he was in there last week and that it is looking very good, and they have

made great progress.

N. Gudenkauf asked about the site next to Bartlett Tap, and if that was still on track, as she

stated that a rumor is going around that it is all over.

S. Skrycki stated that those rumors are not true, and that he met with the developers last week

and nothing has changed, and they are coming to town.

8) Adjournment

A motion was made to adjourn the meeting.

Motioned by: M. Hughes Seconded: T. Smodilla

Motion Carried. The Meeting Adjourned at 7:47 PM

DATE: May 3, 2019

TO: Chairman and Members of the Economic Development Commission

FROM: Tony Fradin, Economic Development Coordinator

RE: Access O'Hare West and RECon 2019

As previously reported, Staff is a leading member of a ten community partnership called Access O'Hare West (AOW).

We engage in regional marketing efforts based around I-390 as an emerging area with many business and development opportunities and market them in a collaborative fashion with each town given the opportunity to market its key sites.

This month, we will be participating in the RECon show through ICSC, the International Council of Shopping Centers. This is the world's largest real estate trade show and includes roughly 40,000 attendees at the Las Vegas Convention Center.

Mayor Wallace, Scott Skrycki and I will be meeting with prospective targeted retail brokers as well as manning the Access O'Hare West booth throughout the first two days of the show, May 20th and 21st.



THE COMMUNITIES

A WORLD OF OPPORTUNITY BARTLETT BENSENVILLE BLOOMINGDALE ELK GROVE VILLAGE ELMHURST HANOVER PARK ITASCA ROSELLE SCHAUMBURG

Ten Communities. A World of Opportunity.

Access. Transportation. Talent. Amenities. West of O'Hare International Airport, in one of the world's largest markets, are ten communities that provide excellent opportunities for retail, hospitality, office and industry.

Access O'Hare West is a collaboration to promote regional growth west of O'Hare. The recently extended IL-390 creates greater access to the world's second busiest airport—and to Chicago's western suburbs.

With excellent retail opportunities, land available for development and redevelopment and large industrial parks, the communities of Access O'Hare West are ready to grow.





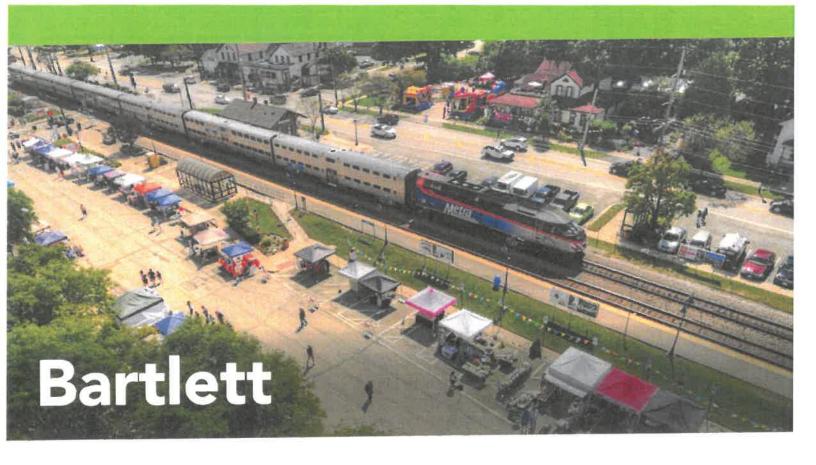
A World of Opportunity











A growing community of over 42,000 located in the northwest suburbs and just past the western access of IL-390, Bartlett has long been known as a safe, family-friendly community with ample recreational opportunities. Bartlett is presently attracting industrial, healthcare and restaurant projects.



Home to the well-known Brewster Creek Business Park in the DuPage County half of the Village, Bartlett has attracted over two million square feet of industrial projects, including food-related and high precision manufacturing business clusters. New healthcare-related projects include an expansion of Amita Healthcare, Artis Senior Living of Bartlett and Alden Estates of Bartlett.

With traffic over 45,000 vehicles/day on Route 59 and 44,000 vehicles/day on Lake Street, retailers and restaurants have access to shoppers and diners seeking one of the most visible undeveloped sites in the suburban Chicago market. With over 200,000 residents with an average household income of \$83,000 within a five-mile radius of Route 59 & Lake Street, your project is sure to be a success.

HIGHLIGHTS

- Population of over 40,000 residents and growing
- Home to expanding Brewster Creek Business Park including food cluster and high-tech precision manufacturing cluster
- Proactive Mayor and Village Hoard willing to incentivize desirable development projects
- One of the safest communities of its size in the United States
- Over 70,000 vehicles per day at the intersection of Route 59 and Lake Street
- Median household income \$97,000 and average household income over \$109,000
- Transit-Oriented Development (TOD) plan adopted for Metra-served Downtown

Ask about our business incentives. The more you learn about our community, the more you will learn why the Village of Bartlett is a great place to live and an excellent place to do business!

CONTACT

Tony FradinEconomic Development Coordinator tfradin@vbartlett.org
(630) 540-5937

228 S. Main Street Bartlett, IL 60103 village.bartlett.il.us



ACCESS O'HARE WEST

Ten Communities A World of Opportunities







Bartlett
Bensenville
Bloomingdale
Elk Grove Village
Elmhurst

Hanover Park Itasca Roselle

Schaumburg Wood Dale

ACCESSOHAREWEST.COM



A World of Opportunity



ACCESS
TRANSPORTATION
TALENT
AMENITIES

POPULATION 2018 (estimated) 947,842

2018 HOUSEHOLD INCOME

ANNUAL CONSUMER SPENDING

2018 \$10,084,286,000 2023 (projected) \$10,940,733,000

BARTLETT

Tony Fradin tfradin@vbartlett.org 630.540.5937

BENSENVILLE

Brett Michaelson bmichaelson@bensenville.il.us 630.594.1005

BLOOMINGDALE

Sean Gascoigne gascoignes@vil.bloomingdale.il.us 630.671.5694

ELK GROVE VILLAGE

Josh Grodzin jgrodzin@elkgrove.com 847.357.4005

ELMHURST

Erin Jason erin.jason@elmhurst.org 630.530.6017

HANOVER PARK

Shubhra Govind sgovind@hpil.org 630.823.5781

ITASCA

Shannon Malik smalik@itasca.com 630.773.5568

ROSELLE

Natalie Engel nengel@roselle.il.us 630.671.2815

SCHAUMBURG

Kevin Leighty kleighty@schaumburg.com 847.923.3871

WOOD DALE

Kelley Chrisse kchrisse@wooddale.com 630.787.3731

DATE:

May 3, 2019

TO:

Chairman and Members of the Economic Development Commission

FROM:

Tony Fradin, Economic Development Coordinator

RE:

2019 Dining Guide 77

In an effort to support and promote eating and drinking establishments in the Village, which is one of the top sales tax producing categories, Staff created the first Bartlett Dining Guide in 2011 and has updated it periodically.

A digital version of this is on the Village's website and many paper copies of this will be printed and distributed throughout the community.

Six of the establishments from the fall 2016 dining guide have closed, while there are an additional eight.

Pasta Mia

116 Bartlett Plaza 630.736.1290 www.eatpastamia.com

Pietanza's

1087 W. Army Trail Road 630.289.9000 www.pietanzas.com

Savoury Restaurant & Pancake Cafe 782 West Bartlett Rd 630.372.8050

www.savourycafe.com Family Restaurant

Silver Lake Restaurant

805 S. Route 59 630.483.8080 www.silverlakerestaurant.com Chinese Restaurant

Sir Nick's Pizza

105 E. Lake Street 630.372.8888 www.sirnicksbartlett.com

Sonic Drive-in

1121 W. Stearns Road 630.289.1860 www.sonicdrivein.com

Starbucks Coffee

1681 S. Route 59 630.372.1165 916 S. IL Route 59 630.289.6681

The Still Bar and Grill

326 S. Main Street 630.855.9400 www.thestillbargrill.com American Comfort Food and Pub

Subway Sandwiches

122 Bartlett Plaza 630.213.9919 837 S. Route 59 630.483.7827 5590 County Farm Road 847.468.1988

Taylor Street Pizza

843 S. Route 59 630.213.3030 www.taylorstpizza.com

TL's Four Seasons

110 W. Bartlett Avenue 630.830.1988 www.tlsfourseasons.com Award-winning Chinese & Japanese cuisine

Tokyo Steakhouse II

800 S. Route 59 630.580.0168 www.tokyosteakhouseil.com Japanese Hibachi, Sushi and Steakhouse

V&V Paesano

374 S. Main Street 630.289.5780 www.vvpizza.com Carry-Out Pizzeria and More

Villa Olivia

1401 W. Lake Street 630.289.1000 www.villaolivia.com Fine Dining, Banquets and Sunday Brunch

Wendy's

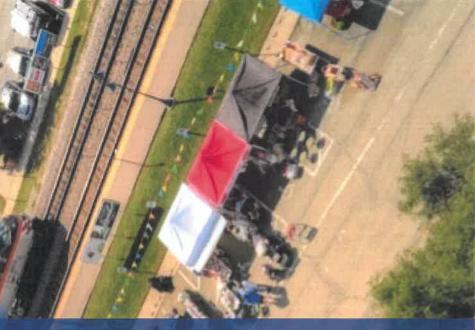
854 S. Route 59 630.830.7861

Wee-Dee's

778 W Bartlett Rd 630.855.3830 unawayrestaurant.wixsite.com/weedeesbartlett Gyros, Hot Dogs and Burgers

BARTLETT DINING GUIDE

Summer 2019



2 Toots Train Whistle Grill

50's-Style Diner with Food Delivery by Model Train 203 S. Main Street 630,213,6700 www.2toots.com

Ambrosia Greek Eatery

892 IL-59 847.893.6314 eatatambrosia.com

Banbury Fair Ice Cream Shop

Seasonal Ice Cream & Coffee Shop 211 Railroad Ave. 630.837.1677 www.banburyfair.com

Bartlett Tap

113 Railroad Ave, 630,855,6622 bartlett-tap.com Tavern & Grille

Bao Chinese Gourmet

941 S. Route 59 630,837,8168 www.baogourmet.com

Bannerman's Sports Grill

www.bannermans-sports-grill.com 858 S. Route 59 630,213,2400

Bartlett Hills Golf Course

Seasonal Restaurant, Banquets, Fish Fry 800 W. Oneida Ave. 630.837.2741 www.bartletthills.com

Bracht's Place

363 S. Prospect Avenue 630.837.3550 Bar and Grill

Dairy Queen

111 E. Lake Street 630.289.7557

D'Licious Crepes & Roti

225 S. Main Street 630,855,5373 www.dliciouscrepesandroti.com Indo-French Cafe

The Dogfather

957 S. Route 59 630.540.7500 www.dogfatherhotdogs.com Gyros, Hot Dogs, Burgers

Dunkin' /Baskin Robbins

225 E. Lake Street 630.855,5713 751 S. Route 59 630.213.2340

El Faro Restaurant #2

161 E. Lake Street 630.372.0977 www.elfarorestaurants.com Mexican Restaurant

Emily's Mexican Grill

968 S. Bartlett Road 630.540.9410 www.emilysmexicangrill.com

Flappy's Pancake House

1085 Army Trail Rd 630.213,0700 flappysbreakfastbrunch.com

Golden Bowl

142 Bartlett Plaza 630.289,8883 Chinese Carry-Out and Delivery www.goldenbowlbartlett.com

Indian Express

772 W Bartlett Rd 630.855.2727 indianexpresscuisine, com

JC's Mexican Restaurant

130 W. Bartlett Ave. 630.483.4065 www.jcsmexicanrestaurant.com

Jersey Mike's Subs

959 S. Route 59 630.289.1200

KFC/Taco Bell

960 S. Route 59 630,289,1957

Marco's Pizza

223 S. Main Street 630,372,0400 www.marcos.com

McDonald's

791 S. Route 59 630.483.2350

McMae's Tavern & Grill

1075 W. Stearns Road 630,736,1100 www.mcmaes.com

Moretti's Ristorante & Pizzeria

www.morettischicago.com/Bartlett.php 1175 W. Lake Street 630.83-PIZZA

Nick's Coffee Shop

Coffee Shop Located Inside Metra Station 120 E. Railroad Avenue

North of the Border

961 S. Route 59 630.540,1111

www.northotb.com

Oberweis Dairy

925 S. Route 59 630.372.1633 www.oberweisdairy.com

O'Hare's Pub and Restaurant

207 S. Main Street 630.372.8878 Irish Pub and Comfort Food www.oharespub.com

DATE: May 3, 2019

TO: Chairman and Members of the Economic Development Commission

FROM: Tony Fradin, Economic Development Coordinator

RE: Google Insider Tips

As part of Kane County's Economic Development efforts, Staff was invited to attend a Google Insider Tips seminar at the county building in Geneva on March 19th.

Leading the seminar was Nathan Misirian, President of Autumn Consulting. Mr. Misirian is a marketing expert throughout North American and Europe and has a number of areas in which he has great expertise.

Staff was impressed by his presentation and is bringing it to the Village.

This high-energy, interactive seminar is designed to help businesses and nonprofits understand how Google analyzes and prioritizes your website. Attendees will learn the five most important features Google uses to increase leads and boost search engine optimization, including:

- Title and description tags.
- Integrating keywords in navigation.
- Readable banner text.
- o Page headings.
- Keyword hyperlinks.

Below is some basic information about Mr. Misirian and this particular presentation:



The presenter, Autumn Consulting President Nathan Misirian, is a Google Insider with more than 20 years of experience helping businesses and nonprofits add more visitors, improve customer service, and increase online engagement. He has completed more than 300 engagements throughout North America and Europe.

Please share this opportunity and the information below with any of your contacts who may benefit from this program.

Google Insider Tips for Boosting Leads

- Who Should Attend: Privately-held business and nonprofit organizations, senior business leaders, business owners, communications directors, marketing professionals.
- o What: Learn the five most important features Google uses to increase leads!
- o When: 8 a.m. to 10 a.m. Thursday, July 11, 2019

o Where: TBD

o Cost: FREE, registration is required.

DATE: May 3, 2019

TO: Chairman and Members of the Economic Development Commission

FROM: Tony Fradin, Economic Development Coordinator

RE: TOD Overlay Steering Committee Open House

As a strategy to implement the Downtown Transit Oriented Development (TOD) Plan, Staff has convened a Steering Committee to direct the creation of a new Form Based Code policy intended to regulate and promote a more dense, walkable and attractive downtown district.

The Steering Committee is comprised of Village Planning and Economic Development staff as well as Trustee Ray Deyne, appointed commissioners, residents and business owner Dr. Robin Ackerman of Balance Family Chiropractic.

The Steering Committee has met on multiple locations to discuss and review elements of the document with the lead consultant, Leslie Oberholtzer of CodaMetrics.

The next step is to hold an Open House which will be held in the Village Hall council chambers on **Monday**, **June 10**th, **from 5 to 7 PM**.

Everyone is invited to participate and ask questions of the consultant and Steering Committee members.

Information will be posted and we ask that members of the EDC and Chamber of Commerce utilize their personal and professional networks to promote this open house. Fliers will be placed in prominent public locations and we look forward to the next step in this process of improving the Village's Downtown business and residential district.